

G.LOOMIS  **2008**

Saltwater



PRO-BLUE

PELAGIC

HALIBUT

BUCARA

GREENWATER

POPPING

LIVE BAIT

FLY RODS & REELS

TRAVEL

PUSH POLES



55914-01

Catalog Saltwater

12/07 G 43M

G.Loomis[®]

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HIGH-PERFORMANCE SALTWATER RODS

After more than 25 years in this business we've learned a few things about making great fishing rods. Never content to rest on our laurels, what you'll find on these pages are the finest rods we have ever made. Proudly, every one of them is designed, rolled, assembled and hand finished in Woodland, Washington by some of the best craftsmen in the world.

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NEW Page 12. We've brought GLX technology to our Greenwater Series. Three new models with unbelievable sensitivity, featherweight feel and heavyweight fighting power. Page 20. Four new rods introduced to fill a void in those fishy shallow waters along the Texas coast. Page 22. For those taking on the salt with a fly rod we offer Xperience, a completely new line of easy casting, performance rods at a value price. And on Page 25 we've added a new model to our EastFork fly reels to accommodate 9/10 wt. lines.



G.LOOMIS OFFERS THE BEST ROD REPLACEMENT PROGRAM AVAILABLE.

ALONG WITH ONE OF THE BEST WARRANTIES IN THE INDUSTRY, WE OFFER THE G.LOOMIS "XPEDITOR" PROGRAM - A broken rod will never keep you off the water again. With the G.Loomis Xpeditor Service you can get a brand new rod to replace a broken one, delivered to your doorstep in as little as two days. Even if you're on a trip away from home (anywhere in the U.S.). No questions asked, no waiting around for warranty claims, and it saves you the usual hassle and expense of packaging, insuring and shipping your broken rod. Plus, you avoid any and all fees for rod repair. For complete details see page 33.

PRO-BLUE SERIES



We met with literally hundreds of serious anglers, guides, and shop owners around the country. We did our homework! And after hours of testing, tweaking, changing and improving, we are proud to present you with the final result... Pro-Blue high performance graphite stand-up saltwater rods, designed to take over where the flats end.

These aren't your average stand-up rods. With cork handles, heavy-duty composite reel seats, Fuji guides and blanks designed with dynamic, fast-actions, these are truly specialized rods. They're a blend of the traditional flats and bay rods that allow you to wrestle big fish without any distractions or malfunctions. We put a lot of effort in their design and we're confident you'll feel the difference immediately. They may feel like lightweights because they are, but there's a power so intense and so mystical that you'll wonder how we did it. That's our secret and your advantage.

	Model	Handle	Line Weight	Action	Item#	Sug. US Retail
PBR843S LENGTH: 7' PIECES: 1 SPINNING	<i>Whether you're pitching plugs into an east rip off Martha's Vineyard for schoolie stripers or waiting for that tell-tale "tick" of a calico bass off the California coast, this rod has the right stuff. Imagine a high performance spinning rod with a tip light enough to detect extremely subtle strikes and enough power in the butt to move even the most stubborn critter away from his sanctuary. Sound like a great combination? It's that and more! It's unbelievably light weight and total control. It's a unique blend of materials, design and function that offers only one thing; advantage angler!</i>					
	Pro-Blue	5001	12-25	Fast	11503-01	\$240.00
PBR843C LENGTH: 7' PIECES: 1 CASTING	<i>It doesn't matter whether you're after redfish, calicos, stripers or false albies; this rod puts the fun back in the fight. Imagine casting a "quarter-sized" crab on your favorite permit patch, knowing with confidence that you're going to kick some saltwater butt. Accuracy, power and unbelievable sensitivity in a rod so lightweight, it's hard to imagine. All you need is an excuse to get out of the house!</i>					
	Pro-Blue	5002	12-25	Fast	11504-01	\$245.00
PBR844S LENGTH: 7' PIECES: 1 SPINNING	<i>COBIA!! From the Keys to the Carolinas, these nomadic bruisers provide some of the best action southern coastal waters have to offer. Knowing your equipment is up to the task is half the battle! This rod has all the right stuff; a powerful, fast-action blank, oversized guides and a handle designed to provide maximum leverage. It's light enough to fish all day. Tough enough to handle everything from tarpon to oversized stripers, blues and that "once-in-a-lifetime" bull dolphin or roosterfish that's as long as your leg. It's just what the doctor ordered for fishing fanatics.</i>					
	Pro-Blue	5001	15-30	Fast	11505-01	\$240.00
PBR844C LENGTH: 7' PIECES: 1 CASTING	<i>Tools of the trade! Making you the best gear available is our job, enjoying it is yours. It doesn't matter if you're trying to pull a 40-pound striper away from the rocks or a medium-sized grouper out of his lair, this rod has plenty of power. When you hook that big one, you need a rod that locks up on demand and says, "Hey! Where do you think you're going?" From albacore and cobia to roosterfish and snook, this rod is so light you can fish it all day without wearing out and it's hard to believe the power. Your last hour will be as productive and enjoyable as your first. Hard hat and lunch box not included.</i>					
	Pro-Blue	5002	15-30	Fast	11506-01	\$245.00
PBR785C LENGTH: 6'6" PIECES: 1 CASTING	<i>This is the power stick in the group. Designed just a little shorter to be more effective for vertical jigging and working in close quarters, this rod is not as one dimensional as it may sound. It has that legendary G.Loomis tip-action giving you accurate, two-handed casting control for pitching lures or live-bait to those brutes back under the piers. It's power personified. Try fishing the bridges on a strong outgoing tide and you'll see what we mean. Now you can just tell'em NO!!</i>					
	Pro-Blue	5003	20-40	Fast	11507-01	\$245.00
PBR963S LENGTH: 8' PIECES: 1 SPINNING	<i>If you're competitive like we are and making your day includes out-casting your partner, bringing your fish to the boat while he's still pinned to the rail, and staying totally fresh while his shoulders ache, this is your rod. Designed for jigs, live-bait and soft plastics, this rod will handle big reds, cobia, small tuna, even small sailfish, and it's a great choice for silver and King salmon up north. When you're the only one in your group with the extra casting range to reach those fish on the outside edge of the school, don't be surprised when your fishing buddy shows up at the dock next trip with one of his own.</i>					
	Pro-Blue	5001	12-25	Fast	11508-01	\$250.00

PRO-BLUE HANDLES



PELAGIC SERIES



Welcome to the top of the food chain. At least in fish terms. There are no hairs split here, no modifiers, no "big fish on insanely light line." We're talking about the kind of fish that are insane in their own right. Tuna, sharks, marlin and sailfish. This is the world of outriggers, teasers, rocket launchers and fighting chairs. The heavy artillery so to speak. Our Pelagic Saltwater rods are built for the anglers who choose to live in this world of massive fish, and it's not for wimpy rods or the faint of heart.

