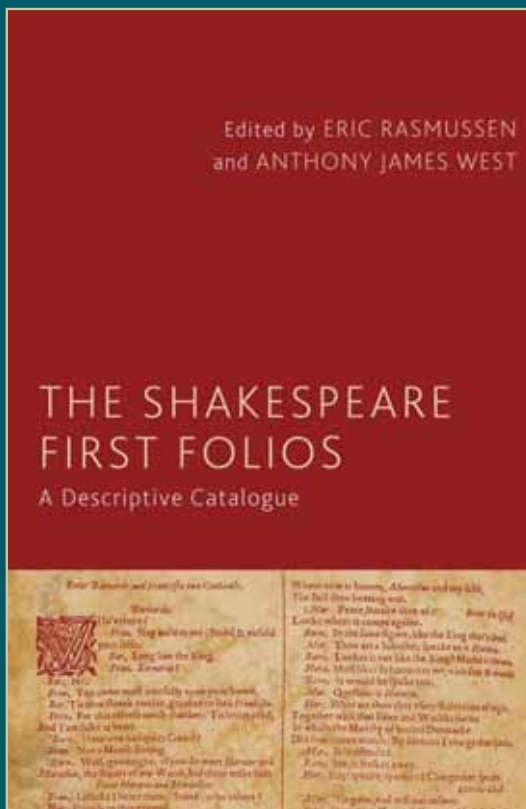


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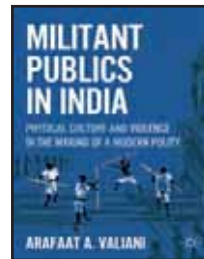
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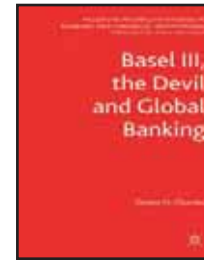
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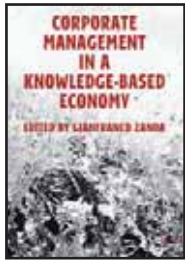
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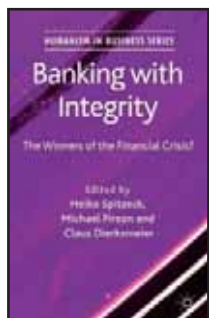
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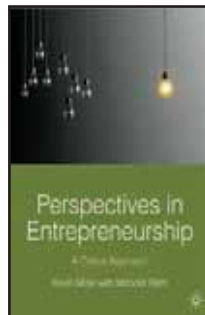
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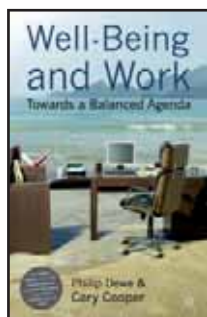
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## Well-Being and Work

Towards a Balanced Agenda



**Philip Dewe**, *Professor of Organizational Psychology, Birkbeck, University London, UK* and **Cary Cooper**, *Pro Vice Chancellor (External Relations) and Professor of Organizational Psychology and Health, Lancaster University, UK*

Work and well-being is one of the fastest growing areas of concern to business, public sector and government.

This book looks at the causes of stress in the modern work-place, and offers practical advice for managers on how to combat stress in their employees, and put in place strategies for developing a healthy workplace.

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**Jan Ch Karlsson**, *Professor of Sociology, Karlstad University, Sweden*

People need dignity and autonomy at work. If they are denied this, there will be a strong tendency to resist working conditions and misbehave at work. This book presents and analyzes stories about people's resistance in working life that make us reflect upon how employees are treated at work and consequences thereof.

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## Changing Female Identities

Decisions and Dilemmas in the Workplace

**Alicia E. Kaufmann**, *Academic Director, University of Alcalá de Henares, Spain*

*Changing Female Identities* explores the influence of parental figures, the roles that women use as their models, the diverse feelings that arise as a result of family mandates and emotions in relation to cooperation or competition among siblings.

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## Lessons on Profiting from Diversity

*Edited by Gloria Moss, Senior Lecturer, Buckinghamshire New University, UK*

Shows the strong business case for diversity and the deleterious effects of not allowing diversity to take root in organizations by providing a fascinating insight into the case for gender diversity in the professional services, marketing and digital arenas, and the way in which a diversity mindset can be fostered in organizations.

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**Dona Roche-Tarry**, *Managing Partner, Board Services, CTPartners, UK* and **Dale Roche-Lebrec**, *Freelance Writer, formerly Director of Operations at France Innovation Scientifique et Transfert, France*

Studies the steps taken by a group of professionals from the Boomer generation as they move from a linear career path into an uncharted stage somewhere between middle age and old age, a continued professional life and traditional retirement. What is next for those professionals who do not want to take a back seat at retirement age?

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## The Future of Employment Relations

New Paradigms, New Developments

*Edited by Adrian Wilkinson, Director, Centre for Research on Work, Organisation and Wellbeing and Keith Townsend, Research Fellow, both at Griffith University, Australia*

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The A-to-F Model

*Fernando Trias de Bes, Associate Professor of Marketing Management, ESADE Business School, Spain and Philip Kotler, S.C. Johnson & Son Professor of International Marketing, Kellogg School of Management, Northwestern University, USA*

Innovation is a responsibility normally assigned to R&D departments but this is not enough. Companies need a systematic framework so innovation can occur at different levels of the organization. The world's leading expert in marketing and innovation Philip Kotler, and Fernando Trias de Bes together present a revolutionary model for innovation.

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Edited by Rolf D. Schlunze, *Professor, Nathaniel O. Agola, Lecturer, both at Ritsumeikan University, Japan and William W. Baber, Associate Professor at Kyoto University's Graduate School of Management, Japan*

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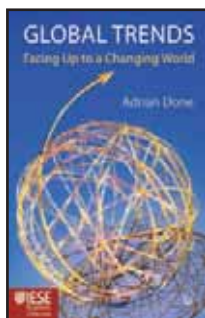
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Padmashree Gehl Sampath, *Research Fellow, United Nations University-MERIT, The Netherlands*

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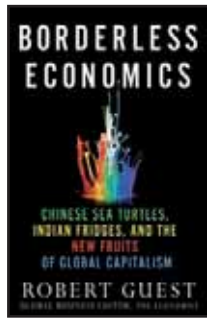
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## Borderless Economics

Chinese Sea Turtles, Indian Fridges, and The New Fruits of Global Capitalism



**Robert Guest**, *Global Business Editor, The Economist*

Today, thanks to the ease of technology and travel, we enjoy unprecedented levels of interconnectedness. Societies are increasingly mobile, and immigrant populations maintain strong ties with their native countries, allowing for an unbroken chain of innovation and

knowledge that stretches all the way back home. Robert Guest, Global Business Editor for *The Economist*, shows how today's tribal networks transcend national borders, and how they are shaping the global community in unforeseen ways, including:

\*So-called "Chinese sea turtles," young Chinese who come to the West for college before returning to China, eagerly absorb democratic ideals along with their technical training. Now, as they assume leadership positions in Chinese government and business, they will slowly turn China democratic.

\*Indian diasporas, having long brought western technology to their home countries, are now bringing Indian technology to the West. They've already developed \$70 refrigerators and \$2,000 cars; their frugal innovations and managerial know-how are about to turn the global economy on its head.

In a world where trade, trust, and information flow through ethnic networks, the nation that values open borders and encourages the growth of its diaspora populations will be the superpower of the twenty-first century. With on-the-ground reporting from dozens of countries, this is a timely look at the forces greater than national boundaries, and how they can be harnessed to move the whole planet forward.

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## Internationalization of Emerging Economies and Firms

*Edited by Marin Marinov, Professor of Marketing and International Business, University of Gloucestershire, UK and Svetla Marinova, Professor of Marketing and International Business, Faculty of Marketing and International Business, Aalborg University, Denmark*

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The Definitive Guide to Opening a Plant, From Site Location to Plant Start Up



**Bruce W. Mitchell**, *Vice President of Engineering, Environmental and Purchasing, Magnetics Division of Spang & Company*

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MANAGEMENT AND LEADERSHIP

Hybrid Forms of Governance

Self-suspension of Power

*Edited by Niels Åkerstrøm Andersen, Professor, Department of Management, Politics and Philosophy, Copenhagen Business School, Denmark and Inger Sand, Professor, University of Oslo, Norway*

This book is about how power communication in the recent years begins to reflect on its own limits in a new way. It focuses on a number of areas within the welfare state how power desires non-power. The areas are among others financial policy, voluntary policy, educational policy and public steering technologies.

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Keys to Governance

Strategic Leadership for Quality of Life



*Yilmaz Argüden, Chairman, ARGE - Management Consultants, Turkey*

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Great Companies Deserve Great Boards

A CEO's Guide to the Boardroom



*Beverly Behan, Founder of Board Advisor and consults with Boards of Directors in the United States, Canada and internationally over the past decade. She was recently named to the Directorship 100 - Directorship magazine's list of the 100 most influential people in governance and the boardroom*

Managing and participating on governing boards of business can be

a complicated and politically fraught experience. In many cases the room is filled with first timers - first time CEO, first time board member, or first time Chairman. As public and private companies are under so much public scrutiny, boards are increasingly being held accountable for the organization. This series of books covers key issues that are at the forefront of governing bodies such as: hiring board members; and creating boards that are effective and keep organizations on track; succession planning; compensation; organizational performance and measurement - plus more. Interviews with CEO's, Chairman of the Board and first time board members are sprinkled throughout, making these books readable and relevant.

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## The Happiness Agenda

A Modern Obsession

**Simon Burnett**, *Senior Research Associate, Lancaster University Management School, UK*

Explores why contemporary Anglo-American society is obsessed with happiness. Striving to be happy is now a morally imperative pursuit. Through the lens of novel social theory, this book explicates how this has transpired as consequence of a complex 'conspiracy of co-ordination' between political, organizational and psychological developments.

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## Tricky Coaching

Difficult Cases in Leadership Coaching



*Edited by Konstantin Korotov, European School of Management and Technology, Germany, Manfred Kets de Vries, Professor of Leadership Development and the Clinical Professor of Leadership Development, INSEAD Global Leadership Centre, France, Andreas Bernhardt, Program Director and Executive Coach, ESMT, European School of Management and*

*Technology, Germany and Elizabeth Florent-Treacy, INSEAD Global Leadership Centre, France*

Bringing together cases written by experienced leadership and executive coaches from all over the world, this project explores the most demanding and challenging situations they have faced in their professional practices. By analyzing and reflecting on the real life case studies the authors show how to deal with these situations in daily life.

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Advances in Social Complexity Theory

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## Future Work

How Businesses Can Adapt and Thrive In The New World Of Work



**Alison Maitland**, *Journalist, Author, Speaker and Conference Moderator specialising in Leadership, Diversity, and the Changing World of Work and Peter Thomson*, *Director, Wisework Ltd, UK*

The way we work is changing in the Internet age. The new majority of the workforce, women, Generation Y, the over-50s, as well as growing numbers of men share a

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## Leadership: All You Need To Know

David Pendleton, *Edgecumbe Health, UK* and Adrian Furnham, *Professor of Psychology, University College London, UK*

Foreword by Sir Rod Eddington

Leadership successes and failures are in the media every day. We are in a global political and financial crisis which is changing how we think about our lives and our futures. The authors present a leadership model for the future which create the right conditions for people to thrive, individually and collectively, and achieve significant goals

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Edited by Sharon Turnbull, *Director, The Leadership Trust, UK*, Peter Case, *Professor, Gareth Edwards, Senior Lecturer, Doris Schedlitzki, Senior Lecturer and Peter Simpson, Principal Lecturer, all at Bristol Business School, UK*

This book brings together non western, indigenous and eastern perspectives on leadership. Leadership theory has for too long been the exclusive domain of western academics developing leadership theories from the perspective of western institutions. *Worldly Leadership* calls for a pooling of the combined leadership wisdoms from all parts of the globe

**Contents:** WORLDLY LEADERSHIP FRAMES / Introduction: The Emerging Case for Worldly Leadership / National Language and its Importance for Worldly Leadership / Leadership Development as a Catalyst for Social Change: Lessons from a Pan-African Programme / The Internationalization of Leadership Development / Using the Worldly Leadership Lens to Approach the Task of Developing Women Leaders / Worldly Leadership and Concepts of Community / WORLDLY LEADERSHIP RESEARCH / Children's Image of Leadership in China / Implicit Leadership in Iran: Differences Between Leader and Boss and Gender / Leadership in the Arab Middle East: Does the Islamic Tradition Provide a Basis for 'Worldly Leadership'? / Worldly Leadership through Local Knowledge: Discovering Voices of Emirati Women Business Leaders / Worldly Leadership in Pakistan Seth Organizations: An Empirical Challenge to the Concept of Global Leadership / Linking the Worldly Mindset with an Authentic Leadership Approach: an Exploratory Study in a Middle-Eastern Context / The Modern Challenges Facing Traditional Igbo Village Leadership / Influences, Tensions, and Competing Identities in Indian Business Leaders' Stories / The Competing and Paradoxical Identities in the Narratives of 21st / Century Russian Leaders

November 2011 288pp 216x138mm  
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## Improving Project Performance

Eight Habits of Successful Project Teams



Jerry L. Wellman, *Project Management Consultant and Vice President of a business unit within Honeywell International*

The approach to project management is too often formulaic, describing what should be done, but not describing why those actions are important. This book outlines the what and how of project management, emphasizing why actions

matter, the overall intention of the formulaic steps, and the strengths or weakness of various tools and techniques.

**Contents:** List of Figures and Tables / Preface / Acknowledgement / Project Management / Habit # 1 - Foster and Nurture a Shared Project Vision / Habit # 2 - Translate the Project Vision Into Coherent Requirements / Habit # 3 - Build an Integrated Plan for Accomplishing the Vision / Habit # 4 - Continually Monitor Performance Against the Plan / Habit # 5 - Acknowledge and Accommodate Both Uncertainty and Ignorance / Habit # 6 - Embrace But Control Change / Habit # 7 - Continually Act to Influence the Future / Habit # 8 - Continually Communicate / Epilogue

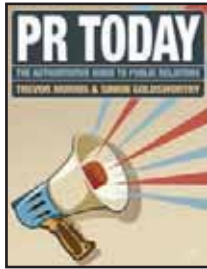
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## MARKETING AND BRANDING

## PR Today

The Authoritative Guide to Public Relations



Trevor Morris, *Visiting Professor*, and Simon Goldsworthy, *Senior Lecturer in Public Communication*, both at *University of Westminster, UK*

'If you read just one book on PR, read this. In an industry full of self-important bogus theory and pretension,

Morris and Goldsworthy tell it how it really is. Worth more than any number of lectures. Buy it.' - Francis Ingham, *Director General, The Public Relations Consultants Association (PRCA)*

'PR advice from an expert academic is a great grounding for a career. Advice from someone who has been at the top of the industry is the best way of building your career. This book brings both together. It's a winning combination and well worth the money.' - Paul Mylrea, *Head of Press & Media Relations, BBC, and President Elect, Chartered Institute for Public Relations*

This comprehensive textbook from an established and high-profile author team offers full coverage of PR theory and strategies, plus practical, no-nonsense guidance for anyone in a PR role. The broad coverage tackles the tough issues in the industry, and international case studies are used to demonstrate real-world scenarios.