	Model	Handle	Line Weight	Action	Item#	Sug. US Retail
PSR84-20C SU LENGTH: 7' PIECES: 1 CASTING	Pelagic	104	15-25	Fast	10739-01	\$255.00
<i>A powerful light-duty stand-up rod for a variety of sea-dwelling species like sailfish, small marlin and dorado. You get the picture.</i>						
PSR96-20C SU LENGTH: 8' PIECES: 1 CASTING	Pelagic	105	15-25	Fast	10814-01	\$280.00
<i>An 8-footer specifically designed for fly-lining live bait or tossing light iron jigs, which means it is perfect for calico bass, small tuna and dorado.</i>						
PSR90-25C SU LENGTH: 7'6" PIECES: 1 CASTING	Pelagic	104	20-30	Fast	10815-01	\$265.00
<i>This is the field tester's choice for light-duty offshore use and a dandy leadhead rod for winter fishing for yellowtail and white sea bass. A really good all-around light-duty stand-up rod.</i>						
PSR84-30C SU LENGTH: 7' PIECES: 1 CASTING	Pelagic	104	25-40	Fast	10816-01	\$265.00
<i>A 7-foot fishing machine. It can cast an anchovy to the outer limits of a slick, making any tuna a viable target. If you're a stand-up kind of angler, you'll love this rod for striped marlin and sails.</i>						
PSR84-40C SU LENGTH: 7' PIECES: 1 CASTING	Pelagic	104	30-50	Fast	10817-01	\$275.00
<i>A powerful rod for fishing bait when the fish come to the corner. A fantastic rod for casting sardines or heavier plastics, or yo-yoing jigs when you find the fish on a deep-water spot. This rod has a lot of lifting power and the 7-foot length extends its casting range without causing the angler's arms to feel like a JELL-O® casserole.</i>						
PSR78-50C SU LENGTH: 6'6" PIECES: 1 CASTING	Pelagic	106	40-60	Fast	10818-01	\$285.00
<i>As these rods increase in power, they decrease in length, giving the angler maximum leverage and control. It's designed to fish heavy iron, "wahoo bombs" and larger live-baits. A fast taper with a definitive shut-off point for maximum lift. Bottom fish beware!</i>						
PSR78-60R SU LENGTH: 6'6" PIECES: 1 ROLLER GUIDES	Pelagic	107	50-80	Fast	10819-01	\$465.00
<i>This power stick is nice for party boats and larger bait. AFTCO® roller guides and components to provide every advantage for the angler, the foregrip is extended to protect the blank in case you need to rest your rod on the rail when the really big boys try for a deep, deep getaway. A great tuna and shark rod.</i>						
PSR72-80R SU LENGTH: 6' PIECES: 1 ROLLER GUIDES	Pelagic	107	80-100	Fast	10820-01	\$450.00
<i>The powerhouse of the line, this 6-foot heavy-duty roller rod gives anglers the ultimate lifting power. With its AFTCO® roller guides and components, this rod is tough enough to chase the largest fish the long-range fleet has to offer. Originally designed for huge yellowfin tuna, it will also work over big halibut and sharks as well. Forgot to mention, it's a super trolling rod for albacore.</i>						
PSR78-16C SU LENGTH: 6'6" PIECES: 1 CASTING	Pelagic	117	12-20	Fast	10903-01	\$305.00
<i>A good stand-up rod choice for live bait or small jigs. Has the right stuff for bluefish, stripers and albacore. If you're into big fish on light gear, this rod has a very forgiving action that protects light line. A good alternative for the edge of the flats or around oil rigs and other structure with plenty of room to fight the fish.</i>						
PSR78-16S SU LENGTH: 6'6" PIECES: 1 SPINNING	Pelagic	118	12-20	Fast	10904-01	\$260.00
<i>A good stand-up rod for live bait or small jigs. The right stuff for bluefish, stripers and albacore. If you're into big fish on light gear, this rod has a very forgiving action that protects light line. A good alternative for the edge of the flats or around oil rigs and other structure.</i>						

HALIBUT ROD

	Model	Handle	Line Weight	Action	Item#	Sug. US Retail
PSR78-20C TR	<i>A very adequate all-around light-duty trolling rod. It's the number one choice for dorado, King mackerel and small tuna. There's plenty of lifting power for light tackle stripers, blues, and even sturgeon in shallow water situations.</i>					
LENGTH: 6'6"						
PIECES: 1						
TROLLING CAST	Pelagic	119	15-25	Fast	10905-01	\$330.00

PSR84-20S SU	<i>A great stand-up spinning rod for barracuda, permit, schoolie yellowfin, bluefin tuna and dorado with plenty of power for small sailfish and striped marlin. A really powerful light-duty saltwater rod.</i>					
LENGTH: 7'						
PIECES: 1						
SPINNING	Pelagic	118	15-25	Fast	10912-01	\$280.00

PSR90-20S TR	<i>Made to troll small baits for sailfish, small striped marlin and other offshore species, the rod features a gimbal for security when you hook a big one. It's a great choice for those days when the fish are finicky and just don't seem to want anything to eat. Downsize your bait and enjoy success.</i>					
LENGTH: 7'6"						
PIECES: 1						
TROLLING SPIN	Pelagic	121	15-25	Fast	10911-01	\$300.00

PSR96-16C SU	<i>When the going gets tough, the tough go longer and lighter. This 8-foot rod was intended for line-shy fish, where that extra 5-10 feet of added cast puts you in the bite zone. Whether it's "fly-lining a chovy," or throwing a plastic on the slide, this rod will put you with the 10% of the fishermen that catch 90% of the fish. The hardware is similar to our standard Pelagic Series rods, making you and this rod, "tuna tough."</i>					
LENGTH: 8'						
PIECES: 1						
CASTING	Pelagic	105	12-20	Fast	11283-01	\$260.00

PSR102-40C SU	<i>Designed to fish jigs and iron. It has the power to bury the hook and move the fish away from the structure. Also used for vertical jigging cod on the East Coast.</i>					
LENGTH: 8'6"						
PIECES: 1						
CASTING	Pelagic	58	25-40	Moderate	11265-01	\$300.00

PSR78-30C TR	<i>Designed to fish offshore species like tuna, wahoo and white marlin. This is a more compact, powerful trolling rod, increasing the leverage for the angler and reducing weight for more agility in the boat. Comes with a gimbal, under a soft, removable fighting butt.</i>					
LENGTH: 6'6"						
PIECES: 1						
TROLLING CAST	Pelagic	119	25-40	Fast	10906-01	\$340.00

PSR72-50C TR	<i>A good choice for tuna, wahoo and dorado. A very powerful stand-up rod for halibut, grouper or other big bottom feeders. The short design gives you even more leverage to handle the big ones. A gimbal is standard equipment for a fighting chair or belt.</i>					
LENGTH: 6'						
PIECES: 1						
TROLLING CAST	Pelagic	122	40-60	Fast	10908-01	\$380.00

PSR56-50C TR-A	<i>When you want the ultimate advantage to move big fish away from heavy cover or deep water, this is the "Lever Supreme" in the 50-pound category. It works well for either belt or chair, but is really suited for stand-up applications for the likes of tuna, sharks, amberjack, sturgeon and grouper. Aluminum "Uni-butt" handle.</i>					
LENGTH: 6'						
PIECES: 1						
TROLLING CAST	Pelagic	120	40-60	Fast	10909-01	\$425.00

PELAGIC HANDLES

58		117	
104		118	
105		119	
106		120	
107		121	
		122	



HLBR72-50C

LENGTH: 6'
PIECES: 1
CASTING

Charter captains in Sitka, Seward and throughout the Alaskan panhandle provided the on-the-water experience for the development of our new Halibut rod. Designed for this very specific fishery, this is the ultimate rod for big "barn-door" halibut action. It's equipped with an extended foregrip for protection when the rod gets pinned against the boat rail, and a slick reargrip for quick removal from the rod holders. With a tough proprietary hybrid graphite composite rod blank, AFTCO® lightweight roller stripper guides, roller tip top, and Fuji heavy-frame guides, along with the perfect action, length and grip design, the only weak link will be your own back. Remember, bend the knees.

Model	Line Weight	Action	Item#	Sug. US Retail
Halibut	40-60	Fast	11447-01	\$335.00



Left: Captain Andy Mezirow with Phill Oliva, Scott Carlson and a nice days catch out of Seward during the testing of the Halibut rod. Above: Mike Perusse with some more success.

BUCARA SERIES



If you're into fishing bridges, wrecks or those "blue holes" in the Gulf, then you're going to like the Bucara saltwater rods. If you pitch iron for yellowtail and dorado or toss bucktails to stripers and blues, if you fish break-away rigs for big tarpon or just like catching structure-oriented fish, you're gonna like these new rods! Our point here is, if you're into piscatorial tug-o-wars, and like winning them, you'll really, really like these rods.

	Model	Handle	Line Weight	Action	Power	Item#	Sug. US Retail
BR962C LENGTH: 8' POWER: 2 PIECES: 1 CASTING	<i>This is a superb rod when you need light line presentation for smaller baits and artificials. The rod is light and crisp, set up with a cork handle. Don't mistake the light weight for lack of power. It's tough enough to handle offshore species like tuna, dorado and cobia.</i>						
	Bucara	103	10-20	Fast	Med-Heavy	11284-01	\$270.00
BR863S LENGTH: 7'2" POWER: 3 PIECES: 1 SPINNING	<i>This rod has a nice soft tip for gentle presentations to protect your bait and avoid spooking fish. The lighter tip also allows you to watch the bait's activity and let you know when it gets nervous. Perfect for jigs in shallower water or live bait almost anywhere.</i>						
	Bucara	116	12-20	Fast	Med-Heavy	10915-01	\$260.00
BR863C LENGTH: 7'2" POWER: 3 PIECES: 1 CASTING	<i>A nice soft tip for gentle presentations to protect lighter line, with a powerful butt section that helps move even big fish away from trouble. The tip also allows you to watch the bait's activity and lets you know when it gets nervous. Lightweight yet powerful, a unique combination that gives you lots of options.</i>						
	Bucara	103	12-20	Fast	Med-Heavy	10916-01	\$270.00
BR933S LENGTH: 7'9" POWER: 3 PIECES: 1 SPINNING	<i>Added length for increased casting range, better hooksets in deeper water and better lure and fish control make this a good choice for anglers that like to cast to moving targets. A great rod for big redfish or permit just off the flats and tarpon anywhere.</i>						
	Bucara	116	12-20	Fast	Med-Heavy	10914-01	\$270.00
BR933C LENGTH: 7'9" POWER: 3 PIECES: 1 CASTING	<i>A great rod for big fish in the bay or those awesome "blue holes" offshore, a powerful butt keeps you in control, and the relatively soft tip gives you the option to cast weighted or un-weighted baits.</i>						
	Bucara	103	12-20	Fast	Med-Heavy	10913-01	\$280.00
BR864C LENGTH: 7'2" POWER: 4 PIECES: 1 CASTING	<i>This is a good shallow water grouper rod; the heavier tip helps keep the fish out of the rocks. Just don't let the light weight fool you. It will move big fish in a hurry. A good choice for fishing plastics and leadhead jigs on submerged reefs and around structure.</i>						
	Bucara	103	15-25	Fast	Med-Heavy	10917-01	\$275.00
BR914C LENGTH: 7'7" POWER: 4 PIECES: 1 CASTING	<i>The same basic action as our 864 with more length for increased casting range, better line and lure control, as well as a more extended sweep on the hookset. The extra length also gives you more leverage when fishing from bridges or docks.</i>						
	Bucara	103	15-25	Fast	Med-Heavy	10918-01	\$280.00
BR915C LENGTH: 7'7" POWER: 5 PIECES: 1 CASTING	<i>A really good, lightweight, power rod for large grouper, cobia, amberjack, tuna or tarpon. A great choice for fishing from docks, bridges and seawalls. When you want to really move a big fish out of the rocks this is a good choice, deep or shallow.</i>						
	Bucara	103	17-30	Fast	Heavy	10919-01	\$285.00
BR945C LENGTH: 7'10" POWER: 5 PIECES: 1 CASTING	<i>Designed for "breakaway jigging" for tarpon, this rod has incredible strength for its weight. A strong, durable rod that will give you good deepwater hooksets and total control in the trenches.</i>						
	Bucara	103	17-30	Fast	Heavy	10920-01	\$295.00
BR786C LENGTH: 6'6" POWER: 6 PIECES: 1 CASTING	<i>The ultimate lightweight, heavy-duty jigging rod for big snappers, groupers or amberjack. Also works extremely well for "breakaway jigging" for tarpon. Been looking for a rod that's made for fishing wrecks or bridges? You're done.</i>						
	Bucara	103	20-40	Med-Fast	Ex-Heavy	10921-01	\$270.00

BUCARA HANDLES



GREENWATER SERIES

Popping to casting, finesse to brute strength, if you fish the "skinny" water then you're the perfect candidate for our Greenwater rods. We spent a lot of time talking to flats guides and worked closely with our dealers and field staff in the development of this series of shallow water rods (in some cases, not-so-shallow for a few critters).

For 2007 we've added new GLX models with dynamic new rod tapers that provide unbelievable sensitivity, featherweight feel and heavyweight fighting power. All three feature the famous Recoil titanium guides that are virtually indestructible.

	Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
GWPR842S LENGTH: 7' POWER: 2 PIECES: 1 SPINNING	<i>An excellent rod for fly-lining shrimp and sight casting small jigs to specks, bonefish, small reds and other flats critters. The rod of choice for many anglers fishing the skinny water over the past 15 years. It will cast a 1/4-ounce jig a country mile and finesse a big bonefish through all kinds of trouble.</i>							
	Greenwater	126	6-12	1/4-1/2	Med-Fast	Med-Light	11218-01	\$210.00
GWPR843C LENGTH: 7' POWER: 3 PIECES: 1 CASTING	<i>Designed to fish live shrimp, soft plastics and jerkbaits for specks, bonefish and puppy drum. Gulf Coast anglers prefer the casting version for heavier line. Light in the tip for delicate casts, yet powerful enough to keep a big redfish in check.</i>							
	Greenwater	127	8-14	1/4-1/2	Med-Fast	Medium	11211-01	\$215.00
GWPR843S LENGTH: 7' POWER: 3 PIECES: 1 SPINNING	<i>This is our redesigned popping rod; what Gulf Coast anglers collectively say may be the best flats rod made yet. Like the casting version it's designed to fish live shrimp, soft plastics and jerkbaits for specks, bonefish and puppy drum. Light in the tip for delicate cast, yet powerful enough to keep a speeding bonefish away from an abandoned crab pot.</i>							
	Greenwater	126	8-14	1/4-5/8	Med-Fast	Medium	11210-01	\$205.00
GWR782S LENGTH: 6'6" POWER: 2 PIECES: 1 SPINNING	<i>A great flats rod for tight quarters, small live bait and jigs. It offers a unique blend of power and finesse. Use smaller baits and light line to fool the fish, then rely on the powerful butt section to bring the fish out of trouble and to the boat. A delightful soft plastics rod and one you'll find yourself clipping the line on when it's time to change lures, instead of grabbing a different rod. That is unless you have more than one in the boat.</i>							
	Greenwater	22	8-14	1/4-5/8	Fast	Medium	11216-01	\$195.00
GWMR783C LENGTH: 6'6" POWER: 3 PIECES: 1 CASTING	<i>A good choice for fishing in tight quarters where accuracy and a little heavier line is important and short underhand casts are dictated by the cover. An excellent choice for sight fishing the flats. It's surprisingly powerful when you want to pull a good snook from the mangroves.</i>							
	Greenwater	127	10-17	1/4-3/4	Fast	Med-Heavy	11214-01	\$205.00
GWMR783S LENGTH: 6'6" POWER: 3 PIECES: 1 SPINNING	<i>A nice spinning rod for fishing in tight quarters where accuracy is important. An excellent choice for sight fishing the flats, but don't let that lack of weight fool you, it's surprisingly powerful.</i>							
	Greenwater	126	10-17	1/4-3/4	Fast	Med-Heavy	11215-01	\$200.00
GWMR843C LENGTH: 7' POWER: 3 PIECES: 1 CASTING	<i>A wonderful casting rod with the ability to throw a number of different baits, including jigs, soft plastics, Zara Spooks and other artificials. Light, yet powerful enough to move big reds, snook or seatrout away from trouble. A good choice for fishing rattle traps or super spots over oyster bars, and talk about fun on small tarpon...</i>							
	Greenwater	127	10-17	1/4-3/4	Fast	Med-Heavy	11212-01	\$220.00
GWMR843S LENGTH: 7' POWER: 3 PIECES: 1 SPINNING	<i>This one is turned up a notch, a super lightweight, very crisp rod that excels at throwing top water plugs and small jigs for snook, specs and reds. Like the casting model, it has the backbone to handle big fish and keep them out of the trouble areas. It's ease of casting makes it a great choice when conditions decline and the wind picks up. This is just an all-around superior rod for inshore fisheries.</i>							
	NEW GLX	304	10-17	1/4-3/4	Fast	Med-Heavy	11695-01	\$385.00
GWR9000S LENGTH: 7'6" POWER: 00 PIECES: 1 SPINNING	<i>A good choice to fish surface lures, live bait or jigs for redfish, permit, and even stripers. The extra-fast tip allows you to cast unweighted live bait and the magnum butt helps you turn a fish away from any problems. An awesome bucktail jig rod.</i>							
	Greenwater	123	6-12	1/4-1/2	Ex-Fast	Mag-Light	10895-01	\$225.00
GWR930S LENGTH: 7'9" POWER: 0 PIECES: 1 SPINNING	<i>When you need a little more length for fishing a little deeper water, the 930 is perfect. Just a little more powerful than the average popping rod, wading anglers will find it provides a lot more line control and longer casts. A perfect choice for permit and jacks.</i>							
	Greenwater	123	8-15	1/4-5/8	Ex-Fast	Mag-Med	10898-01	\$235.00

Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
GWR901C							
<i>A great choice for big topwater "hard" baits or finessing a big red with soft plastics or spoons, especially if you need slightly heavier line. This rod is designed for long casts and gives anglers excellent line and lure control without sacrificing weight or performance, and talk about sensitive...you'll set the hook on every pebble and oyster shell you touch until you get used to it.</i>							
Greenwater	124	10-20	1/4-1 1/4	Ex-Fast	Mag-Med	10901-01	\$245.00

GWR901S							
<i>Now available in GLX along with traditional Greenwater graphite, this rod is designed to make long casts to snook, baby tarpon and specs. Great for targeting bones in the Keys and with skimmer bait and flathead jigs. This rod has excellent line and lure control along with unmatched sensitivity, allowing you to feel every little bump your bait encounters. It really shines when fishing the lighter line weight.</i>							
NEW GLX	305	10-20	1/4-1 1/4	Ex-Fast	Mag-Med	11693-01	\$390.00
Greenwater	123	10-20	1/4-1 1/4	Ex-Fast	Mag-Med	10902-01	\$235.00