**Contents:** Preface / Acknowledgements / Guided Tour / Understanding PR / PR Ethics / The Make-up of the PR Industry / How to Present a PR Proposal / PR Media Skills / PR Events / PR in the Online World / Internal Communications / Crisis Management / Corporate Social Responsibility / PR and Ethics / PR and the Future / Further Reading / Glossary

October 2011 320pp 234x177mm  
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## OPERATIONS MANAGEMENT

## Collaboration in Outsourcing

A Journey to Quality

Sjaak Brinkkemper, *Professor of Organization and Information and Slinger Jansen, Assistant Professor*, both at *Department of Information and Computing Sciences, Utrecht University, Netherlands*

Although IT outsourcing is nothing new, it remains surprisingly challenging for professionals. This book assists the IT professional in several areas of the outsourcing process: establishing outsourcing relationships, maintaining and managing the relationship, and finally governing outsourcing projects successfully.

**Contents:** PART I: GOVERNANCE / Governance Models in Offshore It Outsourcing / Security, a Three-Dimensional Case Study / Mission Critical Outsourcing / Collaboration of Enterprise Architects in Outsourcing / A Decision Procedure for the Where and How to Outsource / Success and Failure in Offshore Development Projects / PART II: COMMUNICATION AND KNOWLEDGE MANAGEMENT / Boosting Distributed Collaboration Through / Retaining Project Knowledge in an Outsourcing Context / Initial Knowledge Sharing in Outsourcing / Optimal Team Composition in Distributed Software Development / PART III: RELATIONSHIP MANAGEMENT AND QUALITY / Dealing with Trust in Outsourcing Relationships / It Service Quality in Outsourcing Relationships / Selection of Outsourcing Partners / Conflict Resolution in Outsourcing / Service Level Agreement in an Outsourcing World / PART IV: SOFTWARE DEVELOPMENT / Quality in Distributed Software Product Development / Distributed Scrum Process Guide / Project Coordination in Distributed Software Development / Distributed Requirements Management in an Offshoring Context

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## ORGANIZATION STUDIES

## The Modern Family Business

Relationships, Succession and Transition

Lorna Collins, *Principal Lecturer in Strategy Louise Grisoni*, both at *Bristol Business School, UK*, Sonia Davis, *International Centre for Families in Business*, John Tucker, *Director, International Centre for Families in Business, The International Centre for Families in Business*, Claire Seaman and Stuart Graham, both at *Queen Margaret University, UK*

This book aims to provide real world studies of the family in business. It is not focused on dynasties but typical firms, looking at how the nature of family business is changing in our times and providing insight into the lessons we can learn from this. It focuses on the impact for the professional non-family manager.

**Contents:** Context: Family Relationships in the Family Unit to Date / Key Family Relationships: Fathers-Daughters / Key Family Relationships: Mothers-Daughters / Key Family Relationships: Siblings and Succession / Key Family Relationships: Brothers / Key Family Relationships: Cousin to Cousins / Key Family Relationship: In-laws

December 2011 288pp 216x138mm  
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## Cliques and Capitalism

A Modern Networked Theory of the Firm

**Deborah E. de Lange**, *Assistant Professor of Strategy and Business, Sawyer Business School, Suffolk University, UK*

De Lange suggests a new contextually linked building block approach to developing theories of the firm in the field of strategy and organizations and using this approach, proposes two models: one that is a realistic version and another that is a futuristic sustainable model.

**Contents:** Table of Contents / List of Figures / List of Tables / Foreword / Preface / Acknowledgements / Introduction / PART I: CORPORATE GOVERNANCE VIEWS AND THEORIES / Who Holds the Power? Corporate Governance in America / A Review of Theories for the Modern Firm / Realistic Theoretical Choices / Embeddedness and Networks / Institutional Theory / Agency Theory / PART II: A MODERN NETWORKED THEORY OF THE FIRM / A Network Governance Model of the Firm / The Working Firm / The Legitimizing Firm / The Stock Market Bureaucracy / PART III: CASE STUDY: THE FINANCIAL CRISIS IN AMERICA / Power of the Middlemen / Cliques of Legitimizing Leaders / Democratization as an Institutionalized Myth / PART IV: SOLUTIONS: SUSTAINABLE CORPORATE GOVERNANCE / A Superior Model - Sustainability / Examples of International Corporate Governance / Scenarios for a Redistribution of Power in America / PART V: CONCLUSIONS / Implications and Future Research for Management Scholars / Implications for Policy and Practice / Appendices / Bibliography / Index

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## The Reform of Health Care

Shaping, Adapting and Resisting Policy Development

*Edited by Helen Dickinson, Lecturer and Russell Mannion, Professor of Health Systems, both at University of Birmingham, UK*

This book examines how healthcare organizations shape, adapt and resist developments in healthcare policy and practice. This is an international text bringing together contributions from around the globe and covers a wide range of different discussions in relation to the policy/practice gap.

**Contents:** THE ROLE OF PROFESSIONALS IN IMPLEMENTING POLICY / THE ROLE OF CULTURE AND INSTITUTIONS IN IMPLEMENTING POLICY / CASE STUDIES ON IMPLEMENTATION AND REFORM

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## Humanitarian Work Psychology

Alignment, Harmonization and Cultural Competence

*Edited by Adrian Furnham, Professor of Psychology, University College London, UK, Stuart C. Carr, Professor of Psychology, Massey University, New Zealand and Malcolm MacLachlan, Associate Professor, Trinity College Dublin, Republic of Ireland*

Contextualizing Humanitarian work in history, justice, methods and professional ethics, this book articulates process skills for transformational partnerships between diverse organizations, motivating education, organizational learning and selecting the disaster workforce.

**Contents:** PART I: CONCEPTUAL FOUNDATIONS / Introduction; S.C.Carr, M.MacLachlan, L.Marai & A.Furnham / The Development of Humanitarian Work Psychology; M.Berry & W.Reichman / Justice in Humanitarian Work; A.Furnham / Methods for Building Research Capacity: A Process View; I.McWha, M.MacLachlan & S.C.Carr / The Morality of Business: From Humanitarian to Humanistic Work Psychology; J.Lefkowitz / PART II: APPLICATIONS / The 'New Diplomacies' in Humanitarian Work; R.Saner & L.Yiu / Motivating the Teacher Workforce in Uganda; C.Tumwebaze & M.MacLachlan / Measuring Organisational Learning in an International NGO; C.Foley, L.Hederman, M.MacLachlan, E.McAuliffe, C.Normand & B.Britton / Quo Vadis Interviews in Practice / Quo Vadis Interviews in Practice / Personnel Psychology for Disaster Response and Recovery; E.C.Wai Ng, S.M.P.Chan & C.Harry Hui / PART III: BUILDING CAPACITY / Women, Work and Poverty: Reflections on Research for Social Change; V.Schein / Online Volunteers and Smartaid; L.Foster-Thompson & S.G.Atkins / Technology Connectivity and Capacity; A.Gloss, J.Godbout & S.Glavey / The Importance of Trust to the Funding of Humanitarian Work; C.Burt

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## The Production of Seriousness

The Metaphysics of Economic Reason

**Emeritus Claes Gustafsson**, *Department of Industrial Management, Royal Institute of Technology, Sweden*

This book is about the roots of managerial rationality. A theoretical base, founded on the concept of 'memetics' is developed in order to explain human thinking and human reason as products of cultural evolution. Cultural change and development are explained by simple, value-driven memetic mechanisms like 'ritualization' and 'extremization'.

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## Knowledge Transfer in Higher Education

Collaboration in the Arts and Humanities

**Lisa Mooney Smith**, *Director of Research, University of Lincoln, UK*

This book attempts to contextualize Knowledge Transfer within the arts and humanities environment, as well as situate learning about the reception and adoption of Knowledge Transfer with reference to the individual scholar and the organization in which they operate.

**Contents:** The Humanities Value Chain: A Historical Survey / Current Reflections: The Research Economy 2000-2005 / Creativity Research in the East Midlands (Creem): A Case Study / A New Ethnography: Building and Combining Methodologies / The Individual as the Engaged Arts Scholar / The Organization: University As 'Ideas Factory'? / KT Enablers: Supporting and Identifying Impacts

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## Managing Challenging Clients

Building Relationships with Difficult Customers

**Aryanne Oade**, *Director, Oade Associates Limited, France*

Are you responsible for managing your organization's clients? Do you need to deliver an effective service to challenging and unreasonable clients? This book introduces a valuable set of tools which will enable you to evaluate how you go about building, maintaining and managing your client-facing relationships.

**Contents:** Handling Challenging Client Behaviour: It's Your Responsibility / Reputational Risk: Your Client's Dilemma / Controlling Clients: Involvement, Trust and Control / Maintaining the Balance: Clients Who Take Advantage / Trouble with Responsibility and Commitment: Customers Who Say One Thing and Do Another / When Enough Is Enough: Ceasing to Work with Troublesome Clients / References and Recommended Reading

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## Intervention in the Modern UK Brewing Industry

**John Spicer**, *Consultant, UK*, **Chris Thurman**, *MBE, UK*, **John Walters**, *UK* and **Simon Ward**, *Consultant, UK*

This is the story of the radical intervention carried out by the Thatcher administration in response to 1986-89 Monopolies and Mergers Commission inquiry into brewing. It describes the creation of big brewers, the official investigations into what many saw as an uncompetitive structure and the damaging consequences for consumers and licensees.

**Contents:** The 'Big Six' Brewers and the Early Investigations / Milestones on the Road to a Monopoly Reference / The State of Affairs in 1985 / The OFT Prepares its Case / The Conduct of the Inquiry / The MMC Receives the Evidence / Radical Change Proposed / Mixed Reactions to the Report / The Government Confronts the Recommendations / The Beer Orders Emerge / Complying with the Orders / Four More Reviews / The Big Brewers Fall into Foreign Hands / The Regionals React / Pub Companies and Licensees / Prices and Choice / The Beer Market / The Beer Orders are Revoked / Pubcos Move Centre Stage / Summary and Conclusions / What If

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## Shut Up and Listen

**Theo Theobald**, *International Business Author, currently working with some of the U.K.'s leading public sector bodies on issues of leadership, UK and Cary Cooper, Pro Vice Chancellor (External Relations); Professor of Organizational Psychology and Health, Lancaster University, UK*

Tackles the nuts and bolts of communication at work in a no-nonsense way with startling honesty and practical tips. The authors' views are supported by comment from an impressive line up of experts whose communication strategies drive a range of successful organizations. For all those who struggle to make themselves heard in the business world.

**Contents:** PART I: INSIGHT / Revelations / What Kind of Communicator Are You? / PART II: How To ... / Introduction / The Truth about Reading / The Truth about Writing / Persuasion / Writing - The Rules of the Tools / Listening / Talking / Listening and Talking - The Rules of the Tools / Feeling / PART III: Planning for Success / Planning / Six Simple Strategies / Appendix I: Further Recommended Reading / Appendix II: List of Contributors

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## Doing the Right Thing

A Book About Work and Wellbeing

**Theo Theobald**, *International Business Author, currently working with some of the U.K.'s leading public sector bodies on issues of leadership, UK and Cary Cooper*, *Pro Vice Chancellor (External Relations); Professor of Organizational Psychology and Health, Lancaster University, UK*

A common metaphor for modern life is 'keep the plates spinning', but it is becoming increasingly hard to balance professional and private lives, and this takes its toll. The authors examine the working relationship between the organization and employee, and establish new ways that managers can broker a better deal for all concerned.

**Contents:** Introduction / Work, What is It Good For? / A Potted History of Commerce / Case Study 1: Working Parents / Case Study 2: The Stuck, Stressed Middle Manager / Case Study 3: Weary Workaholics / A Case for Change / Getting Better / Environomics - Workplaces That are Designed to Work...Beautifully / Fit For Business - Brain Trained Staff with Healthier Minds and Bodies / Generosity - It Costs Less Than You Think / Chain Reaction - Linking Life Together Through Better Connections / Thirst For Knowledge = Zest For Life / Consolidation and Reflection

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## The Illusion of Control

A Systems Theoretical Approach to Managerial Technologies

*Edited by Niels Thygesen, Associate Professor, Copenhagen Business School, Denmark*

This book shows how a System Theoretical concept of technology helps us to understand the paradoxes of control. It describes a phenomenon which shows regularity that is unexpected against the background of received knowledge within management studies. It presents a series of cases which touch upon a range of technologies within the public sector.

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## STRATEGY

### Strategic Management and Public Service Performance



*Edited by Rhys Andrews, Research Fellow, George Boyne, Professor of Public Sector Management, Cardiff Business School, both at Cardiff University, UK, Jennifer Law, Lecturer, University of Glamorgan, UK and Richard Walker, Professor of Public Management and Policy, University of Hong Kong*

*Foreword by C. C. Snow*

Strategic management makes a difference to the performance of public organizations. This book demonstrates that the most appropriate response is 'it all depends': on which aspects of strategy content and processes are pursued together, and how these are combined with organizational structure and the technical and institutional environment.

**Contents:** Foreword; C.C.Snow / Introduction / Organizational Environments and Performance / Strategy Content and Performance / Strategy Formulation Processes and Performance / Strategy Implementation Processes and Performance / Structure, Strategy and Performance / Environment, Strategy and Performance / Conclusions

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| 3 figures and 35 b/w tables |        |                   |
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## Proactive Companies

How to Anticipate Market Changes

**Leonardo Araújo**, *Professor of Marketing, Fundação Dom Cabral, Brazil and Rogério Gava, Universidade Federal do Rio Grando, Brazil*

Why do some companies succeed better than others? It is well known that there are many variables such which may impact a company's performance. The authors present their new model for Market Proactiveness which shows organizations how to anticipate change and respond to it before they are forced to do so, and improve their overall performance.

**Contents:** PART I / Market Proactiveness: Anticipating Moment-zero / Action Tools and Models: Market Proactiveness' DNA / PART II / Organizing the Company for MP / Future-Today Management / Uncertainty Management / Proactive Innovation Management / Proactive Behavior Management / PART III / Building Market Proactiveness Strategy / Offer Proactiveness / Industry Proactiveness / Customer Proactiveness / CONCLUSION

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## Benefits Realisation from Information Technology

**Colin Ashurst**, *Senior Teaching Fellow, Durham Business School, UK and Neil Doherty, Professor of Information Management, Loughborough University Business School, UK*

Drawing on the authors recent and ongoing research this book explores how to build the organizational capability to realize the strategic potential of information technology. It tackles the gap between theory and practice and how to gain wider adoption of successful socio-technical and benefits-driven approaches to investments in IT.

**Contents:** Introduction / Foundations - Insights from Previous Work / Benefits Realization Capability / Insights into Current Adoption of Benefits-driven Approaches / Succeeding with Benefits Realization / The Challenges of Benefits Realization / Benefits Realization from the IT Portfolio / Building the Capability / Big Picture - The Framework Evolved through the Research / Practices in Practice - New / Making a Difference - First Steps in a Change Programme / Lessons Learned - Reflections on Research Methods / Looking Ahead - Implications and Opportunities

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## Luxury Strategy in Action

*Edited by Jonas Hoffmann, Associate Professor of Marketing and Ivan Coste-Maniere, Professor of Marketing, both at SKEMA Business School, France*

Written by experts in Luxury and Fashion Management at SKEMA Business School this exciting new book offers a new perspective that challenges the established rules of the luxury and fashion industry. The authors and contributors examine the evolution of luxury strategy and how the luxury industry is being redefined in the twenty-first century

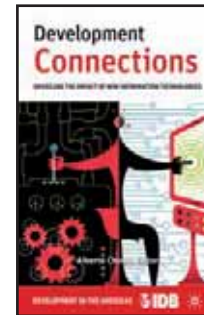
**Contents:** Luxury Industry Strategy / Luxury Business: Multinational Organizations and Global Specialization / Finance survival guide: value creation and piña coladas / Innovation in the Luxury Industry / Retailing in the luxury industry / Internet, social media and luxury strategy / Communications in the Luxury Industry / Branding principles in the luxury industry / Brand extensions in the luxury industry / Sustainable development in the luxury industry: beyond the apparent oxymoron

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## FIRST ANNOUNCEMENT

### Development Connections

Unveiling the Impact of New Information Technologies



Inter-American Development Bank

*Edited by Alberto Chong*

The authors seek to discover how information and telecommunication technologies affect both the public and private sectors of the region and how they can optimize ICT returns to society. Projects focus on the use of ICTs for education, health, finance,

environment, and labor. ICT trends are crucial to policy makers and ICT development is critical to the future of the region.

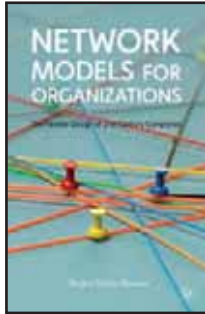
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*Development in the Americas*

## Network Models for Organizations

The Flexible Design of 21st Century Companies



**Pedro Pablo Ramos**, Associate Professor, University of the Basque Country (UPVEHU); Business School of University of Deusto, Spain

'Pedro Pablo Ramos is shedding new light on how organizations can transform themselves and adapt to the Knowledge Worker Age. He reveals how every company is a network

- although most of them are not aware of it - a social network that links people, teams processes, activities and information. Pedro provides us with the concepts and tools to understand the network found in every company, allowing us to analyze, understand and improve the functioning of the complex system the company actually is.' - Stephen R. Covey, International Bestselling author of *The 7 Habits of Highly Effective People*

There is a tendency for companies to follow a traditional model and structure without giving much thought to whether this really suits their needs. In today's knowledge economy, managers must re-evaluate company structures to allow for more efficient and reactive organizations, and also make the most of crucial networking opportunities.

**Contents:** Prologue; Dr. Stephen R. Covey, International Bestselling Author of *The 7 Habits Of Highly Effective People* / Foreword / The Concept of Total Organizational Flexibility / Background / The Organisational Development Model / Designing an Effective and Self-Adaptable Network / Bringing the Network To Life / Model, Culture, Values, Behaviours / Support Systems / Change, Culture and the Role of Leaders / Success Stories / Appendix 1 / Bibliography

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## SimplySeven.net

The Seven Ways to Make Money on the Web

**Erik Schlie**, Professor; Associate Dean, IE Business School, Spain, **Jörg Rheinboldt**, Managing Director, M-10 GmbH, Germany and **Niko Waesche**, Independent Consultant; Founder of German Media Partners, Germany

It is good to have a great web site, but it needs to make money, too. Many enterprises have this problem. Only a few have succeeded in finding a business model that supports profitable growth on the internet in a sustainable way. This is a practical companion for making the right business model choices in a digital, networked and mobile world.

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## Competitive Strategies

Managing the Present and Planning the Future

**Enrico Valdani**, Professor of Strategic Marketing, Italy and **Alessandro Arbore**, Professor of Marketing, University of Bocconi, Italy

This book proposes a new framework to effectively manage both offensive and defensive marketing strategies. It reinterprets the competitive challenge as a circular journey, that is, an endless sequence of three competitive 'seasons'. The authors call them the games of movement, imitation, and position.

**Contents:** The Revolution in Competitive Games / The Movement Game: Breaking Down Orthodoxies / The Manoeuvres of the Movement Game / The Barriers to Change / Defence Strategies in the Movement Game / The Imitation Game / Creating Barriers to Imitation / The Position Game / Offensive and Defensive Maneuvers in the Position Game / The Final Frontier of Value

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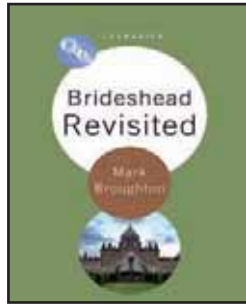
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## BRITISH FILM INSTITUTE

## HIGHLIGHT

## Brideshead Revisited



Mark Broughton, formerly Central St Martins College of Art and Design, UK; University of Reading, UK

Mark Broughton's study focuses on the production and reception history of the landmark British television series 'Brideshead Revisited' (1981). Broughton's

research includes interviews with key crew members and engages original archival material to explore the series' depiction of social and aesthetic histories.

**Contents:** Acknowledgements / Introduction / Production History and Context / Point of View: Ryder as Character, Artist and Narrator / Form and Structure / Time and Place / Conclusion / Credits

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## Ephemeral Media

Transitory Screen Culture from Television to YouTube

Edited by Paul Grainge, Associate Professor of Film and Television Studies, University of Nottingham, UK

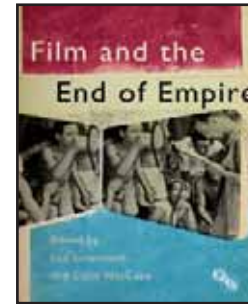
*Ephemeral Media* explores the practices, strategies and textual forms helping producers negotiate a fast-paced mediascape. Examining dynamics of brevity and evanescence in the television and new media environment, this book provides a new perspective on the transitory, and transitional, nature of screen culture in the early twenty-first century.

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## HIGHLIGHT

## 100 Cult Films



Xavier Mendik, Director, Cine Excess; Co-Convenor, MA in Cult Film and TV, Brunel University, UK and Ernest Mathijs, Co-Editor, Cultographies Series (Columbia University Press); Associate Professor of Film Studies, University of British Columbia, Canada

An accessible and up-to-date guide to one hundred of World Cinema's most interesting and influential cult movies. Covering a diverse range of genres and films from 1920 to the present day, this lavishly illustrated volume includes entries on films ranging from *This is Spinal Tap* to *Donnie Darko*.

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## FIRST ANNOUNCEMENT

## The Servant



Amy Sargeant, Reader in Film, University of Warwick, UK

Amy Sargeant's illuminating study of Joseph Losey's *The Servant* (1963) provides a detailed discussion of the film's production and reception history, as well as a textual analysis that focuses on Harold Pinter's

adaptation of Somerset Maugham's novella; the film's use of architecture and interior design to establish character and relationships.

**Contents:** Plot Synopsis / Introduction / Losey and Pinter / The House / An Unlocked Door / The Drawing Room (and Dining Room) / Interlude: the Restaurant / The Kitchen / Weekends with the Mounsets / The Master Bedroom - A Door Unbolted / Stairs and Landings / The Film in another 'House' / Conclusion: Pushing on an Open Door?

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## Reality Television and Class

Edited by **Beverley Skeggs**, Professor, Department of Sociology, University of London, UK; Academy of the Learned Societies for the Social Sciences, UK and **Helen Wood**, Reader in Media and Communication, De Montfort University, UK

How does class get 'cast' and made performative? What modes are there for people to wrestle-back their forms of representation? And how should we understand this intense manipulation of feeling? This book examines why class politics matter against much political and academic rhetoric which refract inequality through other means.

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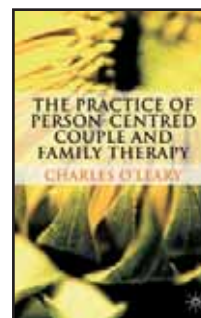
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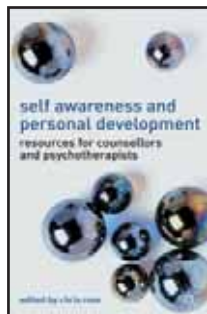
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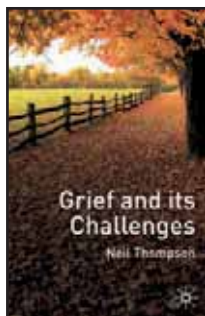
examples, it offers the reader many pathways to better self understanding.

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## Grief and its Challenges



*Neil Thompson, Independent Trainer, Consultant and Director, Avenue Consulting Ltd., UK; Professor of Social Work, Liverpool Hope University, UK*

'A timely, groundbreaking accomplishment by an eminent scholar with a style of writing that is accessible to any reader. We are all touched by death and grief.

This book is compassionately and conceptually sophisticated, and yet it is able to offer the reader a clear, useful approach to managing grief and loss. It is destined to become a classic for those concerned about grief and its management, which should include all of us.' - Gerry R. Cox, Professor Emeritus, University of Wisconsin-La Crosse, USA

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This short introduction to loss and its impact on people's lives is ideally suited to students and practitioners across many professions. With sensitivity and simplicity, Neil Thompson explores how grieving has been theorised and explains the crucial social dimensions to loss and grief that balance and extend more individualised models.

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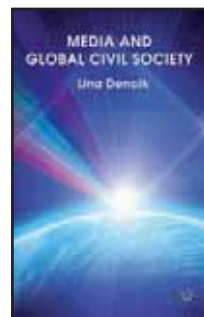
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## CULTURE AND MEDIA

### HIGHLIGHT

## Memory and Political Change



*Edited by Aleida Assmann, Chair, English Literature, University of Konstanz, Germany and Linda Shortt, Lecturer in German, Bangor University, UK*

Examining the role of memory in the transition from totalitarian to democratic systems, this book makes an important contribution to memory studies. It explores memory as a medium of and impediment to

change, looking at memory's biological, cultural, narrative and socio-psychological dimensions.

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Edited by Kim Beachesne, Assistant Professor, University of British Columbia, Canada, and Alessandra Santos Assistant Professor, University of Utah, USA

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Commission deals with public service broadcasting.

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## Holocaust Impiety in Literature, Popular Music and Film

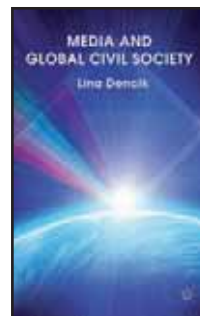
Matthew Boswell, Research Fellow, University of Salford, UK

Surveying irreverent and controversial representations of the Holocaust - from Sylvia Plath and the Sex Pistols to Quentin Tarantino and Holocaust comedy - Matthew Boswell considers how they might play an important role in shaping our understanding of the Nazi genocide and what it means to be human.

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## Media and Global Civil Society



Lina Dencik, Research Fellow, Central European University, Budapest, Hungary

A timely and critical investigation into the way media operates in a so-called global age, presenting new empirical data on key sites of news production and crucially tying these findings to ongoing debates on globalization and democracy.

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## Public Service Media and Policy in Europe



Karen Donders, *Vrije Universiteit Brussel, Belgium*

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## After the Dresden Bombing

Pathways of Memory 1945 to the Present



Anne Fuchs, *University of St Andrews, UK*

'In this fascinating book, two things come together in a rare combination: an exemplary historical site with the weight of global iconicity and a paradigmatic case study that in its broad range of perspectives and approaches sets new standards for cultural

memory studies.' - Aleida Assmann, *University of Constance, Germany*

'...a book of great sensitivity on the cultural memory of the destruction of Dresden...Her interdisciplinary study provides an original, insightful and poignant narratology of traumatic memory.' - Bill Niven, *Nottingham Trent University, UK*

Anne Fuchs traces the aftermath of the Dresden bombing in the collective imagination from 1945 to today. As a case study of an event that gained local, national and global iconicity, the book investigates the role of photography, fine art, architecture, literature and film in dialogue with the changing German socio-political landscape.

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## Existentialism and Social Engagement in the Films of Michael Mann



Vincent M. Gaine, *Independent Scholar, UK*

'Vincent Gaine's book is an object lesson in using philosophy to study cinema, persuasively arguing through close reading that the apparently disparate output of director Michael Mann is really a coherent body of film held together by existentialist themes.' -

Jerry Goodenough, *University of East Anglia, UK*

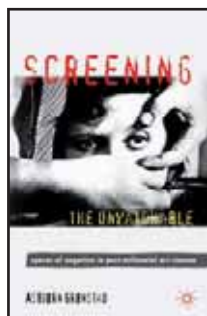
Michael Mann's films receive a detailed analysis as existential dramas, including *Heat*, *Collateral*, *The Last of the Mohicans* and *Public Enemies*. The book demonstrates that Mann's films perform critical engagement with existentialism, illustrating the problems and opportunities of living according to this philosophy.

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| October 2011 | 264pp  | 216x138mm         |
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## Screening the Unwatchable

Spaces of Negation in Post-Millennial Art Cinema



**Asbjørn Grønstad**,  
Professor of Visual Culture,  
Department of Information  
Science and Media Studies,  
University of Bergen, Norway

Tracing the rise of extreme art cinema across films from Lars von Trier's *The Idiots* to Michael Haneke's *Caché*, Asbjørn Grønstad revives the debate about the role of negation and aesthetics, and reframes the concept of

spectatorship in ethical terms.

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## The Politics of Culture

The Case for Universalism

**Munira Mirza**, Advisor to the Mayor of London for Arts and Culture, UK

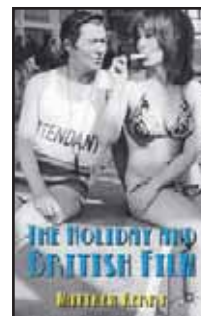
'Munira Mirza has produced a challenging and indeed urgent thesis concerning the politics of culture and cultural policy today.' - Jim McGuigan, Loughborough University, UK

The idea of diversity dominates cultural policy in the twenty-first century. Against the perceived elitism of the past, policy-makers seek to use culture to address social exclusion. Drawing on original research, this book exposes problems with this approach, making the case for universalism in cultural and political life.

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## The Holiday and British Film



**Matthew Kerry**,  
Nottingham Trent  
University, UK

'This thorough, well-argued and well-documented study is carefully structured and lucidly written. Matthew Kerry not only analyzes in detail all the major films relating to the holiday but also invaluablely establishes their social,

cultural and cinematic contexts decade by decade. He theorizes the holiday by reference to the established authorities (Bourdieu, Adorno, Debord, Urry, Bakhtin), and analyzes their various approaches to the 'tourist gaze', spectacle, marginality and the carnivalesque. The whole adds up to a unique and valuable addition to the existing literature both of the cinema and the holiday.' - Jeffrey Richards, Lancaster University, UK

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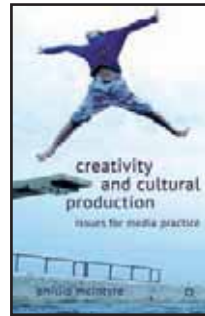
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Networked Digital Media in Everyday Life

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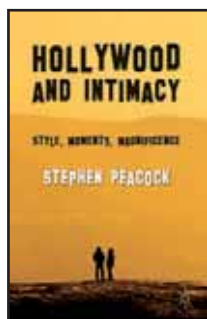
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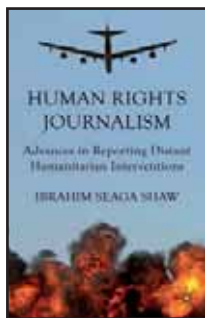
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### The Limits of Postfeminism

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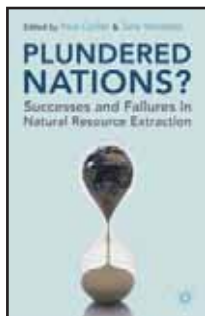
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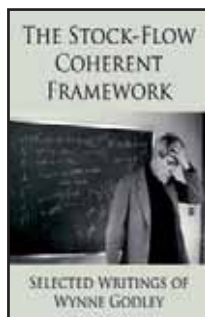
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## HIGHLIGHT

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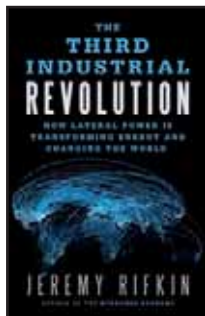
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## HIGHLIGHT

## The Third Industrial Revolution

How Lateral Power is Transforming Energy, the Economy, and the World



Jeremy Rifkin, President of the Foundation on Economic Trends; Author of eighteen bestselling books, including *The Hydrogen Economy* and *The End of Work*, a guest on *Face the Nation*, *The Lehrer News Hour*, *20/20*, *Larry King Live*, *Today*, and *Good Morning America*. *The National Journal* named Rifkin as one of 150 people in the U.S. that have the most influence in shaping federal government policy

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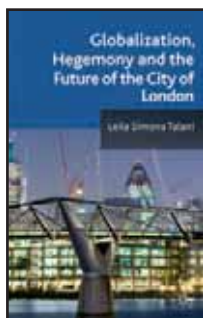
Steven Silver

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Leila Simona Talani, *Director of Studies, Master in European and International Politics and Master in Research, European Studies and Modern Languages Department, University of Bath, UK*

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Written by fifteen leading academics from the Japan Society for International Development (JASID), this book undertakes a review of Japan's economic development over the last 150 years, and seeks to clarify Japanese priorities in domestic and foreign policy for the coming decades.

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EDUCATION

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Associate Director of Public Service and the Fundraising School, Indiana University-Purdue University at Indianapolis, USA and Vida L. Avery, Manager of Resource Development over the Texas Center for Grants Development, Harris County Department of Education, USA

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Simon Marginson, Professor of Higher Education, Centre for the Study of Higher Education, Melbourne Graduate School of Education, University of Melbourne, Australia and Erlenawati Sawir, Research Fellow, International Education Research Centre of Central Queensland University, Australia

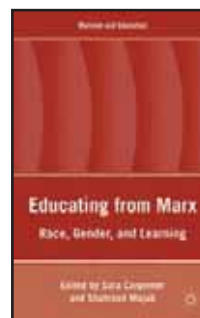
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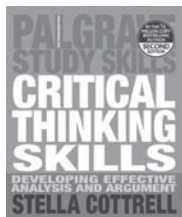
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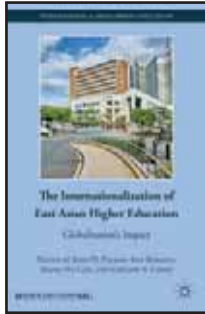
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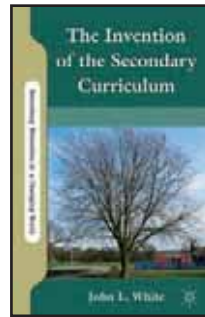
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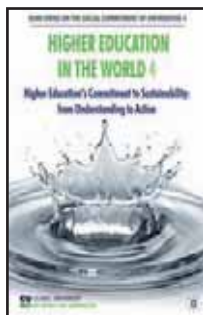
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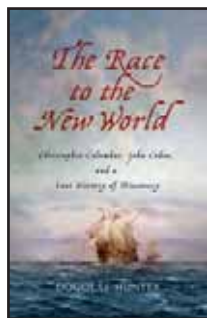
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## The Race to the New World

Christopher Columbus, John Cabot, and a Lost History of Discovery



Douglas Hunter, *Journalist and Author who won Canada's National Business Book Award in 2002 for The Bubble and the Bear. His book God's Mercies was named a finalist for both the Writers' Trust Non-Fiction Prize and the Governor-General's Literary Award for Non-Fiction*

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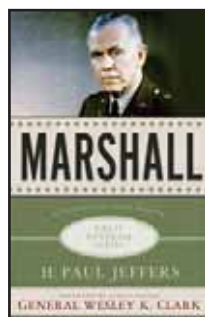
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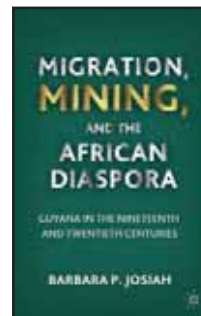
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Edited by **Stephanie Pratt**, Associate Professor of Art History, University of Plymouth, UK and **Max Carocci**, Research Fellow, Centre for Anthropology, British Museum, UK

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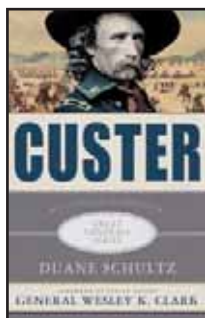
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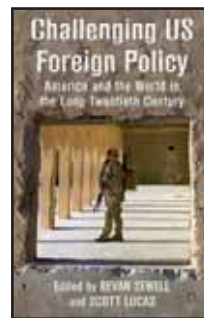
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Some categorizations of US power have long governed analyses of American foreign policy - concepts such as 'empire',

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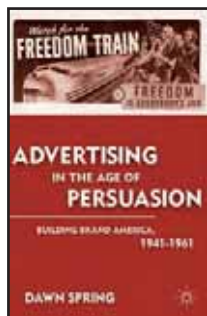
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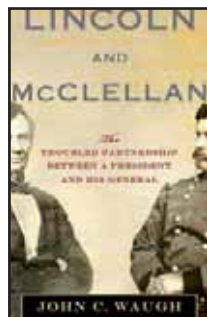
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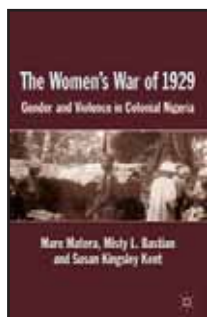
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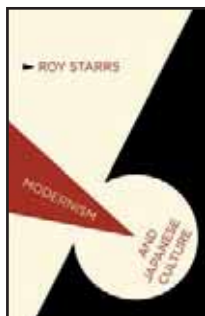
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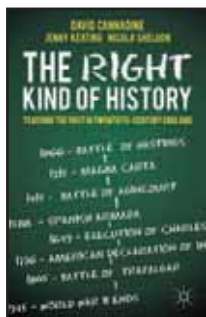
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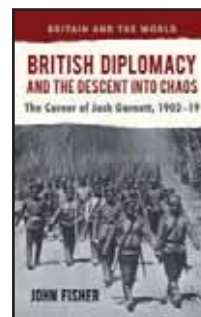
in twentieth-century England, and a series of reflections and suggestions which will inform, feed into and influence the current debate over teaching in schools, a debate which seems likely to go on for several years.

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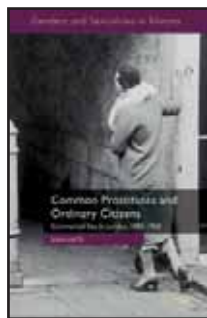
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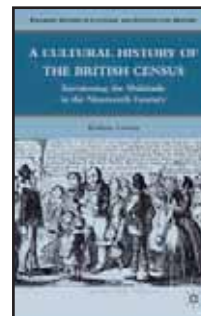
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Andrew Scott, *Policy Adviser, Cabinet Office, UK*

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Jonathan Barry, *University of Exeter, UK*

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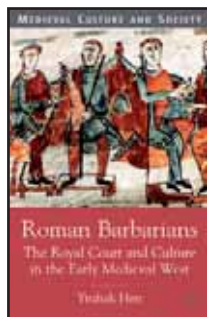
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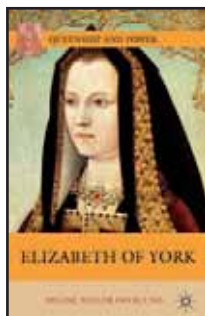
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'Hancock has made a welcome and useful addition to the field.' - Mark M. Hull, *Journal of Military History*

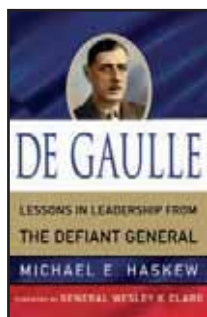
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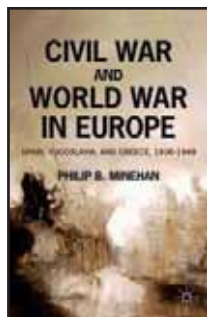
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### Nationalism and Culture in 19th Century Italy

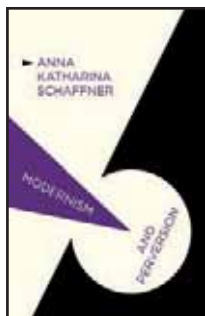
Edited by **Lucy Riall**, *Professor of History, Birkbeck, University of London, UK* and **Silvana Patriarca**, *Associate Professor, Department of History, Fordham University, USA*

Bringing together the work of a groundbreaking group of scholars working on the Italian Risorgimento to consider how modern Italian national identity was first conceived and constructed politically, the book makes a timely contribution to current discussions about the role of patriotism and the nature of nationalism in present-day Italy.

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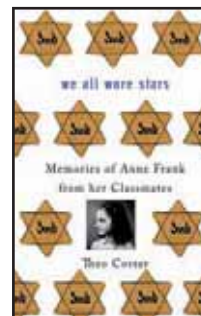
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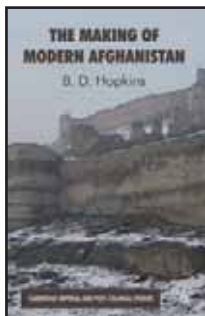
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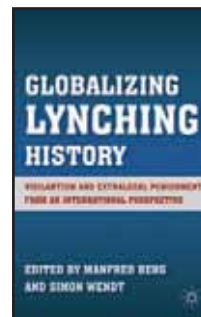
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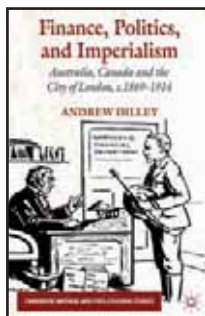
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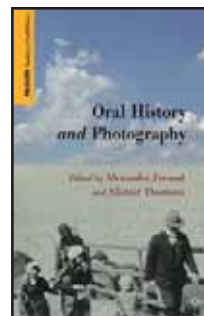
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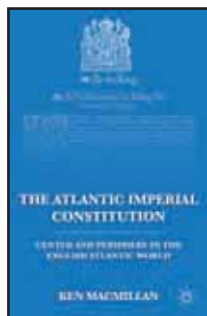
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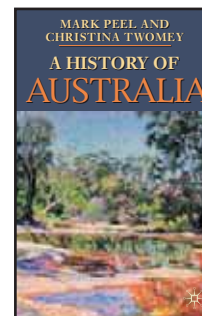
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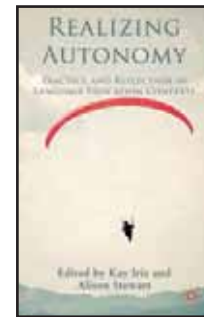
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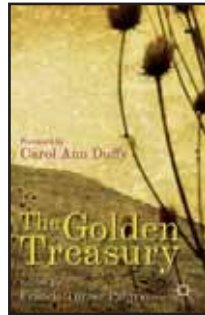
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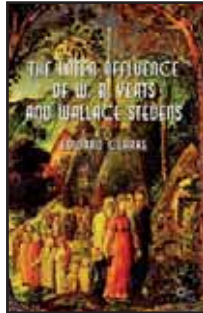
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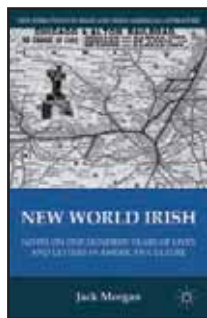
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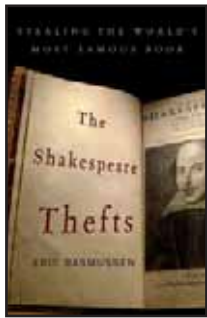
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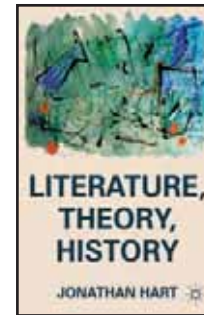
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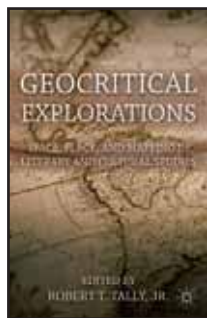
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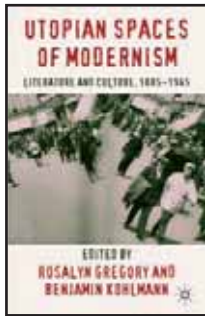
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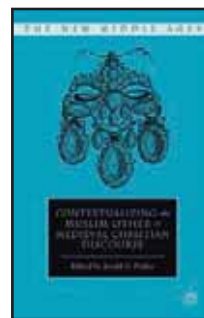
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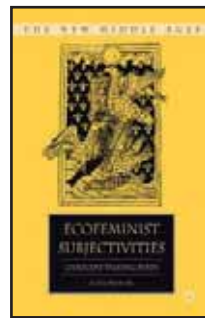
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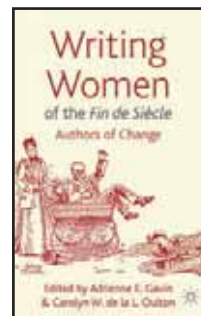
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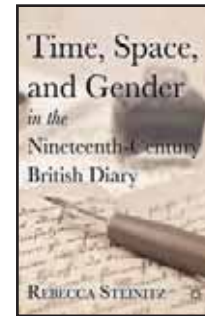
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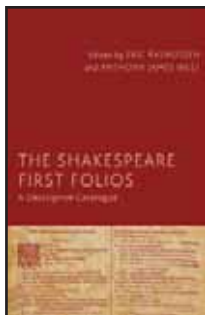
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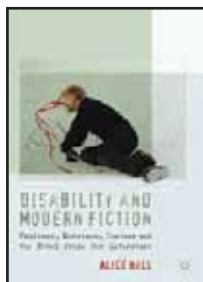
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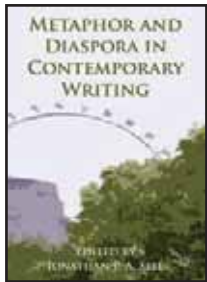
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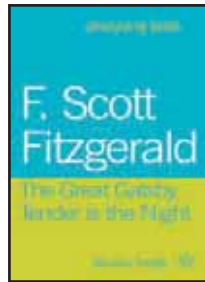
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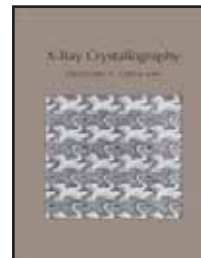
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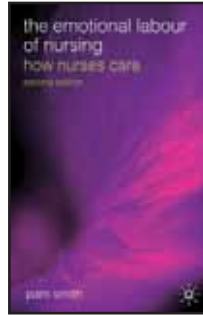
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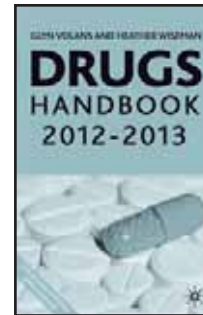
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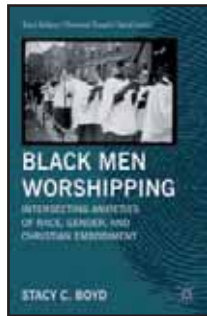
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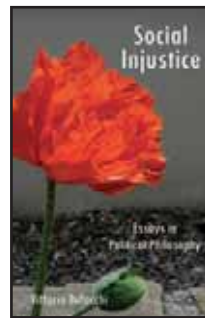
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*Edited by Alison Denham, Senior Research Fellow, St. Anne's College, Oxford University, UK; Lecturer, Tulane University, USA*

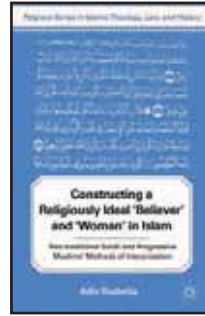
This unique collection of essays focuses on various aspects of *Plato's Philosophy of Art*, not only in *The Republic*, but in the *Phaedrus*, *Symposium*, *Laws* and related dialogues. The range of issues addressed includes the contest between philosophy and poetry, the moral status of music, the love of beauty, censorship, motivated emotions.

**Contents:** Acknowledgements / Notes on Contributors / Incommensurability in the *Ion*: A Prolegomena to Plato's Aesthetics; D.Barchana-Lorand / *The Very Best Mimesis*: Plato on Art and Epistemic Virtue; A.E.Denham / Platonic Myth as a Work of Art; P.Destree / *The Philosopher's Antidote*; G.Ferrari / *The Form and Function of Visual Illusion in Republic X*; S.Halliwell / *Music in the Laws*; J.Moss / *Plato on Begetting in Beauty*; C.D.C. Reeve / *Index*

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## Constructing a Religiously Ideal 'Believer' and 'Woman' in Islam

Neo-traditional Salafi and Progressive Muslims' Methods of Interpretation



*Adis Duderija, holds a Post-Doctoral Appointment, Centre for Muslim States and Societies, University of Western Australia, Australia*

In this comprehensive study, Adis Duderija examines how Neo Traditional Salafi thought (NTS) and progressive Muslims interpret the normative concepts of 'Believer' and 'Muslim Woman' in contemporary Islam.

**Contents:** Genealogy of Debates on the Relative Status and the Authenticity of the Various Sources of Legal Authority in the Sunni Islamic Tradition / Neo-Traditional Salafism: Its Main Proponents and Its Manhaj / The Delineating Features of Pre-Modern Embedded Manhaj and their Interpretational Implications / NTS 'Believer' and 'Muslim Woman' Concepts / Progressive Muslims-Conceptualising and Engaging the Islamic Tradition / Progressive Muslims' Model of Interpretation (Manhaj) and their Interpretational Implications / Progressive Muslims' 'Believer' and 'Muslim Woman' Concepts

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*Jan Faye, Associate Professor of Philosophy, University of Copenhagen, Denmark*

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## A Frightening Love: Recasting the Problem of Evil

*Andrew Gleeson, Associate Lecturer in Philosophy, University of Adelaide, Australia*

*A Frightening Love* radically rethinks God and evil. It rejects theodicy and its impersonal conception of reason and morality. Faith survives evil through a miraculous love that resists philosophical rationalization. Authors criticised include Alvin Plantinga, Richard Swinburne, Marilyn McCord Adams, Peter van Inwagen, John Haldane, William Hasker.

**Contents:** Preface / *The Greater Good* / *The Intellectual and the Existential* / *The Problem of Evil and the Problem of the Slightest Toothache* / *The God of Love* / *Is God an Agent?* / *The Real God* / *Notes* / *Bibliography* / *Index*

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HIGHLIGHT

Us Before Me

Ethics and Social Capital for Global Well-being

Patricia Illingworth, Associate Professor, Northeastern University, USA

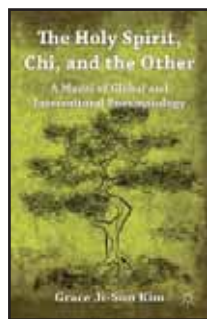
Patricia Illingworth's short, powerful and passionate book argues that 'social capital' should be an essential ethical concept guiding our actions, and explains how one might go about implementing this idea in a positive way.

**Contents:** Introduction / Making a Difference / The Heart of the Matter / The Ethics of Us / The Moral Sweet Spot / With a Little Help from the Law / Giving Back / Global People / Notes and References / Index

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The Holy Spirit, Chi, and the Other

A Model of Global Intercultural Pneumatology



Grace Ji-Sun Kim, Associate Professor of Doctrinal Theology, Moravian Theological Seminary, USA

There appears to be a hierarchy of cultures with the West perceiving the East as inferior, so much so that it is referred to simply as 'the Other'. Because today's world is globally interdependent, inter-woven, and integrative, it is pertinent to be open to the cultural, spiritual, and religious understandings of the East

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Keekok Lee, Honorary Research Fellow, School of Social Sciences, University of Manchester, UK

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Gavin Rae, Visiting Associate Professor, American University in Cairo, Egypt

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Marx's Discourse with Hegel

Norman Levine, Emeritus Professor and Executive Director, Institute for International Policy, USA

The end of Stalinist Russia, China's change under Deng Xiaoping and the publication of previously unexplored documents of Marx in the MEGA2 opened a new epoch in the analysis of Marx. *Marx's Discourse With Hegel* is both a product and contribution to this rebirth of Marxism by its reformulation of the relationship between Hegel and Marx

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## Animals, Equality and Democracy

Siobhan O'Sullivan, *Research Fellow, University of Melbourne, Australia*

Preface by Robert Garner, *Professor, University of Leicester, UK*

'In *Animals, Equality, and Democracy*, Siobhan O'Sullivan appeals to democratic values to argue that the way we treat many animals is unjustifiable, even when judged by the standards that citizens of most democracies already accept. This is an engagingly fresh approach to the issue of animal equality, and I hope it will be widely discussed.' - Peter Singer, *Princeton University, USA*

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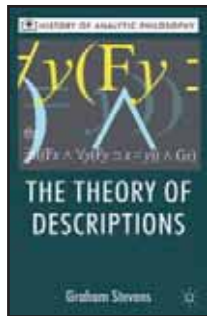
Edited by Ruth Sonderegger, *Professor of Philosophy and Aesthetic Theory, The Academy of Fine Arts, Austria* and Karin de Boer, *Lecturer, Department of Philosophy, University of Groningen, The Netherlands*

Does philosophical critique have a future? What are its possibilities, limits and presuppositions? This collection by outstanding scholars from various traditions, responds to these questions by examining the forms of philosophical critique that have shaped continental thought from Spinoza and Kant to Marx, Foucault, Derrida and Rancière.

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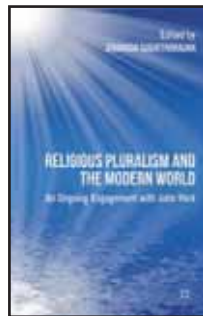
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## The Subject, Capitalism, and Religion

Horizons of Hope in Complex Societies

Jung Mo Sung, *Professor of Religion, Graduate Religious Studies Program, Methodist University of São Paulo, Brazil*

In this provocative volume, renowned liberation theology Jung Mo Sung writes that in order to fight for a more just society, it is necessary to elaborate upon the theoretical reflections that critically analyze the faith and myths that support and legitimize the trajectory of contemporary capitalism and its utopia, as well as the faith and the complex relation that exists it between the notions of the subject, complex societies, and alternative utopian horizons.

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A Case For Agent Causation

James Swindal, *Acting Dean, McAnulty College, Duquesne University, USA*

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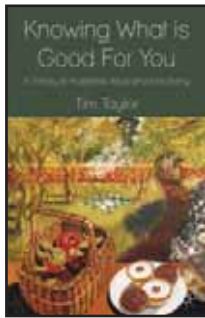
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## Knowing What is Good For You

A Theory of Prudential Value and Well-Being



Tim Taylor, *Visiting Research Fellow, University of Leeds, UK*

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## Carnap's Ideal of Explication and Naturalism

Edited by Pierre Wagner, *'maître de conférences', Université Paris 1 Panthéon-Sorbonne, France*

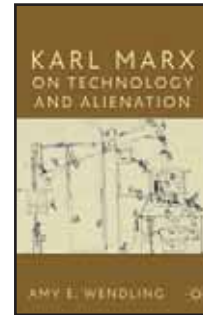
The book consists of a series of chapters on Carnap's ideal of explication as an alternative to the naturalistic conceptions of science, setting it in its historical context, discussing specific cases of explications, and enriching the on-going debate on conceptual engineering and naturalism in analytic philosophy.

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Amy E. Wendling, *Assistant Professor of Philosophy, Creighton University, USA*

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Lee Jones, *Lecturer in International Relations, Queen Mary, University of London, UK*

Drawing on the fields of political economy and historical sociology, Lee dispels the overwhelming consensus among scholars that members of the Association of Southeast Asian Nations (ASEAN) never interfere in the internal affairs of other states, and pioneers a new approach to the understanding of regional politics in Southeast Asia.

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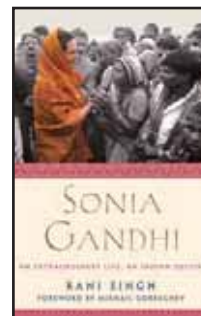
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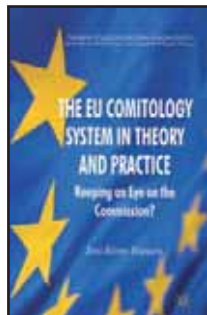
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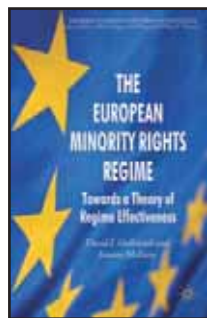
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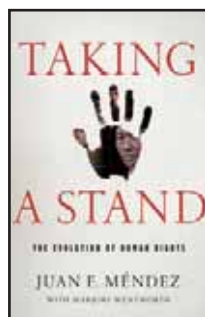
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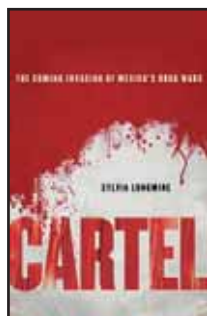
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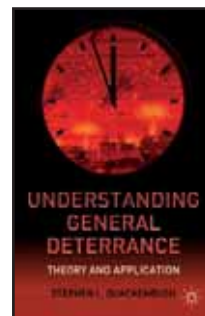
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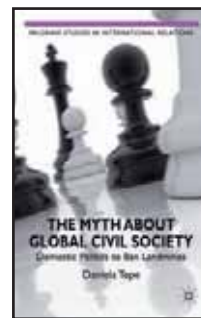
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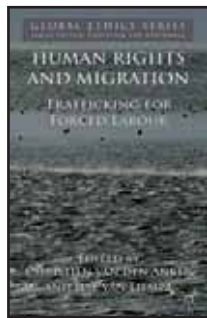
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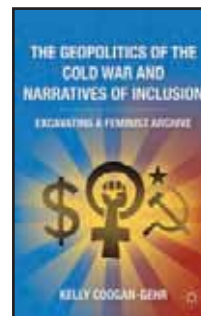
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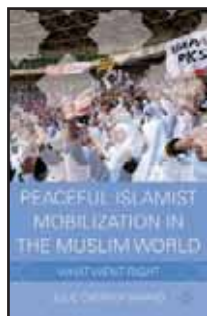
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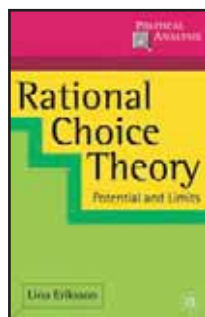
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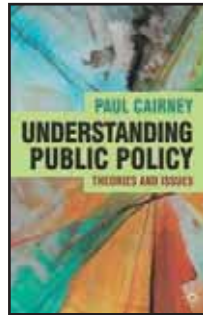
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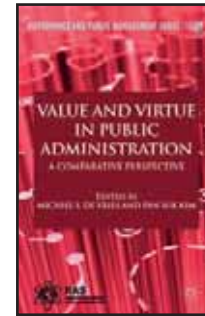
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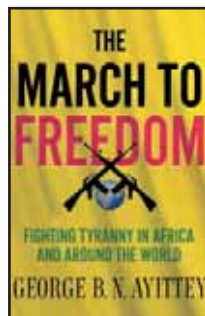
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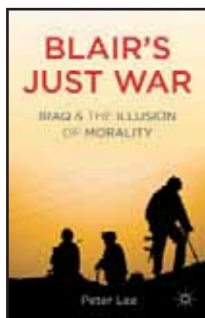
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*Edited by John Davis, Assistant Professor and Director of International Security Studies Masters Program, Trinity Washington University, USA*

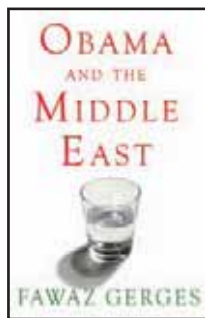
Exploring the 'promise' and 'peril' associated with the opening two years of the presidency of Barack Obama, this book is a comparative look at the various aspects of his presidential strategy including the impact of his legislative agenda, his use of executive power, and the burgeoning disillusionment within the African American community.

**Contents:** PART I: ASSESSING PRESIDENT OBAMA IN THE DOMESTIC ARENA / Assessing Obama's Presidential Leadership and Style; L. / The Economic Stimulus, Health Care and Financial Reform: Exploring President Obama's Legislative Agenda; J.Davis / Barack Obama and Racial Politics; S.Wright Austin & D.Hunter / The Obama-Abraham Lincoln Comparison; W.Peterson / Obama and Presidential Power; M.S.Sheffer / PART II: ASSESSING PRESIDENT OBAMA IN THE FOREIGN POLICY ARENA / The United States and Europe in the Obama Years; D.Jervis / Obama and the Middle East; M.A. El-Khawas / Assessing Obama's Efforts to Redefine the War on Terror; J.Davis / Assessing Obama's War in Afghanistan; J.Davis

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| November 2011 | 288pp  | 216x138mm         |
| Hardback      | £55.00 | 978-0-230-12090-7 |

## HIGHLIGHT

## Obama and the Middle East



Fawaz A. Gerges, Professor of Middle Eastern Politics and International Relations, London School of Economics and Political Science, UK

Taking stock of Obama's first year in the White House, this book places his engagement in the Middle East within the broader context of U.S. foreign policy since 9/11 and examines key areas that have posed a challenge to his

administration. Middle East expert Fawaz Gerges highlights the administration's widening credibility gap and lack of resolve and political will to directly confront policy challenges head-on, and offer essential strategic recommendations for advancing U.S. relations with the Muslim World.

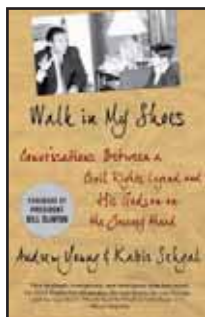
**Contents:** Overcoming the Bitter Inheritance/ In a Single Morning: The Bush Doctrine/ The Obama Doctrine/ Pivotal Peace/ Obama and the War on Terror/ Allies and Foes: The Pivotal States--Egypt, Turkey, and Iran

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## HIGHLIGHT

## Walk in My Shoes

Conversations between a Civil Rights Legend and his Godson on the Journey Ahead



Andrew J. Young, American Politician, Diplomat, and Pastor from Georgia who has served as Mayor of Atlanta, a Congressman, and United States Ambassador to the United Nations and Kabir Sehgal, JPMorgan, USA

'A motivating history and personal story about family, courage, and faith. *Walk in My Shoes* is filled with the wisdom, insight, and candor

only experience could harness.' - Newt Gingrich, former house speaker

'Engaging, raw, and impactful, this book should be a required reading for us all.' - Archbishop Desmond Tutu

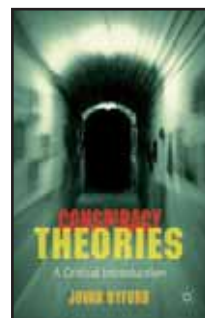
A top aide to Martin Luther King, Jr., Andrew Young has been a witness to history and has made his own. During the civil rights movement, he worked tirelessly as a strategist and negotiator during the campaigns that resulted in the passage of the Civil Rights Act and Voting Rights Act, and was at Martin Luther King, Jr.'s side when he was assassinated. For years, in correspondence and conversation, he has been mentoring his godson, Kabir Sehgal. In this entertaining and provocative discourse, Young shares his thoughts and meditations on such important topics as race, civil rights, faith, and leadership. Young offers his wisdom on these subjects to a new generation of young men and women in hopes that his battle-tested voice will inspire and encourage those in whose hands the world will soon rest.

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## PSYCHOLOGY

## Conspiracy Theories

A Critical Introduction



Jovan Byford, Lecturer in Psychology, The Open University, UK

Through a series of specific questions that cut to the core of conspiracism as a global social and cultural phenomenon this book deconstructs the logic and rhetoric of conspiracy theories and analyses the broader social and psychological factors that contribute to their

persistence in modern society.

**Contents:** List of Figures / Acknowledgements / Introduction / Towards a Definition of Conspiracy Theories / Conspiracy Theories and Their Vicissitudes / Anatomy of the Conspiracy Theory / Conspiracy Theory and Antisemitism / Psychology and Conspiracy Theory / Conclusion / References / Index

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## The Subject of Psychosis: A Lacanian Perspective

Stijn Vanheule, Ghent University, Belgium

This book discusses what Jacques Lacan's oeuvre contributes to our understanding of psychosis. Presenting a close reading of original texts, Stijn Vanheule proposes that Lacan's work on psychosis can best be framed in terms of four broad periods.

**Contents:** Acknowledgements / Introduction / PART I: FIRST ERA: THE AGE OF IMAGINARY IDENTIFICATION / Psychosis as a Disorder at the Level of the Imaginary / PART II: SECOND ERA: THE AGE OF THE SIGNIFIER / Towards a Structural Study of Psychosis / Foreclosure and its Vicissitudes / A Novel Approach to Hallucinations / Delusions Scrutinized / PART III: THIRD ERA: THE AGE OF THE OBJECT A / The Object a and Jouissance in Psychosis / PART IV: FOURTH ERA: THE AGE OF THE KNOT / Psychosis within the Logic of Knotting and Linking / Bibliography / Index

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| Hardback      | £50.00 | 978-0-230-27664-2 |



## Well-Being

Individual, Community and Social Perspectives

*Edited by John Haworth, Manchester Metropolitan University, UK and Graham Hart, Director, Centre for Sexual Health and HIV Research, Royal Free and University College London, UK*

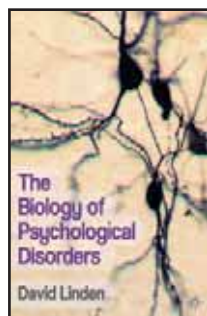
'...an important contribution to positive psychology. John Haworth and Graham Hart have brought together a panel of international experts to authoritatively outline the state of the science of well-being and the implications of this for research, policy and practice.' - Alan Carr, University College Dublin, Republic of Ireland

This interdisciplinary book indicates the need to address well-being from individual, community and social perspectives in an integrated manner. The book complements the harm-based focus of much social scientific research into health. Chapters by a wide range of academics present a new dynamic view of well-being for the Twenty-First Century.

**Contents:** List of Illustrations / Notes on Contributors / Introduction: J.Haworth & G.Hart / PART 1 / Positive Psychology and the Development of Well-Being; J.Henry Individual Development and Community Empowerment: Suggestions from Studies on Optimal Experience; A.Delle Fave / Webs of Well-Being: The Interdependence of Personal, Relational, Organizational and Communal Well-Being; I.Prilleltensky & O.Prilleltensky / Health, Well-Being and Social Capital; J.Sixsmith & M.Boneham / Psychology in the Community; C.Kagan & A.Kilroy / Art, Health and Well-Being; D.Haley & P.Senior / Sense and Solidarities: Politics and Human Well-Being; Perri 6 / PART 2 / Is Well-Being Local or Global? A Perspective from Ecopsychology; J.Pickering / Societal Inequality, Health and Well-Being; D.Ballas, D.Dorling & M.Shaw / A Life Course Approach to Well-Being; S.Hatch, F.Huppert, R.Abbott, T.Croudace, G.B.Ploubidis, M.E.J.Wadsworth, M.Richards & D.Kuh / Organizational Commitment: A Managerial Illusion?; M.White / Well-Being, Paid Work and Personal Life; S.Lewis & C.Purcell / Work, Leisure and Well-Being in Changing Social Conditions; J.Haworth / Friendship, Trust and Mutuality; R.Pahl / Index

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## The Biology of Psychological Disorders



**David Linden, Professor of Translational Neuroscience, Cardiff University, UK.**

Covering a broad range of psychological disorders, their biological underpinnings, and the latest principles of pharmacological treatment, *The Biology of Psychological Disorders* is indispensable reading for students specialising in Biological Psychology, or seeking to contextualize

their studies of cognitive and clinical neuroscience.

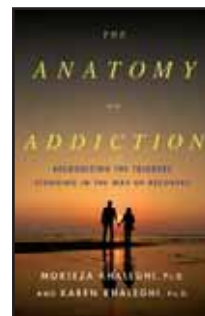
**Contents:** Introduction / PART I: BASIC NEUROSCIENCE AND RESEARCH METHODS / Neuroanatomy / Neurophysiology and Basic Neurochemistry / Neuroendocrinology / Genetics / Animal Models of Human Behaviour and Mental Disorders / PART II: PSYCHOPHARMACOLOGY / General Principles of Psychopharmacology / NT Receptors and Postsynaptic Signalling Pathways / Physical Therapies / Biological Effects of Psychotherapy / PART III: CLINICAL DISORDERS / Schizophrenia and Related Disorders / Depression / Mania and Bipolar Disorder / Anxiety Disorders / Biology of Personality Disorders / Biology of Substance-Related Disorders / Eating Disorders and Disorders of Impulse Control / Mental Disorders of Childhood and Adolescence / Biology of Sexual and Gender Identity Disorders / Biology of Sleep Disorders / Aging and Dementia / Neuropsychiatry / Afterword

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## The Anatomy of Addiction

Recognizing the Triggers Standing in the Way of Recovery



**Morteza Khaleghi and Karen Khaleghi, Founders and Co-owners of Creative Care, USA**

The relapse rate for addicts in conventional treatment programs is a shocking 70-90%, despite the best efforts of family members, doctors, and the addicts themselves. Drawing on the latest addiction research, Creative Care founders Morteza and Karen

Khaleghi argue that the reason so many addicts fail to make headway is because, too often, they focus on the addiction only, and not the many factors that contribute to it.

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This is an eye-opening look for addicts and family members that will show them how to discover the heart of problem, and overcome it.

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HIGHLIGHT

Psychology

European Edition



Daniel Schacter, Daniel T. Gilbert and Daniel M. Wegner, all at Harvard University, USA and Bruce Hood, University of Bristol, UK

'...a fantastic combination of real-world examples, accessible writing and academically credible presentation...very well adapted for a UK and European audience.'

Rachel Taylor, University of Glamorgan, UK

'...an accessible and engaging textbook with a great style and nice touches of humour.'

Pascal Wilhelm, University of Twente, The Netherlands  
 'This is a well-written, humorous and accessible textbook, and the authors have expertly reconciled classic studies with cutting edge material.'

Derek Smith, UWIC, UK  
 Students will love learning from this fantastic introductory text. Its novel 'mindbugs' approach uses quirks of the mind to lend insights into how the brain works, making it both original and cutting-edge. Written by psychology superstars, this edition has been adapted for a European audience by the high-profile, Bruce Hood. It is written in a truly engaging style which students will find fresh, entertaining and accessible. This textbook is strong on the real-world applications of experimental science from around the globe, whilst placing each area of psychology firmly in its historical context. It includes recent examples, with which students will easily relate, as well as important findings and developments, highlighted in the hot science features.

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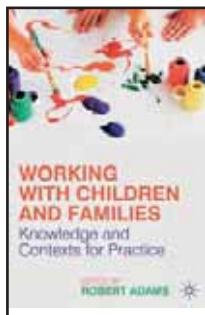
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SOCIAL WORK AND SOCIAL POLICY

Working with Children and Families

Knowledge and Contexts for Practice



Edited by Robert Adams, Professor of Social Work, University of Teesside, UK

Whatever your area of study or work, an understanding of a childhood is essential for effective practice and integrative working. This book introduces the child's world, from policy that affects them to influences on their development. It also introduces key areas of

practice, considering ethics, safeguarding and also diversity and difference.

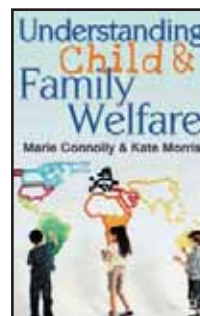
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Understanding Child & Family Welfare



Marie Connolly, Chief Social Worker, New Zealand Government, New Zealand and Kate Morris, Associate Professor in Social Work, University of Nottingham, UK

Crossing international boundaries to explore contemporary child and family welfare practices, this book traces the major changes and challenges in Western child welfare practice over the past decade. It looks at

evidence-informed practice, and focuses on the generic phases of the statutory process, including assessing risk and finding safe solutions.

**Contents:** Preface / Responding to Children at Risk / Regulatory Frameworks in Child Welfare / Practice Frameworks, Models and Resources in Child Welfare / Family Engagement Strategies in Child Welfare / Statutory Systems of Care / Supporting Family-Based Systems of Care / The Experiences and Voices of Children in Care / Reflective Practice, Supervision and Learning / Concluding Thoughts

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PREVIOUSLY ANNOUNCED

International Perspectives on Mental Health

Critical issues across the lifespan

Barbara Fawcett, Reader in Applied Social Sciences and Head of Department of Social Sciences and Humanities, Zita Weber, Lecturer of Social Work and Sheila Wilson, all at the University of Sydney, Australia

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## Social Work Methods and Skills

An Introduction to Practice



Karen Healy, Associate Professor, University of Queensland, Australia

Karen Healy follows up her widely acclaimed *Social Work Theories in Context* with a clearly framed and comprehensive introduction to practice methods. This important text differentiates theory, methods and skills and shows how they can be combined to offer

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## SOCIOLOGY

### Hazardous Wastes, Industrial Disasters, and Environmental Health Risks

Local and Global Environmental Struggles

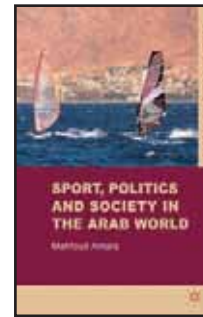
Francis O. Adeola, Professor of Sociology, University of New Orleans, USA

The sociology of hazardous waste, risk, and disasters is a relatively new discipline. This book focuses on hazardous and toxic wastes releases, industrial toxic disasters, contamination of communities and the environment, and the subsequent adverse health effects among exposed populations

**Contents:** PART I: HAZARDOUS WASTES, DISASTERS AND HEALTH RISKS / Sociology of Hazardous Wastes, Disasters, and Risk / Hazardous and Toxic Wastes as Social Problems / Taxonomy of Hazardous Wastes / PART II: ELECTRONIC WASTES, PERSISTENT ORGANIC POLLUTANTS, AND HEALTH EFFECTS / Electronic Waste: The Dark Side of High-Tech Revolution / Environmental Health Risks of Persistent Organic Compounds / PART III: CONTAMINATED COMMUNITIES AND REGULATORY RESPONSES / Communities Contaminated by Toxic Wastes and Industrial Disasters: Selected Cases / The Regulatory Frameworks / PART IV: CONCLUSION / Critical Environmental Justice Movement

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## Sport, Politics and Society in the Arab World



Mahfoud Amara, Lecturer, University of Loughborough, UK

This book explores the significance of sport in the understanding of past and current societal dynamics in the Arab world. It examines sport in relation to cultural, political and economic changes in the Arab World, including nation-state building, the formation of national identity and international

relations in post-colonial context.

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## The Militarization of Childhood

Thinking Beyond the Global South

J. Marshall Beier, holds a Ph.D. in Political Science from York University, UK

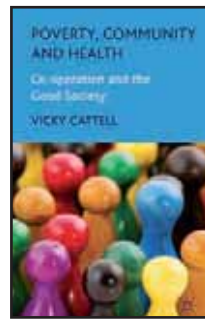
In its various manifestations, the campaign to end child soldiering has brought graphic images of militarized children to popular consciousness. In the main, this has been a campaign that has seemed to speak to African contexts without as much reflection on the myriad ways in which the lives of children are militarized in advanced (post) industrial societies. Proceeding from this quite striking omission, the contributors to this volume move beyond the usual focus on the global South. Making what will be an important contribution to a much needed critical turn in the vast and still rapidly growing child soldier literature, they address multifarious ways in which childhood is militarized beyond the global South through enactments of militarism that have drawn much less in the way of critical inquiry.

**Contents:** (Neo) Zones of Violence: Reconstructing Children into Militants and Insurgents and Empire; A.M.Agathangelou & K.D.Killian / 'Guardians of the Peace?': The Significance of Children to Continued Militarism; A.M.S.Watson / Militarized Children and Bare Childhood; L.Macmillan / Education and the War on Terror: The Early Years; H.Brocklehurst / War Stories: Militarized Pedagogies of Everyday Parenting; J.Marshall Beier / Superheroes or Supersoldiers? Are Caped Crusaders the New Face of the Military?; L.A.Crowe / Outsmarting the Weapons: The World of 'Us' Against 'Them'; C.Turenne Sjolander / Where the Wild Things Are: Imaginative Disembodiment and the Militarization of Childhood; L.Copeland / Sometimes It's Good to be Bad: Young People and Symbolic Experimentation with the 'Darkside' in On- and Off-line Role Playing Games; N.Crowe / Kids with Guns: Militarization, Masculinities, Moral Panic and (Dis)Organised Violence; V.M.Basham / Childhood Militarization and Race Relations: The Case of Omar Khadr and the Canadian State; J.E.Foran / Peace Through Superior Firepower: Reflections on a Militarized Childhood; H.A.Smith, M.Smith & R.Smith

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## Poverty, Community and Health

Co-operation and the Good Society



Vicky Cattell, Wolfson Institute of Preventative Medicine, USA

If we are becoming increasingly disconnected from our local communities, are there implications for health, well being and happiness, particularly for people on low incomes? This book looks at the interplay between poor people, poor communities and poor health, with a particular focus on social networks as key linkages.

**Contents:** Acknowledgements / List of Abbreviations / Introduction: Social Murder / Utopian Dreams? / Researching Poverty, Community and Health / Community Resilience / Community Demoralisation and Resistance / Social Capital in Urban Neighbourhoods: the Potential for Unity and Division / Well-being and Happiness: Balancing Community with Independence / Social Network Characteristics and Health and Well-Being / Conclusions: Poverty, Community and Health in the 'Good Society' / Bibliography / Index

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## The City of the Senses

Urban Culture and Urban Space

Kimberly DeFazio, Visiting Assistant Professor of Humanities and Social Sciences, Clarkson University, New York, USA

Offers an innovative, interdisciplinary approach which opens up new ways of understanding urban culture and space. The author approaches the city as essentially a 'material' place where people live, work, and participate in social practices within historical limits set not by sensory experience or cultural meanings but material social conditions.

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## Educational Policies and Inequalities in Europe

Edited by Marc Demeuse, Professor, Faculty of Psychology and Educational Sciences, University of Mons, Belgium, Daniel Frandji, Senior Researcher, National Institute for Pedagogical Research, France, David Greger, Senior Researcher, Faculty of Education, Charles University in Prague, Czech Republic and Jean-Yves Rochex, Professor of Education, Paris 8 University, France

This book analyzes policies in eight European countries that aim to intervene in the reproduction of social and educational inequalities. In order to understand why some policies succeed and others fail, it is necessary to look at education systems through cross-national comparison.

**Contents:** List of Tables / Acknowledgements / Foreword; S. Power / Introduction: Towards a Comparison of Priority Education Policies in Europe; D.Frandji / Policy Interventions to Reduce Educational Inequalities: The Case of England; L.Antoniou, A.Dyson & C.Raffo / Priority Education Policies in Belgium: Two Modes of Regulation of the Effects of a Market Logic; N.Friant, M.Demeuse, A.Aubert-Lotarski & I.Nicaise / Twenty-five Years of Priority Education Policy in France: Dubious Specificity and Disappointing Results; J.Rochex / Greece: Educational Programmes in Support and Innovation; G.Varnava-Skoura; D.Vergidis & C.Kassimi / From the Invention of the Democratic City to the Management of Exclusion and Urban Violence in Portugal; J.Correia, I.Cruz, J.Rochex & L.Salgado / Priority Education Policies in the Czech Republic: Redesigning Equity Policies in the Post-Communist Transformation; D.Greger, M.Levínská & I.Smetáčková / Romania: A System in Evolution, Searching for its Conceptual References; C.Rus / Sweden: Priority Education Policies in Times of Decentralization and Individualization; G.Francia & L.Herrera / Conclusion: Priority Education Policies in Europe: From One 'Age' and One Country to Another; J.Rochex / Bibliography / Index

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## The Cultural Sociology of Political Assassination

From MLK and RFK to Fortuyn and van Gogh



**Ron Eyerman**, *Professor of Sociology, Yale University, USA*

Developing the theory of cultural trauma in regard to the shattering potential effects of political assassinations, Eyerman examines political and social life in three different national contexts: Martin Luther King, Bobby Kennedy, and Harvey Milk in the U.S.; Theo Van Gogh in

the Netherlands; and Olof Palme and Anna Lindh in Sweden

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| Hardback     | £58.00 | 978-0-230-11822-5 |
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## Young Migrants

Exclusion and Belonging in Europe



*Edited by Katrine Fangen, Senior Researcher, University of Oslo, Norway, Thomas Johansson, Professor of Education and Nils Hammarén, both at University of Gothenburg, Sweden*

This collection is the first to examine the life experiences of young adult immigrants in Europe, as transmitted by the young adults themselves, and together with the analytical framework, seeks to uncover mechanisms at work in these individuals' lives.

**Contents:** List of Figures / List of Photographs / Notes on Contributors / Social Exclusion and Inclusion of Young Migrants: Presentation of an Analytical Framework; K.Fangen, T.Johansson & N.Hammaren / Analysis of Life Stories Across National Borders; K.Fangen / Migration and the Terms of Inclusion; L.Back & S.Sinha / Pathways in Education; J.Strompl, K.Kaldur & A.Markina / The Different Dimensions of Inclusion in the Labour Market; V.Ferry, M.Lambert & G.Prouve / Being Heard or Being Seen; O.Romani, C.Faixa & A.Latorre / Building a Home; R.Alzetta / Margins and Centres: The Voices of Young Immigrants in Europe; K.Fangen / Bibliography / Index

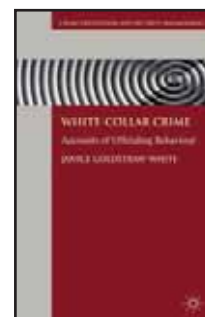
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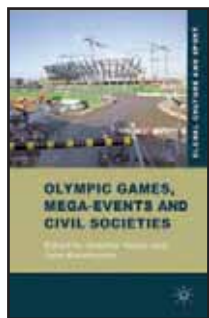
Between Recognition and Revolution

**Carlos Gallego**, *Assistant Professor, Department of English, University of Arizona, USA*

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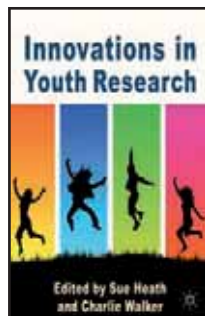
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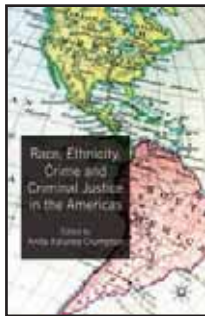
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Discourse and Ritual during the Land War, 1879-1882

Author **Anne Kane**, Assistant Professor of the Social Sciences, University of Houston-Downtown, USA

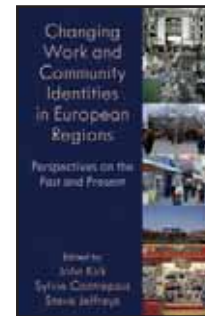
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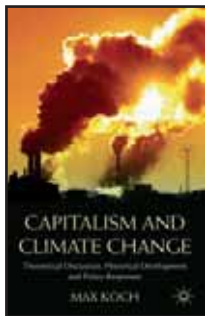
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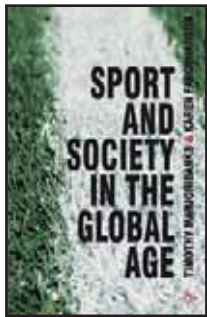
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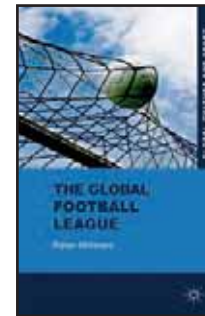
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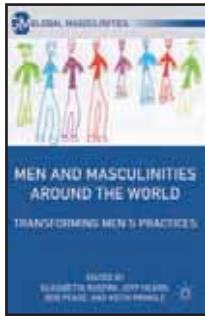
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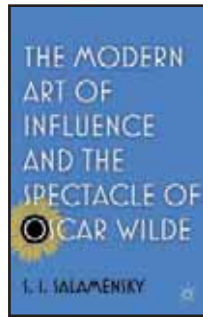
Edited by **Elisabetta Ruspini**, Senior Associate Professor of Sociology, University of Milano-Bicocca, Italy, **Jeff Hearn**, Professor of Gender Studies (Critical Studies on Men), Linköping University, Sweden; Professor of Sociology, University of Huddersfield, UK and Professor, Hanken School of Economics, Finland, **Bob Pease**, Chair of Social Work, Deakin University, Australia

and **Keith Pringle**, Professor of Sociology, Uppsala University, Sweden; Professor of Social Policy and Social Work, London Metropolitan University, UK and Adjunct Professor, Aalborg University, Denmark and Honorary Professor, Warwick University, UK

This collection, with contributions on seventeen countries from social scientists from Africa, the Americas, Asia-Pacific, and Europe, analyzes the characteristics and potential of diverse educational, political and related initiatives towards progressive changes in gender relations to show how men are reacting to contemporary social change

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| 5pp figures and 5pp tables |        |                   |
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## The Modern Art of Influence and the Spectacle of Oscar Wilde



S. I. Salamensky, Assistant Professor of Performance Studies, UCLA, USA

Salamensky investigates Oscar Wilde, his contemporaries, and the public frenzy over his work and life as illustrating the crucial importance of performance in the construction of the "modern" and our own, postmodern, lives.

**Contents:** Wilde Worlds: Oscar Wilde, Henry James, and the Queer Modernity of Performance / Wilde Women: Staging Home, Homeland, and the Social Actress / Wilde Words: Mod Money, Transylvanian Transmissions, and the Magicking of the Material Body / Wilde Ways: Salomé and the Performance of the Transgendered Jewess Hysterical / What Do We Want from Wilde?: Culture, Memory, and the Trials of Time

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## Gender and Lynching

The Politics of Memory

Edited by **Evelyn M. Simien**, Associate Director, Humanities Institute, University of Connecticut, USA

Where much of the scholarship on lynching and its victims has focused on African American men, *Gender and Lynching* centres African American women in this history. The authors probe the reasons and circumstances surrounding the death and torture of African American female victims who suffered at the hands of vigilante lynch mobs in unprecedented ways, relying on such methodological approaches as comparative historical work, content and media analysis, as well as literary criticism.

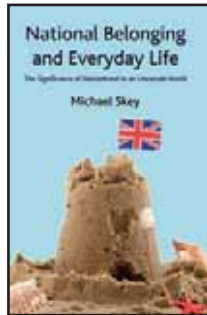
**Contents:** Sisters in Motherhood: Black Women Lynching Dramatists and White Women / A Woman was Lynched the Other Day: Memory, Gender, and the Limits of Traumatic Representation / The Politics of Sexuality in Billie Holiday's "Strange Fruit" / The Female Lynch Victim in Post-Reconstruction African American Literature / Mary Turner, Gender, and Future Stories that May Be Told / Gender, Race, and Public Space: Photography and Memory in the Massacre of East Saint Louis and the Crisis Magazine / Strangest Fruit: Newspaper Coverage of African American Women at the End of Jim Crow's Noose / Gender, Lynching, and the NAACP

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| November 2011 | 256pp  | 216x138mm         |
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## National Belonging and Everyday Life

The Significance of Nationhood in an Uncertain World



**Michael Skey**, *Teaching Fellow, Department of Sociology, University of Leicester, UK*

This book analyzes the current debates around national identity and multiculturalism by addressing three key questions; why do so many people treat as common sense the idea that they live in and belong to nations? And, why, and for whom,

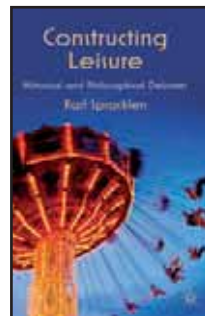
might this idea be significant, notably in an era of increasing global uncertainty?

**Contents:** Acknowledgements / Introduction: What's Going On? / Theorising National Discourse / 'Football, Tea and Racism': Talking With and About the Nation / 'Aggressively Defensive': Managing Perceived Threats to the Nation / 'We Knew Who we Were': Ecstatic Nationalism and Social Solidarity / 'It Broadens our Horizons': Are We all Cosmopolitan Now? / Conclusions / Bibliography / Endnotes

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## Constructing Leisure

Historical and Philosophical Debates



**Karl Spracklen**, *Principal Lecturer in Socio-Cultural Aspects of Sport and Leisure, Leeds Metropolitan University, UK*

This book provides an account of leisure through historical time, exploring the meaning and purpose of leisure in the past, and across different cultures.

**Contents:** Introduction / Philosophy of Leisure / Leisure and Human Nature / Leisure in Classical History / Leisure, Islam and Byzantium / Leisure in the Middle Ages / Leisure in Japan, China and India / Early Modern Leisure / Leisure in Modernity / Leisure in Historiography / Future Histories of Leisure / Conclusions / References / Index

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| October 2011 | 256pp  | 216x138mm         |
| Hardback     | £55.00 | 978-0-230-28051-9 |

## FIRST ANNOUNCEMENT

## Transnational Policing and Sex Trafficking in Southeast Europe

Policing the Imperialist Chain



**Karl Spracklen**, *Principal Lecturer in Socio-Cultural Aspects of Sport and Leisure, Leeds Metropolitan University, UK*

Mounting a vigorous critique on existing approaches to transnational policing, this book lays out an argument situating transnational policing within contemporary transformations of the capitalist state and

imperialism, looking at the particular case of regional police cooperation against sex trafficking in Southeast Europe.

**Contents:** Acknowledgements / Introduction / The Study of Transnational Policing / Imperialism, the State and the Police / The Global Prohibition Regime on Human Trafficking / Politics and Policing Sex Trafficking in SE Europe / Policing Sex Trafficking in Greece / Conclusion: The Mirage of Transnational Policing / References

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| May 2011 | 256pp  | 216x138mm        |
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## Gender, Work and Community After De-Industrialisation

A Psychosocial Approach to Affect



**Valerie Walkerdine, Professor of Psychology, School of Social Sciences, Cardiff University, UK and Luiz Jimenez**

This book explores the processes of community, regeneration, relationality and affect in a small Welsh town after the closure of its iron and steel works - an industry at the heart of this community.

**Contents:** Dedication / Acknowledgements / Introduction: Hiraeth / Two Hundred Years of Iron and Steel / Advanced Liberalism / Communal Beingness and Affect / Deindustrialisation, Suffering, Crisis and Catastrophe / Producing Pride in Masculinity: The Hard Steelworker / The Next Generation / Women, Gays and Mammy's Boys / What About the Women? / To the Future? / Bibliography / Index

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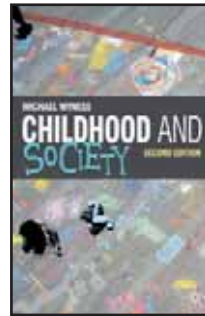
*Identity Studies in the Social Sciences*

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## Childhood and Society

2nd edition



**Michael Wyness, Associate Professor of Childhood Studies, Institute of Education, University of Warwick, UK**

Exploring new research, policy and thinking within childhood sociology, this book now takes a global view on key and controversial issues in the field. The new edition continues to engage with competing theoretical positions, whilst bringing

in a new focus on children's agency and featuring a new chapter on children in the workplace.

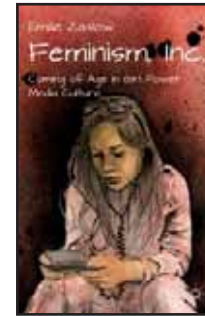
**Contents:** Preface to the Second Edition / Introduction / PART I: CHILDHOOD AND THEORY / The Social Meaning of Childhood / Childhood and Social Structure / Children and Childhood in Late Modernity / Theories of Growing Up: Developmentalism and Socialisation Theory / PART II: CHILDHOOD AS A SOCIAL PROBLEM / Childhood in Crisis: Social Disorder and Reconstruction / Children, Family and the State: Policing Childhood / Schooling Children and Childhood / PART III: CHILDREN'S LIVES, CHILDREN'S AGENCY / Children's Social Worlds: Culture, Play and Technology / Researching Children and Childhood: Methods, Ethics and Politics / Children: Their Rights and Politics / Children's Work and Labour: The International Context / Conclusion / Endnotes / Glossary / Bibliography

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## Feminism, Inc.

Coming of Age in Girl Power Media Culture



**Emilie Zaslow, Assistant Professor of Communication Studies, Pace University, USA**

This book explores how girls growing up in girl power media culture understand gender, self, empowerment, and resistance.

**Contents:** Introduction: A Decade After Spice: Girl Power Media Culture in the New Millennium / Coming of Age in Girl Power Media

Culture: Decentering Media/Centering Girls / "Wanna Get Dirty"?: Determining Authentic Sexual Subjectivity / The Cloaked Body: Narrating Self & Power Through Style / "It's like, it's hard": Independence, Motherhood, Careers and the Future / "If feminism is believing that women are humans, then I am a feminist": Girls Define Feminism

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## THEATRE AND PERFORMANCE

## The Theatres of Morocco, Algeria and Tunisia

## Performance Traditions of the Maghreb

**Khalid Amine**, *Senior Professor of Performance Studies, Abdelmalek Essaadi University, Morocco* and **Marvin Carlson**, *Sidney E. Cohn Distinguished Professor of Theatre and Comparative Literature and Middle Eastern Studies, Graduate Centre, CUNY, USA*

Modern international studies of world theatre and drama have begun to acknowledge the Arab world only after the contributions of Asia, Africa and Latin America. Within the Arab world, the contributions of Algeria, Tunisia, and Morocco to modern drama and to post-colonial expression remain especially neglected, a problem that this book addresses.

**Contents:** List of Illustrations / Introduction / PART I: THE PRE-COLONIAL MAGHREB / The Roman Maghreb / Orature / The halqa / Shadow Plays and Costumed Performers / Carnival and Ritual Performance / PART II: COLONIAL THEATRE IN THE MAGHREB / Nineteenth Century European Theatres / The First Arab Performances / The Developing Maghreb Stage / The Theatre of Resistance / Islam and the Colonial Stage / From the Second World War to Independence / PART III: POST COLONIAL THEATRE IN THE MAGHREB / The Early Theatres of Independence, 1956-1970 / Developing National Traditions, 1970-1990 / Entering a New Century, 1990-2010 / Conclusion / Bibliography / Index

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## Baggy Pants Comedy

## Burlesque and the Oral Tradition



**Andrew Davis**, *Adjunct Assistant Professor of Liberal Arts and Sciences, Otis College of Art and Design, USA*

The first full-length study of comedy on the burlesque stage, this book takes the reader inside the burlesque houses of the 1930s, looks at the role comedy played in an entertainment form known mostly for striptease, and explores

how these sketch performers approached their craft.

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## Playing to the Crowd

## London Popular Theatre, 1780-1830

**Frederick Burwick**, *Professor Emeritus of English, University of California Los Angeles, USA*

Between 1780 and 1830, the growing London population divided into immigrant neighbourhoods with two dozen unlicensed theatres tailoring productions to attract and serve this new audience. *Playing to the Crowd* is the first study of the productions of the minor theatres, how they were adapted to appeal to the local patrons and the audiences who worked and lived in these communities.

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## PREVIOUSLY ANNOUNCED

## Playing with Theory in Theatre Practice

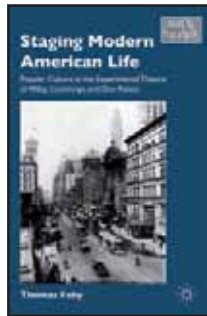
Edited by **Megan Alrutz**, *Assistant Professor of Theatre, University of Texas, USA*, **Julia Listengarten**, *Associate Professor of Theatre* and **M. Van Duyn Wood**, *Associate Professor of Theatre, both at University of Central Florida, USA*

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## Staging Modern American Life

Popular Culture in the Experimental Theatre of Millay, Cummings, and Dos Passos



Thomas Fahy, *Director, American Studies Program and Associate Professor of English, Long Island University, USA*

Thomas Fahy examines the integration of and challenges to popular culture found in the theatrical works of Millay, Cummings, and Dos Passos, which have largely been marginalized in discussions of theatre history and literary

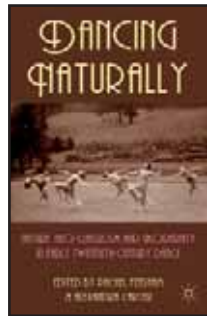
studies, despite offering a hybrid theatre that integrates popular with formal, and mainstream with experimental

**Contents:** 'I Cannot live without a Macaroon!': Food, Hunger, and the Dangers of Modern American Culture in Edna St. Vincent Millay's *Aria da Capo* and Other Plays / 'Damn Everything but the Circus!': The Ambiguous Place of Popular Culture in E. E. Cummings' *Him* / Planes, Trains, and Automobiles: Technology and the Suburban Nightmare in the Plays of John Dos Passos

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## Dancing Naturally

Nature, Neo-Classicism and Modernity in Early Twentieth-Century Dance



Edited by Rachel Fensham, *Professor of Dance and Theatre Studie, University of Surrey, UK* and Alexandra Carter, *Emeritus Professor of Dance Studies, Middlesex University, UK*

'Foregrounding the work of the British 'natural movement' pioneers, whilst enlivening concepts of 'the natural' and 'natural movement' as they

exist within a range of contexts, this exciting collection makes an important contribution to the field of dance studies. Intersecting detailed studies of a range of movement practices with historical and contemporary discourse the book is interdisciplinary in approach and will be of interest to a broad range of readers. Thoroughly enjoyable.' - Vida L Middelgaw, *University of Northampton, UK*

A renewed interest in nature, the ancient Greeks, and the freedom of the body was to transform dance and physical culture in the early twentieth century. The book discusses the creative individuals and developments in science and other art forms that shaped the evolution of modern dance in its international context.

**Contents:** List of Illustrations / Acknowledgements / Notes on Contributors / Nature, Force and Variation; R.Fensham / Constructing and Contesting the Natural in British Theatre Dance; A.Carter / Ideas of Nature, the Natural and the Modern Shaping Dance Discourse; M.Huxley & R.Burt / The Ancient Greeks and the 'Natural'; F.Macintosh / From the Artificial to the Natural Body: Social Dancing in Britain; T.Buckland / Dancing Based on Natural Movement; M.A.Johnstone & M.Atkinson / Undressing and Dressing Up: Natural Movement's Life in Costume; R.Fensham / Nature Moving in Succession: Doris Humphrey's 'Water Study'; L.Main / Tensing and Relaxing Naturally: Systematic Approaches to Training the Body; S.Foster / 'Female Nature', Body Culture and Plastique; K.Vedel / Tethering the Flow: Dance, Physical Culture and Antiquity in Interwar Australia; A.Card / Mining Anatomy: Moving Naturally; L.Worth / Index

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## Transposing Broadway

Jews, Assimilation, and the American Musical



Stuart J. Hecht, *Associate Professor and Chair of Theatre and affiliated faculty of Jewish Studies, Boston College, USA*

Hecht examines the relationship between Jewish assimilation and the changing face of the American musical though the twentieth century and into the twenty-first century.

**Contents:** Introduction:

Broadway as a Cultural Ellis Island / Hello, Young Lovers: Assimilation and Dramatic Configurations / The Melting Pot Paradigm of Irving Berlin / How to Succeed / Cinderellas / Turns of the Century: Dreams of Progress, Dreams of Loss / Fiddler's Children / Epilogue: Loveable Monsters

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## PREVIOUSLY ANNOUNCED

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Performing Global Identities

Alison Jeffers, *Lecturer in Applied Theatre and Contemporary Performance, University of Manchester, UK*

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## An Actor's Craft

### The Art and Technique of Acting

David Krasner, Associate Professor of Acting, Emerson College, UK

An inspirational guide for advanced acting students that brings together multiple ways of creating excellence in performance. Combining technique with personal examples, Krasner provides tried and tested exercises, a history of actor training and explores the complex relationships between acting theories and teachers.

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## Light: A Reader in Theatre Practice

Scott Palmer, Lecturer in Performance Design and Production, University of Leeds, UK

*Light* contains a range of classic accounts and rare documents that offer not only different approaches to light as a creative force in performance, but also an account of its rich history as a practice. Considered through its equipment, its dramaturgy, and as an element of design, light is shown to have a profound effect on an audience.

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## Performance Perspectives

### A Critical Introduction

Edited by Jonathan Pitches, Professor of Theatre and Performance and Sita Popat, Head of School of Performance and Cultural Industries, both at University of Leeds, UK

This critical introduction to Performance Studies provides undergraduates with an accessible way into terminology and context. Combining the voices of artists, students and teachers, it addresses a variety of practices moving through body, space, time, technology, interactivity and organization.

**Contents:** List of Illustrations and Figures / List of Tables / Notes on Contributors / Foreword; M.Wallis / Acknowledgements / Introduction; J.Pitches / PART I: BODY; Introduced and Edited by A.Fenemore / Any Body? The Multiple Bodies of the Performer; V.Ramirez Ladron De Guevera / Some Body and No Body: The Body of a Performer; W.Houstoun / Every Body: Performance's Other Bodies; A.Fenemore / PART II: SPACE; Introduced and edited by S.Palmer / Event-Space: Performance Space and Spatial Performativity; D.Hannah / Scenographic Space and Place; L.A.Wilson / Audience Space/Scenographic Space; S.Palmer / PART III: TIME; Introduced and edited by T.Gardner / Theatre, Technology and Time; S.Dixon / Ghost Dance: Time and Duration in the Work of Lone Twin; G.Whelan / The Lives and Times of Performance; T.Gardner / PART IV: TECHNOLOGY; Introduced and edited by S.Popat / Gaming and Performance: Narrative and Identity; J.Wood / SwanQuake House - 'Messing the System Up'; R.Gibson & B.Martelli / Performance and Technology: The Myth of Disembodiment; S.Popat / PART V: INTERACTIVITY; Introduced and edited by A.O'Grady / Boalian Perspectives on Interactivity in Theatre; J.Somers / Interactivity and the Work of Blast Theory; M.Adams / Interactivity: Functions and Risks; A.O'Grady / PART VI: ORGANISATION; Introduced and edited by C.Taylor / Performance, Culture and Industry; R.Brown / Organisational Agility and Improvisation; T.Greenstreet / Performance, Organisation, Theory; C.Taylor / Epilogue; J.Pitches / Bibliography

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## The Fool in European Theatre

Stages of Folly

Tim Prentki, *Professor of Theatre for Development, University of Winchester, UK*

'Tim Prentki has written an insightful book that chronicles the power of laughter from a remarkable variety of historic and literary perspectives. It is a valuable resource for students and scholars interested in the serious side of clowning.' - Ron Jenkins, Professor of Theatre, Wesleyan University, USA

Why is folly essential to the functioning of a healthy society? Why is theatre a natural home for madness? The answers take the reader on a journey embracing Shakespeare and Jonson, Brecht and Beckett, Büchner and Boal. From Falstaff to Fo via Figaro, this study examines the art of telling truth to power and surviving long enough to have a laugh.

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## Trusting Performance

A Cognitive Approach to Embodiment in Drama

Naomi Rokotnitz, *Instructor of English, Bar Ilan University, Israel*

Argues for the exploration of drama as a conduit to deep emotional learning that has the ability to change the somatic identity of performers and audiences alike.

**Contents:** "It Is Required You Do Awake Your Faith": Learning to Trust the Body through Performing The Winter's Tale / "A Doubling of Immortality": Cognitive Inter(con)textuality and Tom Stoppard's *Travesties* / From Empathy to Sympathy: Staging Change and Conciliation in Timberlake Wertenbaker's *Our Country's Good* / "A Spiritual Dance:" Moisés Kaufman's *33 Variations*

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## Multimedia Performance

Edward Scheer, *Associate Professor and Deputy Head of School, University of New South Wales, Australia* and Rosemary Klich, *Lecturer in Drama and Theatre Studies, University of Kent, UK*

A comprehensive overview of the development, theory and characteristics of multimedia performance, that introduces key artists, practice and debates. The book describes new and emergent forms, presenting an up-to-date account of the evolving relationship between technology and aesthetics in contemporary performance culture.

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## Ageing, Gender, Embodiment and Dance

Finding a Balance

Elisabeth Schwaiger, *Research Academic, Centre for Social and Community Research, Murdoch University, Australia*

This book explores the nexus between gender, ageing and culture in dancers practicing a variety of genres. It challenges existing cultural norms which equate ageing with bodily decline and draws on an interdisciplinary theoretical framework to explore alternatives for developing a culturally valued mature subjectivity through the practice of dance.

**Contents:** Acknowledgements / Prelude / Constructing Ageing, Gender and Self / Gendered Aging in Theatrical Dance / The Dancers Speak / Dancing between Construction and Experience / Dancing the Self through Ageing / Counter-discourses / Valuing the Mature Dancer: Cross-cultural Perspectives / Coda / Appendix A: Constructing Ageing and Gender: A Selective Literature Review / References / Index

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## Authoring Performance

The Director in Contemporary Theatre



**Avra Sidiropoulou**, Lecturer in Drama and Theatre Arts, University of the Peloponnese and Artistic Director of the Persona Theater Company in Athens, Greece

A historical, theoretical, and comparative study of the emergence of the director-as-author phenomenon, posing questions of authorship and redefining the relationship between

“playwright” and the director-playwright.

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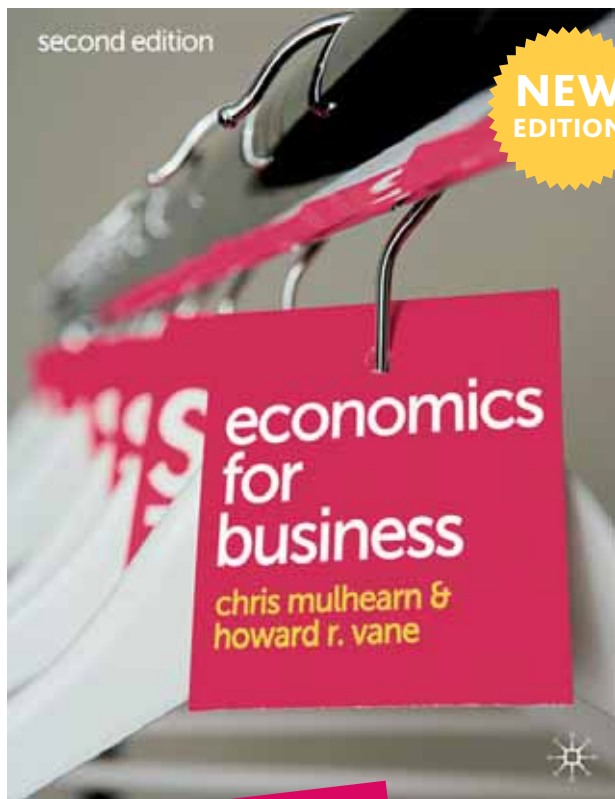
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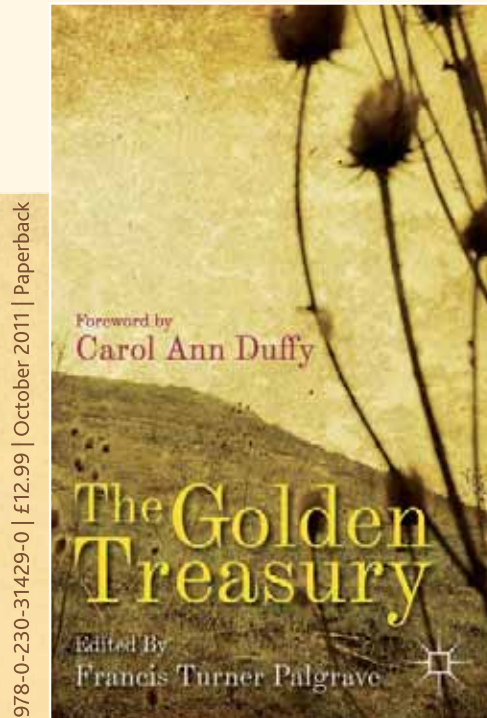
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