GWR941S							
<i>Targeting the far off mangrove shorelines and potholes with small baits like live greenbacks and white bait? The light tip allows you to nail them with ease. Hooking up on large snook or reds once you nail the cast? The powerful butt section allows you to pull them back out with ease. Well, that depends on your definition of "ease".</i>							
NEW GLX	305	10-17	1/4-1	Ex-Fast	Mag-Med	11694-01	\$395.00

GWR981S							
<i>A great rod on the deeper flats for permit, barracuda and small tarpon. It has all the power you need to manhandle big redfish, big seatrout, even large permit. The tip will land a small pinfish or shrimp as delicately as you need to and still has enough "umph" to handle a small shark or cobia. Surface lures will sail a mile with this one and you can fish it every inch of the way back to the boat with total control and confidence.</i>							
Greenwater	123	10-20	1/4-1 1/4	Ex-Fast	Mag-Med	10899-01	\$250.00

GWR981C							
<i>Want a spoon rod that will allow you to set the hook at the end of a long cast? Give this one a try. It has all the power you need to manhandle big redfish, big seatrout, even large permit. Land a small pinfish or shrimp as delicately as you need to and still handle a big jack.</i>							
Greenwater	124	10-20	1/4-1 1/4	Ex-Fast	Mag-Med	10900-01	\$260.00

GREENWATER HANDLES



SURF SERIES



Extremely powerful, lightweight, high energy spinning and casting rods that give you unbelievable distance and accuracy. Distance is important because no matter how good the rod, you can never quite reach that outside edge where the bait and the fish always seem to be. When the action moves close to shore anyone can be in the zone, but it takes a special rod design to get you out there where they're out of everyone else's reach. The secret is a faster "recovery rate." The faster a rod can recover from a loaded (flexed) position to a "quiet" (straight) position, the less line slap (friction) you experience. Less friction means higher line speeds resulting in longer casts. It's the one factor that increases casting distance more than any other, except maybe the size of lure you're fishing. Combine that with the feather-like weight of these rods and you'll wonder how you ever fished without them.

Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
SUR962S	A delightfully powerful 8-foot, 1-piece rod for light-duty surf and breaker fishing. It's the perfect rod for summer and fall surf action for school bass, small blues and weakfish, but don't let the light-duty part fool you. It handles light metal exceptionally well and has more than enough power in the butt section to handle larger fish. It's an impressive rod with a nice, crisp tip, capable of tossing 1/4 to 1 1/2-ounce lures out of sight, and you'll have no problem pulling your prize out of the wash and onto the beach.						
LENGTH: 8'							
POWER: 2							
PIECES: 1							
SPINNING							
Surf	36	10-25	1/4-1 1/2	Fast	Medium	10734-01	\$235.00

SUR965S	This spinning rod was designed mainly to throw bait or jigs for cobia and amberjack. A great light-duty rod for small tarpon and barracuda on the flats, it won't let you down when the big one tries to steal your bait. It has enough power to fish the bridges and piers and it's light enough to wade with and cast all day long. If you like fishing off the jetty, this makes a good utility rod. It has a long handle with cork grips and a graphite barrel reel seat, capable of casting a couple of ounces or more. A great all-around spinning rod, even in freshwater.						
LENGTH: 8'							
POWER: 5							
PIECES: 1							
SPINNING							
Surf	33	15-30	1/2-1 1/2	Mod-Fast	Medium	10444-01	\$250.00

SUR1023S	A 2-piece jetty stick, designed to fish shrimp with a popping cork, live minnows, or plastics for trout and flounder. It also makes a great wading rod for puppy drum. Not only is it light-weight and super sensitive, it's surprisingly powerful.						
LENGTH: 8'6"							
POWER: 3							
PIECES: 2							
SPINNING							
Surf	78	10-20	3/8-1 1/2	Ex-Fast	Med-Heavy	10424-01	\$250.00

SUR1064S	We created this powerful 8'10" surf stick for the angler who requires a little faster action for increased casting range. It's a good bait rod for either pier or beach use. Designed to cast pencil poppers, this rod has the power to reach out over the bar, no problem. It's great for big stripers and drum. And the handle is extra long for added casting and fish-fighting leverage.						
LENGTH: 8'10"							
POWER: 4							
PIECES: 1							
SPINNING							
Surf	37	15-25	1/2-3	Fast	Med-Heavy	11621-01	\$275.00

SUR1264S	This light to medium spinning rod is designed to throw smaller plugs, jigs or bait without feeling as though you'll overpower average-size fish. It comes with an extra-long handle for longer casts and fish-wrestling leverage.						
LENGTH: 10'6"							
POWER: 4							
PIECES: 2							
SPINNING							
Surf	34	12-30	1/2-3	Moderate	Med-Heavy	10425-01	\$285.00

SUR1266S	Wonderfully lightweight, this stick is designed to handle blues, stripers, drum, cobia and other surf species. It excels at throwing cedar plugs, sting silvers and similar baits. Light, sensitive and responsive are the words that best describe this rod, but don't let "light" mislead you. Progressive power throughout the blank allows you to cast a country mile and whip big fish in, in a hurry. It's also excellent for freshwater applications like long-range casts on tail-races for big stripers and catfish. The handle is extra long for added casting range and fish-fighting leverage.						
LENGTH: 10'6"							
POWER: 6							
PIECES: 2							
SPINNING							
Surf	34	15-40	1-5	Fast	Heavy	10426-01	\$295.00

SUR1266C	As with its spinning counterpart, this rod is wonderfully light, sensitive and responsive, yet a powerful casting rod that gives you the option to use heavier line for more weight and bigger fish. A good choice when casting bait rigs.						
LENGTH: 10'6"							
POWER: 6							
PIECES: 2							
CASTING							
Surf	38	15-40	1-5	Fast	Heavy	10448-01	\$295.00

SUR1267S	Here's a really heavy-duty surf casting stick, designed to throw big plugs, heavy metal or bait out to the big rips where the king-sized stripers and blues make their own chum line. The handle is extra long for added casting and fish-fighting leverage, with a cork-tape grip and a durable rubber fighting butt. When a big bull red heads for the edge, this rod lets you tell him "No" with authority. Bottom line: this is a serious big-fish rod with more power than anyone has ever put into such a lightweight package.						
LENGTH: 10'6"							
POWER: 7							
PIECES: 2							
SPINNING							
Surf	77	20-40	2-8	Fast	Heavy	10558-01	\$335.00

POPPING RODS

Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail	
SUR1267C	<i>The bait-casting version of our serious big-fish rod with more power than anyone ever thought imaginable in such a lightweight package. A perfect choice for cut bait on dropper rigs.</i>							
LENGTH: 10'6"								
POWER: 7	Surf	35	20-40	2-8	Fast	Heavy	10557-01	\$330.00
PIECES: 2								
CASTING								
SUR1324S	<i>With plenty of power to handle oversized stripers, blues and drum, this rod can throw 3-ounces of metal well beyond the first bar. If you spend some time chasing tail-race stripers in freshwater, this rod will handle both big fish and heavy water. Roosterfish, jacks and mackerel are no match for this beauty. When it comes to casting, the phrase "country mile" comes to mind once again.</i>							
LENGTH: 11'								
POWER: 4	Surf	34	12-30	1/2-3	Fast	Med-Heavy	10427-01	\$315.00
PIECES: 2								
SPINNING								
SUR1448C	<i>When you need the power to throw an 8-ounce sinker and 4 ounces of bait out over the horizon, this is the answer. Add to that the sensitivity to telegraph light bites, the strength to set the hook from a quarter mile away, and the ability to handle big drum or stripers with ease, and you can see why this is the best big-surf stick in the business. The rod's a 2-piece, with an 8-foot tip and a 4-foot butt section. Even if you don't surf fish, get one anyway. The next time your boat gets loose from the dock you can cast a grappling hook and reel it back in.</i>							
LENGTH: 12'								
POWER: 8	Surf	35	25-40	6-14	Fast	Med-Heavy	10501-01	\$365.00
PIECES: 2								
CASTING								

SURF HANDLES



Enjoying a little Cabo San Lucas nightlife.



POPPING RODS

Our Popping Rods were originally designed for casting live bait (mainly shrimp), under a popping cork out on the flats, but freshwater anglers have found umpteen other uses for them as well. These rods have a relatively soft tip, which allows your bait to land softly and quietly, even on long casts; another plus when the water's skinny and the fish spook easily. At the same time, they're powerful rods, capable of handling surprisingly large fish. They come in a variety of lengths for different applications. The top four guides and tip-top feature oversized rings to handle large knots for shock tippets. Great rods for great fish.

	Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
PR8400S LENGTH: 7' POWER: 00 PIECES: 1 SPINNING	<i>Most flats anglers would refer to this as an ultra-light popping rod. It has an extremely fast tip for fishing light line and small jigs or live bait, but the butt section has plenty of power to handle bigger fish. A good choice for sight-fishing redfish, bonefish and other flats species.</i>							
	IMX	22	6-12	1/4-1/2	Ex-Fast	Med-Light	10170-01	\$260.00
	GL3	95	6-12	1/4-1/2	Ex-Fast	Med-Light	10168-01	\$210.00
	GL2	23	6-12	1/4-1/2	Ex-Fast	Med-Light	Below	\$145.00
	GL2 Colors: Merlot #11103-01, Neptune #10938-01							

PR8400C LENGTH: 7' POWER: 00 PIECES: 1 CASTING	<i>Most flats anglers would refer to this as a light-duty popping rod, but don't let the soft tip fool you. It has plenty of power to handle big specks and reds. It really shines casting minnow-imitating plugs like the Long-A, Rapala, and Rebel Minnow.</i>							
	IMX	3	6-12	1/4-1/2	Ex-Fast	Med-Light	10166-01	\$260.00
	GL3	3	6-12	1/4-1/2	Ex-Fast	Med-Light	10165-01	\$210.00

PR842S LENGTH: 7' POWER: 2 PIECES: 1 SPINNING	<i>A truly outstanding spinning rod for bonefish on the flats, the 842 has a light tip, yet plenty of power in the butt section to handle jigs, surface lures or live bait. It fishes at its best with 8-pound line. Freshwater trout anglers will like it for trolling with blades and bait for lake trout and large rainbows.</i>							
	IMX	22	6-12	1/4-1/2	Fast	Med-Light	10175-01	\$265.00
	GL3	95	6-12	1/4-1/2	Fast	Med-Light	10174-01	\$215.00
	GL2	23	6-12	1/4-1/2	Fast	Med-Light	Below	\$150.00
	GL2 Colors: Merlot #11104-01, Neptune #10939-01							

PR842-2S LENGTH: 7' POWER: 2 PIECES: 2 SPINNING	<i>Lots of anglers love the 842, but prefer a 2-piece version so they can stow it in their truck or the side pocket of the boat. Here it is.</i>							
	GL3	95	6-12	1/4-1/2	Fast	Med-Light	10171-01	\$255.00

PR844S LENGTH: 7' POWER: 4 PIECES: 1 SPINNING	<i>Designed for redfish and permit, the 844S is a good all-around flats rod for larger fish. It works well with live bait like shrimp, minnows and small crabs, but casts spoons and jigs equally well.</i>							
	GLX	22	8-17	1/4-5/8	Fast	Medium	10374-01	\$355.00
	IMX	22	8-17	1/4-5/8	Fast	Medium	10181-01	\$275.00
	GL3	95	8-17	1/4-5/8	Fast	Medium	10180-01	\$220.00

PR844C LENGTH: 7' POWER: 4 PIECES: 1 CASTING	<i>Like its spinning counterpart, this is a good all-around flats rod, working well for most small live bait as well as spoons and jigs. Although not recommended for large fish, anglers have taken tarpon, sharks and large snook with this rod on occasion.</i>							
	GLX	3	8-17	1/4-5/8	Fast	Medium	10338-01	\$355.00
	IMX	3	8-17	1/4-5/8	Fast	Medium	10179-01	\$275.00
	GL3	3	8-17	1/4-5/8	Fast	Medium	10178-01	\$220.00
	GL2	3	8-17	1/4-5/8	Fast	Medium	Below	\$160.00
	GL2 Colors: Merlot #11105-01, Neptune #10940-01							

PR844-3C LENGTH: 7' POWER: 4 PIECES: 3 CASTING	<i>This is the 3-piece carry-on version of our PR844 casting rod. It's a good all-around flats rod for larger fish, working well for small live bait as well as spoons and jigs.</i>							
	GLX Travel	3	8-17	1/4-5/8	Fast	Medium	10547-01	\$450.00

	Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
PR844-3S LENGTH: 7' POWER: 4 PIECES: 3 SPINNING	<i>The spinning version of our 3-piece PR844. Although not recommended for large fish, it has, on occasion, taken small tarpon, sharks and big snook. The perfect choice for flylining live bait like shrimp, minnows and small crabs, and casts spoons and jigs equally well. A great choice for permit and redfish.</i>							
	GLX Travel	22	8-17	1/4-5/8	Fast	Medium	10548-01	\$460.00
PR845C LENGTH: 7' POWER: 5 PIECES: 1 CASTING	<i>Designed to offer flats fishermen a little stronger action for larger redfish and permit, but it has fast become the rod of choice for striper fishermen throwing crankbaits. It isn't an overpowering rod, but it has more than enough strength to handle fish up to 15 or 20 pounds in relatively heavy current, and even fish in lakes or slack tidal conditions.</i>							
	IMX	3	10-20	1/4-3/4	Mod-Fast	Med-Heavy	10183-01	\$285.00
	GL2	3	10-20	1/4-3/4	Mod-Fast	Med-Heavy	Below	\$165.00
	GL2 Colors: Merlot #11106-01, Neptune #10941-01							

PR904-2S LENGTH: 7'6" POWER: 4 PIECES: 2 SPINNING	<i>Looking for a good all-around light saltwater rod with enough length for long casts and long-range hook sets? You've found it. Two-piece for ease in storage and packability, its tip is light, yet powerful and capable of throwing heavier jigs and handling bigger fish. It's capable of taking on redfish, small tarpon, bonefish and seatrout.</i>							
	GL2	23	8-17	1/4-5/8	Fast	Medium	Below	\$215.00
	GL2 Colors: Merlot #11107-01, Neptune #10942-01							

POPPING HANDLES



LIVE BAIT RODS

If you currently fish a Popping rod, but want to move into a little deeper water, chasing larger fish with heavier line, these live bait rods are the answer. Powerful enough to handle a multitude of saltwater situations—from bluewater to bays, mangrove-laced coves to open flats—they are lightweight, precision fishing tools. Whether you're tossing pinfish to tarpon or dropping jigs around a shipwreck for small grouper, you'll find these rods surprisingly powerful and as tough and durable as they come. They're extremely versatile, giving you the option to pitch live bait, cut bait, lures and leadhead jigs, and they're especially effective around boat docks, bridges or heavy cover in the back country.

	Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
LR842S LENGTH: 7' POWER: 2 PIECES: 1 SPINNING	<i>A good spinning rod for fishing flats where there's more cover and you need a little more power to turn a fish. This rod is powerful enough to handle larger fish without overpowering the angler. It's a great rod for fishing for larger fish like permit, snook or snapper. In fact, it might best be described as a heavy-duty popping rod; kind of a blend between the heavier 20-pound sticks and our popping rods.</i>							
	GL2	25	8-17	3/8-1 1/2	Mod-Fast	Medium	Below	\$155.00
	GL2 Colors: Merlot #11097-01, Neptune #10932-01							
LR844S LENGTH: 7' POWER: 4 PIECES: 1 SPINNING	<i>Designed to fish up to 20-pound line and up to 2-ounce lures or live bait, this is one powerful spinning rod. It's strong enough to handle tarpon and other oversized creatures, and especially good for catching small grouper or snapper. It has large-diameter guides for fishing heavier line and a fairly stiff tip, making it a powerful fish-fighting tool that is surprisingly light.</i>							
	GL2	25	10-20	3/8-2 1/4	Mod-Fast	Med-Heavy	Below	\$165.00
	GL2 Colors: Merlot #11098-01, Neptune #10933-01							

LIVE BAIT HANDLE



SHALLOW WATER RODS

These four rods were introduced to fill a void in those fishy shallow waters along the Texas coast, or frankly anywhere fish hang out in shallow water along any coastline. All have Fuji Alconite guides and Fuji reel seats with shorter than normal rear grips which enhance the performance that is needed in these areas. The actions are fast and delicate to present and fish those light finesse baits where feeding fish are. They also have strong butt sections that match these tips to drive the hooks home and provide the strength to move feisty fish in shallow water. They not only work well for shallow water wading but are also a hit with kayakers where fishing low to the water has its specific needs.

	Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
GCR782C	<i>Extra-fast actions for fishing top water with Power Pro line. Great with soft plastics, spoons and small to medium top waters. A unique blend of power and finesse allows you to use smaller baits and light line to fool the fish, then move them out of trouble and to the boat with the powerful butt section.</i>							
LENGTH: 6'6"								
POWER: 2								
PIECES: 1								
CASTING	NEW GL3	166	6-10	1/8-3/8	Ex-Fast	Light	11560-01	\$190.00
GCR783C	<i>Faster actions for fishing worms and plastics. A good choice for fishing She Dogs and Super Spooks in tight quarters where accuracy and a little heavier line is important and short underhand casts are dictated by the cover.</i>							
LENGTH: 6'6"								
POWER: 3								
PIECES: 1								
CASTING	NEW GL3	166	6-12	1/4-1/2	Fast	Med-Light	11561-01	\$195.00
GCR842C	<i>A little extra length than the 783C for longer casts. Soft plastics, spoons, small to medium top waters. An excellent rod for sight casting small jigs to specks, bonefish, small reds and other flats critters.</i>							
LENGTH: 7'								
POWER: 2								
PIECES: 1								
CASTING	NEW GL3	166	6-10	1/8-3/8	Ex-Fast	Light	11562-01	\$200.00
GCR813S	<i>For the fisherman that wants a spin model. Light in the tip to cast soft plastics, spoons and small to medium top waters, yet powerful enough to pull specks, bonefish and puppy drum out of any cover they may seek.</i>							
LENGTH: 6'9"								
POWER: 3								
PIECES: 1								
SPINNING	NEW GL3	167	6-12	1/4-1/2	Fast	Med-Light	11563-01	\$195.00

SHALLOW WATER HANDLES



FLY RODS & REELS

Getting your fly to the fish can be tough enough. So if you're new to the sport, or just not able to get out on the water enough to perfect your cast, a little cooperation from your equipment can be a tremendous help. While we can't keep you from hooking the branch behind you, we can make casting smooth and easy from the start. We know you don't need the extra stress of fighting a rod that's not designed right.

Our new Xperience line features the materials and performance that other manufacturers reserve for their best rods. The tapers are designed to be easily castable even when you've been away from the water for longer than you'd like to admit. Their unfailing performance makes them a perfect choice for your "go to" rod. Their incredible value make them an awful tempting addition as a buddy/back-up rod or for picking up a specific rod size for a unique situation.

Thanks to the progressive action and crisp feel, our GL2 rods are great whether you're making short or long casts, or just trying to make any cast for that matter. You may have just started, but that doesn't mean you should settle for second best. Each one of our beautifully designed rods are available in your choice of Neptune Blue or Evergreen finish.

Pair your new fly rod up with a G.Loomis EastFork or Venture fly reel. As you gain more experience and feel like increasing your gear, you won't have to do much. This system will not only keep up with your demands, it will remain your favorite for years to come.



Bruce Holt testing our fly rods on a Mexican Marlin. And Flip Pallot with a nice Florida bonefish.

XPERIENCE FLY RODS

Xperience fly rods are a new range of high performance/high value travel fly rods. Utilizing the same high modulus graphite found in the top of the line rods of other brands, the rod tapers have been crafted to cast effortlessly with a lightweight feel, yet with durability to become an heirloom. Finished in a rich mahogany brown color with a new anodized reel seat these rods are suitable for all fresh and saltwater conditions. To see the full line of our Xperience fly rods please call and request a Freshwater or Fly Fishing Catalog.

NEW

Model	Length	Line Wt.	Pieces	Handle	Taper	Power	Item#	Sug. US Retail
FR1088-4 Xperience	9'	8	4	190	Fast	Stiff	11686-01	\$295.00
FR1089-4 Xperience	9'	9	4	190	Fast	Stiff	11720-01	\$295.00
FR10810-4 Xperience	9'	10	4	191	Fast	Stiff	11687-01	\$325.00
FR10812-4 Xperience	9'	12	4	191	Fast	Stiff	11703-01	\$345.00



GL2 FLY RODS

EASTFORK & VENTURE FLY REELS



	Handle	Taper	Power	Evergreen Item#	Neptune Item#	Sug. U.S. Retail
FR1088	<i>Trust us, no matter how far from the ocean you live, if you fish long enough, you're going to try saltwater fly fishing. This is a versatile rod for saltwater flats fishing. The GL2's progressive taper makes a nice, easy-loading rod for less aggressive casters or anyone just learning to use heavier gear.</i>					
LENGTH: 9'						
LINE: 8						
PIECES: 2						
	65	Medium	Medium	11194-01	11184-01	\$215.00
FR1089	<i>A very versatile and durable big rod for salmon, pike and saltwater use. Casts big flies and handles wind with authority, without a lot of effort.</i>					
LENGTH: 9'						
LINE: 9						
PIECES: 2						
	65	Med-Fast	Medium	11196-01	11186-01	\$220.00
FR10810	<i>If you're getting into bigger saltwater fish, such as stripers and smaller tarpon, this is a great rod. Designed to push bigger streamers, weighted flies or heavy sinking lines out to admirable distances, this 9-foot 10-weight also comes with a larger diameter fighting-butt for cushioning the strain of bigger fish.</i>					
LENGTH: 9'						
LINE: 10						
PIECES: 2						
	66	Med-Fast	Med-Stiff	11262-01	11260-01	\$235.00

GL2 FLY HANDLES



EASTFORK

These reels are all about performance, they just happen to come with a low price. Forged? Machined? How about both? We combined the best of each world to accomplish a stable, intricately detailed marriage between spool and body. They're lightweight, very strong and hassle-free. A push button spool allows quick extraction if needed, and switching left to right is accomplished with a simple O-ring design. The richly finished color and a beautifully detailed wooden handle compliment all rods, making these as nice to look at as they are to fish.

Model	Sug. U.S. Retail	Item#	Diameter	Backing Capacity Standard Dacron (Approx)	Spare Spool Model	Sug. U.S. Retail
3-4	\$165.00	55838-01	3.0"	3WF + 100 YDS. 20#, 4WF + 50 YDS. 20#	58903-01	\$85.00
5-6	\$175.00	55839-01	3.4"	5WF + 125 YDS. 20#, 6WF + 100 YDS. 20#	58904-01	\$90.00
7-8	\$185.00	55840-01	3.7"	7WF + 175 YDS. 30#, 8WF + 150 YDS. 30#	58905-01	\$95.00
9-10 NEW	\$220.00	58992-01	4.2"	9WF + 250 YDS. 30#, 10WF + 200 YDS. 30#	59008-01	\$150.00



VENTURE

A quality reel at a modest price, each venture reel is a sturdy, cast aluminum vision of beauty and simplicity. Featuring a wide-range adjustable disc drag, quick release spool, and a rich, champagne gold anodized finish, the Venture reels are available in three sizes: #3, #5 and #7. They all come with a padded case because even though they don't cost a King Salmon's ransom, you'd hate for them to get abused.

Model	Sug. U.S. Retail	Item#	Diameter	Backing Capacity Standard Dacron (Approx)	Spare Spool Model	Sug. U.S. Retail
3	\$100.00	54995-01	2.8"	3WF + 100 YDS. 20#	55128-01	\$60.00
5	\$100.00	54996-01	3.0"	5WF + 125 YDS. 20#	55129-01	\$60.00
7	\$100.00	54997-01	3.4"	7WF + 150 YDS. 30#	55130-01	\$60.00

TRAVEL RODS

A float plane into the heart of Alaska? The trip of a lifetime to South America? A two-hour drive to the in-laws that just happens (if you take the right roads) to pass through some blue ribbon trout water? No matter where you're headed, you want to arrive there, rods included. This is the philosophy behind our Escape Travel rods. Sixteen high performance and five even higher performance GLX multi-piece spin and cast rods designed to cover the gamut of fishing opportunities for the vagabond angler. Whether you backpack, travel around the world or just want a rod to stick behind the seat in your pick-up, it's a good bet you won't find a better multi-piece rod anywhere. The next time you head out for that trip of your fly-fishing lifetime and the winds threaten to put you out of business, just pack your favorite Escape rod as a back-up and save the day.



ESCAPE SERIES

A stunning black cherry finish, 3-piece travel convenience and the finest components available make these rods as good looking as they are functional. As more anglers travel to exotic fishing destinations all over the world, logistics become more and more of an issue. What do you take? How do you get it there? Should you check it or carry it on the plane with you? You'll find the answers right here, in distinctive 3-piece rods designed to cover most types of fresh and light saltwater fishing opportunities. They help make your day on the water more enjoyable (and we're thinking more productive as well!)

	Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail
ETR75-3 ULS-4	<i>An ultra-light spinning rod designed for trout and panfish, but will handle surprisingly large fish. It's a rod that any light line enthusiast will appreciate. An awesome backpack rod.</i>							
LENGTH: 6'3"	Escape	73	2-6	1/32-1/4	Med-Fast	Ultra-Light	10863-01	\$280.00
PIECES: 3								
SPINNING								
ETR84-3 LS-6	<i>A great 3-piece choice for trout, shad, bonefish and other shallow water species.</i>							
LENGTH: 7'	Escape	21	4-8	1/16-5/16	Fast	Light	10862-01	\$290.00
PIECES: 3								
SPINNING								
ETR84-3 MLS-10	<i>A great flats rod for light-duty saltwater use and an especially good freshwater rod for casting small surface lures or minnow-baits and grubs for bass.</i>							
LENGTH: 7'	Escape	23	6-12	1/4-1/2	Fast	Med-Light	10860-01	\$300.00
PIECES: 3								
SPINNING								
ETR84-3 MS-12	<i>A medium spinning rod designed for larger flats species like permit, redfish and seatrout or smaller species of salmon. It is also a very good choice for bass or pike.</i>							
LENGTH: 7'	Escape	24	10-17	1/4-5/8	Fast	Medium	10858-01	\$305.00
PIECES: 3								
SPINNING								
ETR90-3 MS-12	<i>Although designed for stream fishing for big trout and small salmon, where this rod really shines is rigging for walleye. A great choice for redfish, seatrout and permit.</i>							
LENGTH: 7'6"	Escape	24	8-15	1/4-5/8	Ex-Fast	Medium	10866-01	\$315.00
PIECES: 3								
SPINNING								
ETR99-3 MHS-14	<i>A medium-heavy spinning rod designed for a multitude of different applications. It will cast spoons or spinners for salmon, as well as lures or live bait for most small to medium saltwater species such as redfish, cobia, stripers and blues.</i>							
LENGTH: 8'3"	Escape	32	10-17	1/4-3/4	Ex-Fast	Med-Heavy	10865-01	\$325.00
PIECES: 3								
SPINNING								
ETR81-3 MHS-15	<i>Designed to fish for larger flats species or in rivers where brush or limbs interfere with casting. It will move big fish from cover and is still light enough to cast relatively light lures or bait. It's a great rod for snook, small tarpon, barramundi and peacock bass.</i>							
LENGTH: 6'9"	Escape	25	12-20	3/8-1	Ex-Fast	Med-Heavy	10856-01	\$320.00
PIECES: 3								
SPINNING								
ETR99-3 HS-17	<i>A long medium-heavy spinning rod designed to fish for large King salmon, stripers, cobia, big redfish, and most any exotic gamefish where long casts and power are the rule. An excellent lure rod for dorado or payara in South America.</i>							
LENGTH: 8'3"	Escape	111	12-20	3/8-1	Fast	Heavy	10868-01	\$350.00
PIECES: 3								
SPINNING								
ETR81-3 HS-20	<i>A strong powerful rod capable of handling tarpon, big snook, small sharks, and other saltwater fish. It is made for short accurate casts in heavy cover and quick powerful hooksets when you need to move big fish in a hurry.</i>							
LENGTH: 6'9"	Escape	113	15-30	1/2-2	Fast	Heavy	10854-01	\$345.00
PIECES: 3								
SPINNING								
ETR84-3 MLC-10	<i>A casting rod designed primarily for light-duty saltwater use on the flats. It will cast light lures or live bait equally well. It's a bonefish or redfish rod where there is lots of open water and room to maneuver. With a relatively soft tip, this makes a very nice crankbait rod for the traveling bass angler.</i>							
LENGTH: 7'	Escape	3	6-12	1/4-1/2	Fast	Med-Light	10861-01	\$310.00
PIECES: 3								
CASTING								

GLX TRAVEL RODS

Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail	
ETR90-3 MC-12 <i>Originally designed to cast spoons, spinners and bait to small salmon and steelhead, but where it really performs is casting bait or small lures for redfish, seatrout and permit. It has a light tip, but very powerful butt section that gives you good casting range and plenty of fish-fighting power.</i>	Escape	110	8-15	1/4-5/8	Ex-Fast	Medium	10867-01	\$315.00

ETR84-3 MC-14 <i>Designed to fish spoons, small jigs and live bait on the flats, this rod has a good all-around action that allows a lot of uses. It makes a very good topwater rod for redfish, freshwater schoolie stripers and specks. If you can only take one rod, this one is your best shot.</i>	Escape	3	10-17	1/4-5/8	Fast	Medium	10859-01	\$315.00
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ETR99-3 MHC-14 <i>A great rod designed for drift fishing for smaller salmon and steelhead, it will handle a variety of baits and techniques. A nice choice for live bait for redfish, seatrout or any of the numerous flats species. It works especially well for wading, and can handle larger fish like cobia or stripers.</i>	Escape	112	10-17	1/4-3/4	Ex-Fast	Med-Heavy	10864-01	\$330.00
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ETR81-3 MHC-17 <i>Whether you're after peacock bass, snook or small tarpon, you'll appreciate the powerful butt section and the light tip that allows you to cast relatively light lures or bait. Headed for Australia? This is a great rod for small barramundi and bass. Made shorter to give you casting accuracy in confined spaces like the jungle rivers of South America.</i>	Escape	115	12-20	3/8-1	Fast	Med-Heavy	10857-01	\$330.00
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ETR81-3 HC-20 <i>A strong, powerful rod capable of handling tarpon, big snook, small sharks and other salt-water fish. It is made fairly short to allow for quick accurate casts in heavy cover and quick powerful hooksets when you need to move fish away from cover. When you want to move a plug for maximum commotion this is a perfect choice.</i>	Escape	114	15-30	1/2-2	Fast	Heavy	10855-01	\$340.00
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ETR99-3 HC-20 <i>Built to make long casts for King salmon, stripers, cobia or most any exotic gamefish. Going on a business trip near any striped marlin and sailfish? It isn't a big water rod, but would get you by in a pinch. It will handle a reel up to the size of a Shimano 700 Calcutta in case you need it to.</i>	Escape	103	15-25	3/8-1	Fast	Heavy	10869-01	\$350.00
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The ultimate in rod technology and the comfort of knowing you can carry your rods right along with you make the GLX travel rods worth their weight in gold (although as light as they are, you wouldn't get rich quick). Two and three-piece spinning and casting rods in five popular designs to provide the ultimate in performance and the benefit of portability.

Model	Handle	Line Weight	Lure Weight	Action	Power	Item#	Sug. US Retail	
MBR783-2C <i>A 2-piece version of our best all-around bass rod. Fish small jigs, plastic worms, soft jerkbaits and spinner baits. It's super sensitive and you won't need a big rod tube to take it with you.</i>	GLX Travel	3	10-17	1/4-3/4	Fast	Med-Heavy	10551-01	\$395.00

SJR783-2 <i>A powerful, lightweight spinning rod you'll like for jigs, grubs, spoons or even live bait. It's extremely sensitive, yet surprisingly strong for bass, pike, walleye or snook. A great all-around spinning rod.</i>	GLX Travel	22	8-15	3/16-5/8	Fast	Med-Heavy	10556-01	\$410.00
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HSR9000-3S <i>Pitch spinners for Alaska silvers, toss jigs or spoons to Gulf Coast redfish or cast bucktails to Chesapeake Bay stripers... the bottom line, this is a great all-around spinning rod and you can take it anywhere.</i>	GLX Travel	22	6-12	1/4-1/2	Ex-Fast	Mag-Light	10550-01	\$465.00
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PR844-3C <i>Designed for redfish and permit, this is the 3-piece carry-on version of our PR844 casting rod. It's a good all-around flats rod for larger fish, working well for small live bait as well as spoons and jigs.</i>	GLX Travel	3	8-17	1/4-5/8	Fast	Medium	10547-01	\$450.00
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PR844-3S <i>The spinning version of our 3-piece PR844. Although not recommended for large fish, it has, on occasion, taken small tarpon, sharks and big snook. The perfect choice for flylining live bait like shrimp, minnows and small crabs, and casts spoons and jigs equally well. A great choice for permit and redfish.</i>	GLX Travel	22	8-17	1/4-5/8	Fast	Medium	10548-01	\$460.00
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Chappy Chapman with a big Mazatlan surprise.

SALTWATER PUSH POLES



Our "high modulus – high performance" graphite push pole is light, fast, much more durable and makes your guide extremely happy because he doesn't have to work nearly as hard as he once did. These poles are noticeably stiffer and more efficient than our original "standard graphite" version. They react much, much faster. Another good thing!

It has a proprietary skin that is UV protected to help maintain its integrity for many years to come. It's white to help keep it cool to the touch... a real bonus in tropical locations where heat can be severe. There are two models: an 18-footer for shallow water and small skiffs and a 21-footer for deeper water and larger rigs. Each comes from the factory with the new "metal-tipped" pointed end cap, forked end cap and ferrules pre-assembled. All you need to do is glue the sections together with 3-M "5200" fast-cure marine sealant and you're ready to shove off... pun intended.

Description	Item#	Sug. U.S. Retail
18' Push Pole	11412-01	\$650.00
21' Push Pole	11413-01	\$695.00
Push Pole ferrule	22620-01	\$22.00
Forked end cap	50583-01	\$42.00
Pointed end cap	50584-01	\$22.00
Pointed end cap - metal tip	54998-01	\$36.00

ACCESSORIES & TRAVEL GEAR

We offer an entire selection of G.Loomis apparel and accessories to go along with your rods. For a catalog containing the items shown below and much more, please call 800-662-8818 or visit www.gloomis.com.



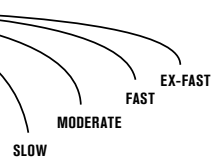
TIPS

"I can build a rod you can't break, but you wouldn't want to fish with it." – Gary Loomis

Here are a few tips for keeping your rod performing at the highest level for many years to come. • Store our rod in its case, out of the sun and weather. Make sure it's completely dry before storing. • Dogs love to chew on the cork, and children, well it's better to just keep it away from both. • Lubricate reel seats with a small amount of WD40® or similar corrosion inhibitor. • To avoid added stress on the rod it's best to disassemble it when bushwhacking and when entering boats and automobiles. • Never reel weights or baits all the way to the rod tip. This may damage the tip-top or fracture the tip of the blank. • Always follow the line rating for your rod. Exceeding the line rating is like 'red lining' your car's engine: it may cause the rod to fail. • To free a snag, point the rod tip directly at the snag area and pull back along the axis of the rod, putting the stress on the reel instead of the rod. This will either dislodge the snag or break your leader, but your rod will be saved. Never attempt to free a snag with your rod tip, unless your lure costs over \$100. • Have fun, after all, you're fishing.

What we mean by action and power

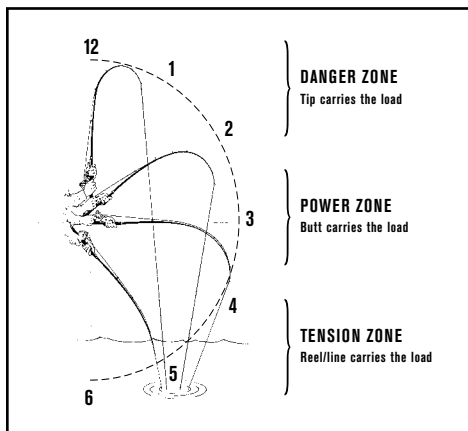
ACTION Rod action refers to the flex characteristics of a rod, varying from Slow to Extra-Fast. An Extra-Fast action rod flexes mainly at the tip. Slower (or softer) action rods flex throughout the entire length of the rod. Moderate action rods fall in between. We tailor the action of each of our rods to the particular fishing application for which they're designed, taking into account the preferred lure action, optimum casting range, fighting power, the feel of the rod, and countless other variables.



POWER We rate the power of our rods on a scale of 00 to 8. This rating should give you an idea of how each rod in the series compares in terms of lifting, fighting and casting strength. Because each series is rated independently, a 2-power Spin Jig rod, for example, does not feel the same as a 2-power Steelhead rod. Another way to measure power is resistance to flex or how much each specific rod bends under load. The 2-power rod flexes more easily than a 3-power and so on. Generally speaking, the heavier your choice of line and lure, the higher the power rating you'll need.

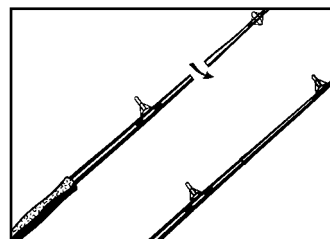
POWER ZONE

Never over-stress your rod in one spot. This often happens when setting the hook, playing a fish close to the boat or shore, or dead-lifting a fish into the boat. Bending the tip at a severe angle in this manner transfers all the stress to a single area, potentially causing the blank to fail. Rods are designed to handle stress over the entire length of the blank and should be flexed with this in mind.



PROPER ROD ASSEMBLY

1. Insert the tip of the butt section into the butt of the tip section with the guides offset by 90° as shown below.
 2. Align the guides by firmly twisting the butt until the sections are tight.
 3. Check tightness by attempting to pull the sections straight apart without twisting. If the connection holds, they're tight enough.
- To disassemble, simply reverse by twisting apart.
- NEVER USE THE GUIDES FOR LEVERAGE WHEN ASSEMBLING OR DISASSEMBLING THE ROD.**



G.LOOMIS LIMITED WARRANTY – G.Loomis rods, custom rod blanks are covered by a limited warranty against defects in workmanship and materials for the lifetime of the original owner. EastFork fly reels are covered against defects in workmanship and materials for a period of five years from the date of purchase. GL push poles, Venture (Adventure) fly reels and GL fly rod outfits are covered against defects in workmanship and materials for a period of one year from the date of purchase. Sales receipt or proof of purchase required.

Ship the complete damaged rod or reel in a disposable container, prepaid and insured, along with a check or money-order for \$20 to cover return shipping and handling for each rod claim, and \$5.50 for each reel claim in the U.S. If the rod is one piece and exceeds 9' in shipping length, the shipping and handling fee is \$45. Send directly to:

**G.LOOMIS, INC.
WARRANTY SERVICE
1359 DOWN RIVER DRIVE
WOODLAND, WA 98674**

- Should damage occur due to defect, G.Loomis will, at the company's discretion, either repair or replace the product at no charge. Damages occurring due to neglect, accident or normal wear and tear will, at the company's discretion, be repaired or replaced for a specific fee. A full estimate will be provided for your approval before any repair work is initiated.
- Should we decide to replace the damaged product, but no longer offer that model, we will replace it with what we determine to be the closest comparable model from our current product line.
 - In no event shall G.Loomis, Inc. be held liable for incidental or consequential damages due to breach of this warranty or other warranties implied by law.
 - Some states do not allow limitation on how long an implied warranty lasts nor do they allow for exclusion of incidental or consequential damages; therefore, the above stipulated limitation and/or exclusion may not apply to you.
 - This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

G.LOOMIS "XPEDITOR" PROGRAM – A broken rod will never keep you off the water again. With the G.Loomis Xpeditor Service you can get a brand new rod to replace a broken one, delivered to your doorstep in as little as two days. Even if you're on a trip away from home (anywhere in the U.S.). No questions asked, no waiting around for warranty claims, and it saves you the usual hassle and expense of packaging, insuring and shipping your broken rod. Plus, you avoid any and all fees for rod repair.

Here's how it works. Contact our Customer Service Department (1-800-662-8818, then press 1) and request the G.Loomis Xpeditor Service. Let us know whether you have a factory built rod or a custom built rod using a G.Loomis blank. Tell us the model number and rod series. If we no longer offer the model that you broke, we will replace it with what we determine to be the closest comparable model from our current product line. Pending stock availability, we will ship you a current replacement rod or blank (depending on what you broke) via standard ground delivery. Then when you receive your new rod or blank, simply remove it from the shipping tube, place the broken rod or blank into that same tube and affix the enclosed, pre-paid shipping label on the outside of the tube. Once you hand off the package to your delivery agent, you're done and back on the water. The cost: \$50 for standard ground delivery in the Continental U.S. or \$65 for 2-day service in the Continental U.S. or shipments to Alaska or Hawaii. \$90 for one-piece rods 9' or longer. Just charge it with your Master Card or Visa. Demo rods, push poles and reels are excluded from this program. It's faster, less expensive and more "user-friendly" than any other option available (except maybe avoiding breakage altogether). If you do not return the broken rod within 30 days of the receipt of your replacement rod, you authorize G. Loomis to charge your credit card for the full manufacturer's suggested retail price of the replacement rod in addition to the \$50., \$65. or \$90. already paid.

CUSTOMER SERVICE:

For technical support, a list of pro shops, merchandise service return options, or any other info about G.Loomis, please visit our web site, call or write to us. Our business hours are 8 a.m. to 4:30 p.m., Pacific Standard Time, Monday through Friday. customerservice@glloomis.com

INTERNATIONAL CUSTOMERS:

Catalog prices appear in U.S. dollars and do not reflect foreign currency fluctuations, international shipping costs, international duty, or taxes. Prices may vary from country to country due to these reasons.

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G.Loomis supports:

