# BIRKENSTOCK® Made in Germany • Tradition seit 1774



The Original 2010





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Dear Readers,

We are delighted to present our new main catalogue with over 104 pages, divided into two chapters, we have brought together our entire collection for you. In the first chapter you will find models in natural colours sorted into product groups. On pages 79 to 101 we have arranged our popular classics into colour groups. Thus you should have no trouble finding the right model to match your style.

The catalogue kicks off with our fitness sandals which naturally train your foot and calf muscles as you walk. On page six we explain how they work and why they enhance your well-being.

We offer many of our popular classics in a range of equipment with a variety of features, for example the Arizona,

Boston and Tokyo models fitted with either regular or super grip soles. If you are looking for a particular favourite item of yours, please consult the product overview in our contents

index.

If you are a lover of fine craftsmanship and individuality, make sure you don't miss pages 72 to 74. In our Exquisite models the familiar Birkenstock footbed is painstakingly hand-lined with fine nappa leather so that the footbed and upper material form a single harmonious look. Golden lettering on the footbed gives the models an elegant appearance.



You can experience Birkenstock first hand at your nearest retailer, and standard catalogue items can be special ordered for you. For more information, please visit www.birkenstock.com.

We hope you enjoy reading our catalogue.

Best wishes.

Your Birkenstock Team







The flexible Birkenstock footbed, which we use in all our fitness sandals, supports the foot's natural rolling movement, thus exercising all the muscles in your foot and calf with every step you take.





The precise buckle shape ensures that the strap fits perfectly into it.



The toe grip guides the big toe into the correct, natural position.



The longitudinal and cross arches distribute pressure optimally over the foot surface and promote a natural walking action.



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet













#### Madrid

- 1. Sand Birko-Flor®-Nubuck 8 Style-No. 0 40 24 1 f Style-No. 0 40 24 3 Size 35-41 Size 42-43
- 2. Khaki Birko-Flor®-Nubuck 8 Style-No. 0 40 23 1 f Style-No. 0 40 23 3
  - Size 35-41 Size 42-43

- 3. Emerald Natural Leather Style-No. 3 40 22 1Style-No. 3 40 22 3 Size 35-41
  - Size 42-43
- 4. Antique Brown Natural Leather 8 Style-No. 4 40 31 1 f Style-No. 4 40 31 3
- Size 35-41 Size 42-46
- 5. Mocca Birko-Flor®-Nubuck 8 Style-No. 0 40 09 1 <sup>†</sup> Style-No. 0 40 09 3 Size 35-41 Size 42-46
- 6. Habana Natural Leather 8 Style-No. 4 40 88 1 <sup>8</sup> Style-No. 4 40 88 3 Size 35-41 Size 42-43







#### Well-being starts with the feet

At the beginning of the 60s Birkenstock introduced its first sandal – known then, as it is today as the "Fitness Sandals". An ever growing number of consumers also wanted to enjoy the comfort offered by these sandals inside and outside their home – particularly as they offered a welcome change from narrow and pointed fashion shoes and shoes with a heel. Compared to other sandals, walking in our Fitness Sandals provides a surprisingly different sensation as the wearer immediately notices a higher degree of muscle activity.

The relationship between the strap and the footbed stimulates a gripping reflex in the foot during each step which leads to a tensing of the toe and calf muscles, after which the muscles then relax again. During the action of walking, this continual alternation between the tensing and relaxing of the muscles exercises the

feet and legs and improves circulation. Furthermore, it firms the connective tissue and improves the "shock absorbing" characteristics of the sole of the foot.

The combination of these design features ensures that the foot is positioned naturally and is supported properly, as well as improving the posture of the entire body which ultimately leads to an improved level of well-being. If you do not want to do without fashion shoes and narrow shapes altogether, you should ensure that you compensate regularly. Therefore our advice is: fashion footwear whenever you need to, and Birkenstock whenever you can!

Further information concerning foot health can be found from page 46 onwards.





# **Why choose Madrid Fitness Sandals?**

When walking or running, the continuous tensing and relaxing of your muscles exercises the feet and legs and stimulates the blood circulation. All this ensures natural, correct positioning of the foot and improves your entire body posture, leading to a greater sense of well-being.



**Perfect fit through two widths:** ♥ for normal, sturdy feet ♥ for slim, slender feet













## Madrid

- 1. White Birko-Flor®

  \$ Style-No. 0 40 73 1

  \$ Style-No. 0 40 73 3

  Size 35-41

  Size 42-43
- 2. Pearl White Smooth Leather & Style-No. 0 40 92 1 & Style-No. 0 40 92 3 Size 35-41 Size 42-43
- 3. Antique Grey Natural Leather \$\footnote{Style-No.} 4 40 30 1 \$\footnote{Style-No.} 4 40 30 3 \$\text{Size } 35-41 \$\text{Size } 42-46\$
- 4. Navy Birko-Flor®-Nubuck § Style-No. 0 40 12 1 § Style-No. 0 40 12 3 Size 35-41 Size 42-43
- 5. Black Birko-Flor®

  § Style-No. 0 40 79 1

  § Style-No. 0 40 79 3

  Size 35-41

  Size 42-46
- 6. Aviator Black Natural Leather \$\footnote{8}\ Style-No. 4 40 89 1 \$\footnote{1}\ Style-No. 4 40 89 3 \$\text{Size } 35-41 \$\text{Size } 42-46\$

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3.



Perfect fit through two widths: 🕴 for normal, sturdy feet 🧗 for slim, slender feet









#### Ibiza

- 1. White Birko-Flor® \$\frac{1}{2}\$ Style-No. 0 41 73 1 \$\frac{1}{2}\$ Style-No. 0 41 73 3 \$\frac{1}{2}\$ Size 35-41 \$\frac{1}{2}\$ Size 42-43
- 2. Ice Birko-Flor®-Nubuck § Style-No. 0 41 36 1 § Style-No. 0 41 36 3 Size 35-41 Size 42-43
- 3. Navy Birko-Flor®-Nubuck § Style-No. 0 41 02 1 § Style-No. 0 41 02 3 Size 35-41 Size 42-43





The thong we have developed for the Birkenstock footbed is anatomically shaped and gently encloses the toes, offering you pleasant wearing for enhanced comfort.





The high-quality rivet detail transforms every thong into a miniature ornament.



The deep heel cups gives the foot a secure grip with every step you take.



The anatomically shaped thong guides the toes into a natural position.



**Perfect fit through two widths:**  $\split$  for normal, sturdy feet  $\split$  for slim, slender feet



## Gizeh

- 1. White Birko-Flor®

  \$ Style-No. 0 43 73 1

  \$ Style-No. 0 43 73 3

  Size 35-41

  Size 42-43
- 2. Antique Grey Natural Leather § Style-No. 7 43 79 1 § Style-No. 7 43 79 3 Size 35-41 Size 42-46
- 3. Steel Blue Natural Leather § Style-No. 7 43 85 1 § Style-No. 7 43 85 3 Size 35-41 Size 42-46
- 5. Black Birko-Flor®

  § Style-No. 0 43 69 1

  § Style-No. 0 43 69 3

  Size 35-41

  Size 42-46



**Perfect fit through two widths:**  $\xi$  for normal, sturdy feet  $\xi$  for slim, slender feet



#### Gizeh

- 1. Ice Birko-Flor®-Nubuck & Style-No. 0 43 38 1 & Style-No. 0 43 38 3 Size 35-41 Size 42-43
- 2. Sand Birko-Flor®-Nubuck & Style-No. 0 43 46 1 & Style-No. 0 43 46 3 Size 35-41 Size 42-46
- 3. Khaki Birko-Flor®-Nubuck § Style-No. 0 43 45 1 § Style-No. 0 43 45 3 Size 35-41 Size 42-46
- 4. Stone Birko-Flor®-Nubuck § Style-No. 0 43 39 1 § Style-No. 0 43 39 3 Size 35-41 Size 42-46





#### Gizeh

1. Antique Brown • Natural Leather § Style-No. 7 43 78 1 § Style-No. 7 43 78 3

Size 35-41 Size 42-46

- 2. Rust Natural Leather \$ Style-No. 7 43 84 1 \$ Style-No. 7 43 84 3 Size 35-41 Size 42-43
- 3. Mocca Birko-Flor®-Nubuck § Style-No. 0 43 75 1 § Style-No. 0 43 75 3 Size 35-41 Size 42-46
- 4. Habana Natural Leather § Style-No. 7 43 83 1 § Style-No. 7 43 83 3 Size 35-41 Size 42-46

For more information on fitting our thong sandals please refer to page 49.





Perfect fit through two widths: 🖔 for normal, sturdy feet 🧗 for slim, slender feet











#### Yara

- 1. Antique Brown Natural Leather Style-No. 0 13 38 1 f Style-No. 0 13 38 3 Size 35-41 Size 42-43
- 2. Habana Natural Leather 8 Style-No. 0 13 39 1 Style-No. 0 13 39 3 Size 35-41 Size 42-43

## Mayari

- 3. White Birko-Flor® 8 Style-No. 0 71 05 1 f Style-No. 071053 Size 35-41 Size 42-43
- 4. Mocca Birko-Flor®-Nubuck 8 Style-No. 0 71 06 1 ? Style-No. 0 71 06 3 Size 35-41 Size 42-43
- 5. Black Birko-Flor® 8 Style-No. 0 71 79 1 ₹ Style-No. 071793 Size 35-41 Size 42-43

3.



Perfect fit through two widths: 🖔 for normal, sturdy feet 🧗 for slim, slender feet









## Sparta

- 1. Antique Brown Natural Leather Style-No. 0 58 57 1 \$ Style-No. 0 58 57 3 Size 35-41 Size 42-43
- 2. Black Smooth Leather 8 Style-No. 0 58 19 1 <sup>6</sup> Style-No. 0 58 19 3 Size 35-41 Size 42-43

## Kairo

- 3. Khaki Birko-Flor®-Nubuck 8 Style-No. 0 47 21 1 <sup>6</sup> Style-No. 0 47 21 3 Size 35-41 Size 42-46
- 4. Jet Black Nubuck Leather 8 Style-No. 0 47 10 1 8 Style-No. 0 47 10 3 Size 35-41 Size 42-46



**Perfect fit through two widths:**  $\xi$  for normal, sturdy feet  $\xi$  for slim, slender feet



#### Medina

- 1. Peat Natural Leather \$ Style-No. 0 46 01 1 \$ Style-No. 0 46 01 3 Size 35-41 Size 42-46
- 3. Aviator Black Natural Leather § Style-No. 0 46 32 1 § Style-No. 0 46 32 3 Size 35-41 Size 42-46

#### Ramses

4. Black • Birko-Flor® & Style-No. 0 44 79 1 & Style-No. 0 44 79 3 Size 35-41 Size 42-46

For more information on fitting our thong sandals please refer to page 49.





**Perfect fit through two widths:**  $\emptyset$  for normal, sturdy feet  $\emptyset$  for slim, slender feet



#### Ramses

- 2. Stone Birko-Flor®-Nubuck § Style-No. 0 44 05 1 § Style-No. 0 44 05 3 Size 35-41 Size 42-46
- 3. Dark Brown Birko-Flor® 
  § Style-No. 0 44 70 1
  § Style-No. 0 44 70 3
  Size 35-41
  Size 42-46
- 4. Habana Natural Leather § Style-No. 0 44 31 1 § Style-No. 0 44 31 3 Size 35-41 Size 42-46





The Florida model combines functionality with a perfect fit. The three straps allow it to be individually adjusted. Combined with the Birkenstock footbed, this guarantees excellent wearing comfort.





The deep stamping of the name marks the original: Birkenstock.



The outer sole is abrasion-resistant and gently absorbs shock with every step you take.



The buckle allows every model to be individually adjusted.



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



## Florida

- 1. White Birko-Flor®

  \$ Style-No. 0 54 73 1

  \$ Style-No. 0 54 73 3

  Size 35-41

  Size 42-43

- 4. Blue Smooth Leather § Style-No. 0 54 15 1 § Style-No. 0 54 15 3 Size 35-41 Size 42-43
- 5. Black Birko-Flor® \$ Style-No. 0 54 79 1 \$ Style-No. 0 54 79 3 Size 35-41 Size 42-43
- 6. Black Smooth Leather \$ Style-No. 0 54 19 1 \$ Style-No. 0 54 19 3 Size 35-41 Size 42-43



Perfect fit through two widths: 🕴 for normal, sturdy feet

for slim, slender feet











#### Florida

- 1. Ice Birko-Flor®-Nubuck \$ Style-No. 0 54 26 1 \$ Style-No. 0 54 26 3 Size 35-41 Size 42-43
- 2. Khaki Birko-Flor®-Nubuck & Style-No. 3 54 58 1 & Style-No. 3 54 58 3 Size 35-41 Size 42-43

#### Bahama

- 3. Stone Birko-Flor®-Nubuck § Style-No. 0 29 11 1 § Style-No. 0 29 11 3 Size 35-41 Size 42-46
- 4. Peat Natural Leather \$ Style-No. 0 29 12 1 \$ Style-No. 0 29 12 3 Size 35-41 Size 42-46

## Orlando

5. Mocca • Birko-Flor®-Nubuck § Style-No. 0 86 77 1 § Style-No. 0 86 77 3 Size 35-41 Size 42-43



**Perfect fit through two widths:** for normal, sturdy feet

for slim, slender feet

#### Perfection down to the finest detail

Our attention to detail is evident in every Birkenstock product. The "Pisa" model, for example, features filigree straps that are carefully interwoven by hand, giving them an attractive appearance. In addition, all our products must pass strict quality controls before they leave our facilities.









#### Pisa

- 1. White Birko-Flor® 8 Style-No. 0 75 73 1 f Style-No. 0 75 73 3 Size 35-41 Size 42-43
- 2. Blue Birko-Flor® 8 Style-No. 0 75 80 1 <sup>8</sup> Style-No. 0 75 80 3 Size 35-41 Size 42-43
- 3. Black Birko-Flor® 8 Style-No. 0 75 03 1 ₹ Style-No. 0 75 03 3 Size 35-41 Size 42-43





The Arizona has for years been one of our most popular models of Sandals world-wide. This versatile Birkenstock classic is equally suitable for use at work and at play. The variety of available materials and colours make the model a sandal for young and young-at-heart.



The buckles are clamped to the material in four places, making them extremely hard wearing.



For our natural material models we only use leather that is 2.8 to 3 mm thick.



The footbed edging has been raised to provide the toes with optimum protection.



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



## Arizona

- 1. Taupe Suede Leather \$ Style-No. 0 51 46 1 \$ Style-No. 0 51 46 3 Size 35-41 Size 42-46 Size 47-48
- 3. Sand Birko-Flor®-Nubuck § Style-No. 6 51 19 1 § Style-No. 6 51 19 3 Size 35-41 Size 42-46
- 4. Stone Birko-Flor®-Nubuck § Style-No. 1 51 21 1 § Style-No. 1 51 21 3 Size 35-41 Size 42-46 Size 47-48
- 5. Emerald Natural Leather § Style-No. 0 52 52 1 § Style-No. 0 52 52 3 Size 35-41 Size 42-46



Perfect fit through two widths: 🧗 for normal, sturdy feet 🧗 for slim, slender feet



## Arizona

- 1. White Birko-Flor®

  \$ Style-No. 0 51 73 1

  \$ Style-No. 0 51 73 3

  Size 35-41

  Size 42-46

  Size 47-48
- 2. White Smooth Leather \$ Style-No. 0 51 13 1 \$ Style-No. 0 51 13 3 Size 35-41 Size 42-46 Size 47-50
- 3. Antique Grey Natural Leather 
  § Style-No. 2 52 23 1
  § Style-No. 2 52 23 3
  Size 35-41
  Size 42-46
- 4. Steel Blue Natural Leather § Style-No. 2 52 24 1 § Style-No. 2 52 24 3 Size 35-41 Size 42-46

Size 47-48

- 5. Blue Smooth Leather § Style-No. 0 51 15 1 § Style-No. 0 51 15 3 Size 35-41 Size 42-46 Size 47-50
- 6. Blue Birko-Flor® 
  \$ Style-No. 0 51 75 1
  \$ Style-No. 0 51 75 3
  Size 35-41
  Size 42-46
  Size 47-48



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



## Arizona

- 1. Basalt Birko-Flor®-Nubuck § Style-No. 6 51 16 1 § Style-No. 6 51 16 3 Size 35-41
  - Size 42-46 Size 47-48
- 2. Basalt Nubuck Leather § Style-No. 0 51 33 1 § Style-No. 0 51 33 3 Size 35-41 Size 42-46 Size 47-48
- 3. Black Birko-Flor®

  \$ Style-No. 0 51 79 1

  \$ Style-No. 0 51 79 3

  Size 35-41

  Size 42-46

  Size 47-48
- 4. Black Smooth Leather 
  § Style-No. 0 51 19 1
  § Style-No. 0 51 19 3
  Size 35-41
  Size 42-46
  Size 47-50
- 5. Black Suede Leather § Style-No. 0 51 49 1 § Style-No. 0 51 49 3 Size 35-41 Size 42-46



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet



#### Arizona

- 1. Antique Brown Natural Leather \$ Style-No. 0 52 89 1

  \$ Style-No. 0 52 89 3

  Size 35-41

  Size 42-46
- 2. Light Brown Birko-Flor® 
  § Style-No. 0 51 71 1
  § Style-No. 0 51 71 3
  Size 35-41
  Size 42-46
- 3. Cocoa Nubuck Leather § Style-No. 0 51 32 1 § Style-No. 0 51 32 3 Size 35-41 Size 42-46 Size 47-48
- 4. Terracotta Natural Leather § Style-No. 0 52 51 1 § Style-No. 0 52 51 3 Size 35-41 Size 42-46 Size 47-48
- 5. Dark Brown Birko-Flor® \$\text{ Style-No.} 0 51 70 1 \$\text{ Style-No.} 0 51 70 3\$\$ size 35-41\$\$ size 42-46\$\$ size 47-48\$\$
- 6. Peat Natural Leather \$\times\$ Style-No. 6 51 22 1 \$\times\$ Style-No. 6 51 22 3 \$\times\$ 35-41 \$\times\$ 42-46 \$\times\$ 37-48



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet













#### Arizona

- 1. Mocca Birko-Flor®-Nubuck 8 Style-No. 151181 f Style-No. 151183 Size 35-41 Size 42-46 Size 47-48
- 2. Habana Natural Leather 8 Style-No. 0 52 53 1 f Style-No. 0 52 53 3 Size 35-41 Size 42-46 Size 47-50
- 3. Dark Brown Smooth Leather 8 Style-No. 0 51 10 1 8 Style-No. 0 51 10 3 Size 35-41 Size 42-46 Size 47-50
- 4. Cortina Mocca **Embossed Leather** 8 Style-No. 1 51 79 1 f Style-No. 151793 Size 35-41 Size 42-46

## Zürich

- 5. Terracotta Natural Leather 8 Style-No. 0 50 61 1 ₹ Style-No. 0 50 61 3 Size 35-41 Size 42-46
- 6. Taupe Suede Leather 8 Style-No. 0 50 46 1 f Style-No. 0 50 46 3 Size 35-41 Size 42-46















Our back strap models give you a secure step in any situation, whether you are at work or at play. Select materials, high-quality workmanship and the Birkenstock footbed, which is based on the natural shape of a healthy foot, put the finishing touches to the models.





The Milano's adjustable back strap gives the model a secure fit whatever the situation.



The footbed gives the toes the room to move that they naturally need.



The different straps allow every model to be individually adjusted.



**Perfect fit through two widths:**  $\spi$  for normal, sturdy feet  $\spi$  for slim, slender feet



#### Milano

- 1. Cocoa Nubuck Leather \$ Style-No. 0 34 32 1 \$ Style-No. 0 34 32 3 Size 35-41 Size 42-46 Size 47-48
- 2. Terracotta Natural Leather § Style-No. 0 34 85 1 § Style-No. 0 34 85 3 Size 35-41 Size 42-46
- 3. Dark Brown Birko-Flor® \$\ \text{Style-No.} 0 34 70 1 \$\ \text{Style-No.} 0 34 70 3 \\
  \text{Size } 35-41 \\
  \text{Size } 42-46
- 4. Mocca Birko-Flor®-Nubuck § Style-No. 6 34 50 1 § Style-No. 6 34 50 3 Size 35-41 Size 42-46 Size 47-48
- 5. Dark Brown Smooth Leather § Style-No. 0 34 10 1 § Style-No. 0 34 10 3 Size 35-41 Size 42-46 Size 47-50
- 6. Habana Natural Leather § Style-No. 0 34 87 1 § Style-No. 0 34 87 3 Size 35-41 Size 42-46



**Perfect fit through two widths:** for normal, sturdy feet for slim, slender feet



#### Milano

- 1. White Birko-Flor®

  \$ Style-No. 0 34 73 1

  \$ Style-No. 0 34 73 3

  Size 35-41

  Size 42-46
- 2. White Smooth Leather § Style-No. 0 34 13 1 § Style-No. 0 34 13 3 Size 35-41 Size 42-46 Size 47-50
- 4. Basalt Birko-Flor®-Nubuck § Style-No. 6 34 51 1 § Style-No. 6 34 51 3 Size 35-41 Size 42-46 Size 47-48
- 5. Black Birko-Flor® \$ Style-No. 0 34 79 1 \$ Style-No. 0 34 79 3 Size 35-41 Size 42-46
- 6. Black Smooth Leather 
  § Style-No. 0 34 19 1
  § Style-No. 0 34 19 3
  Size 35-41
  Size 42-46
  Size 47-48

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**Perfect fit through two widths:**  $\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}\mbox{\ensurem$ 













#### Roma

- 3. Black Birko-Flor® \$ Style-No. 0 33 79 1 \$ Style-No. 0 33 79 3 Size 35-40

#### New York

- 4. Stone Birko-Flor®-Nubuck \$\footnote{Style-No.} 0 87 05 1
  \$\footnote{Style-No.} 0 87 05 3
  \$\text{Size } 35-40
- 5. Mocca Birko-Flor®-Nubuck \$ Style-No. 0 87 03 1 \$ Style-No. 0 87 03 3 Size 35-40
- 6. Navy Birko-Flor®-Nubuck \$ Style-No. 0 87 00 1 \$ Style-No. 0 87 00 3 Size 35-40



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



## Rio

- 2. Blue Birko-Flor® & Style-No. 0 31 75 1 & Style-No. 0 31 75 3 Size 35-41 Size 42-43
- 3. Black Birko-Flor® \$ Style-No. 0 31 79 1 \$ Style-No. 0 31 79 3 Size 35-41 Size 42-43

#### Genua

- 4. Cocoa Nubuck Leather § Style-No. 0 24 04 1 § Style-No. 0 24 04 3 Size 35-41 Size 42-46
- 5. Espresso Embossed Leather § Style-No. 0 24 07 1 § Style-No. 0 24 07 3 Size 35-40



#### Kind to your feet

The "Bali" model is made of finely cut leather, giving it a feminine look. The "Rio" model is for those preferring a sporty look. We use 3 millimetres strong, soft upper material for both models. Each model has a slim, individually adjustable back-strap, which gives you additional support when walking.

**Our recommendation:** avoid excessive tightening of the back straps because this will force your feet too far forward in the footbed. This ensures that our back strap models offer you optimum wearing comfort.









#### Bali

- 1. White Smooth Leather \$ Style-No. 0 85 13 1 \$ Style-No. 0 85 13 3 Size 35-41 Size 42-43
- 2. Black Smooth Leather % Style-No. 0 85 19 1 % Style-No. 0 85 19 3 Size 35-41 Size 42-43

#### Oslo

3. White • Smooth Leather § Style-No. 0 30 13 1 § Style-No. 0 30 13 3 Size 35-41 Size 42-46 Size 47-48

#### Athen

4. Black • Smooth Leather \$ Style-No. 0 32 19 1 \$ Style-No. 0 32 19 3 Size 35-41 Size 42-46





For optimum comfort, the strap passes smoothly through the upper material.



Loving detail: precise punched edging as well as embossed metal rivet.



Every model features high-quality stamped lettering.



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet



#### Boston

1. Brown • Suede Leather Size 35-41

Size 42-46

Size 47-48

2. Antique Brown • Natural Leather \$\text{Style-No.} 7 60 89 1 f Style-No. 7 60 89 3

Size 35-41 Size 42-46 3. Rust • Natural Leather 8 Style-No. 8 60 91 1 Style-No. 8 60 91 3 Size 35-41

Size 42-43

4. Terracotta • Natural Leather 8 Style-No. 6 60 73 1 Style-No. 6 60 73 3 Size 35-41

Size 42-46

- 5. Habana Natural Leather 🖁 Style-No. 8 60 13 1 Style-No. 8 60 13 3 Size 35-41 Size 42-46 Size 47-48
- 6. Mocca Suede Leather 8 Style-No. 0 60 90 1 f Style-No. 0 60 90 3 Size 35-41 Size 42-46 Size 47-48



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet



#### Boston

1. Taupe • Suede Leather Size 35-41

Size 42-46

Size 47-48

- 2. Emerald Natural Leather 8 Style-No. 6 60 72 1 f Style-No. 6 60 72 3 Size 35-41 Size 42-46
- 3. Peat Natural Leather Style-No. 2 60 34 1Style-No. 2 60 34 3

Size 35-41

Size 42-46

Size 47-48

4. Dark Brown • Smooth Leather 8 Style-No. 0 60 10 1 f Style-No. 0 60 10 3 Size 35-41

Size 42-46

Size 47-50

5. Black • Suede Leather 8 Style-No. 0 60 49 1

₹ Style-No. 0 60 49 3

Size 35-41 Size 42-46

Size 47-48

6. Black • Smooth Leather

8 Style-No. 0 60 19 1 <sup>§</sup> Style-No. 0 60 19 3

Size 35-41 Size 42-46 Size 47-50



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet



# Boston

- 1. White Smooth Leather 8 Style-No. 0 60 13 1
  - f Style-No. 0 60 13 3
  - Size 35-41
  - Size 42-46
  - Size 47-50
- 2. Antique Grey Natural Leather 8 Style-No. 8 60 90 1
  - f Style-No. 8 60 90 3
  - Size 35-41
  - Size 42-46
  - Size 47-48

- 3. Steel Blue Natural Leather 8 Style-No. 8 60 89 1

  - f Style-No. 8 60 89 3
  - Size 35-41
  - Size 42-46
- 4. Blue Smooth Leather 8 Style-No. 0 60 15 1
  - f Style-No. 0 60 15 3
  - Size 35-41
  - Size 42-46
  - Size 47-48

- 5. Basalt Nubuck Leather 8 Style-No. 0 60 33 1
  - ₹ Style-No. 0 60 33 3
  - Size 35-41
  - Size 42-46
  - Size 47-48

1.



**Perfect fit through two widths:**  $\spi$  for normal, sturdy feet  $\spi$  for slim, slender feet



# Tokio

Size 47-48

Size 47-48

- 1. White Smooth Leather \$ Style-No. 0 61 13 1 \$ Style-No. 0 61 13 3 Size 35-41 Size 42-46
- 2. Blue Smooth Leather \$ Style-No. 0 61 15 1 \$ Style-No. 0 61 15 3 Size 35-41 Size 42-46
- 3. Black Smooth Leather § Style-No. 0 61 19 1 § Style-No. 0 61 19 3 Size 35-41 Size 42-46 Size 47-48

### Bonn

- 5. Mocca Nubuck Leather § Style-No. 2 64 16 1 § Style-No. 2 64 16 3 Size 35-41 Size 42-43



**Perfect fit through two widths:**  $\spi$  for normal, sturdy feet  $\spi$  for slim, slender feet



# London

- 1. White Smooth Leather \$ Style-No. 0 66 13 1 \$ Style-No. 0 66 13 3 Size 35-41 Size 42-46 Size 47-48
- 2. Cocoa Nubuck Leather § Style-No. 0 66 32 1 § Style-No. 0 66 32 3 Size 35-41 Size 42-46 Size 47-48
- 3. Black Smooth Leather § Style-No. 0 66 19 1 § Style-No. 0 66 19 3 Size 35-41 Size 42-46 Size 47-48

# Montana

- 4. Mocca/Black Leather § Style-No. 2 99 58 1 § Style-No. 2 99 58 3 Size 35-41 Size 42-46
- 5. Jet Black/Black Leather § Style-No. 2 99 10 1 § Style-No. 2 99 10 3 Size 35-41 Size 42-46







Our felt slippers allow you to really enjoy Birkenstock comfort at home. The soft upper material is breathable and kind on skin, thus ensuring a pleasant environment for your feet.





The deep cut into the flap allows the upper material to respond flex to every movement.



The sole is extra-light and features a special slipper profile.



The high-quality Birko-felt is particularly hard wearing and durable.



Perfect fit through two widths:  $\langle \!\!\!/ |$  for normal, sturdy feet  $\langle \!\!\!/ |$ 

for slim, slender feet













# Boston

- 1. Grey Birko-Felt

  § Style-No. 0 60 86 1

  § Style-No. 0 60 86 3

  Size 35-41

  Size 42-46

  Size 47-48
- 2. Anthrazite Wool Felt § Style-No. 1 60 37 1 § Style-No. 1 60 37 3 Size 35-41 Size 42-46

# Davos

- 3. Light Grey Felt § Style-No. 1 42 01 1 § Style-No. 1 42 01 3 Size 35-41 Size 42-46
- 4. **Children**( Style-No. 1 42 01 3
  Size 26-34
- 5. Anthrazite Felt § Style-No. 1 42 02 1 § Style-No. 1 42 02 3 Size 35-41 Size 42-46
- 6. **Children** § Style-No. 1 42 02 3 Size 26-34









# Children's Styles

In children's feet important parts of the bone structure are still soft and flexible. That's why it is important to ensure that children's footwear gives them the support they need. The Birkenstock footbed responds flexes with every footstep, ensuring ideal pressure distribution, and supporting an anatomically correct and natural walking action.





The deep heel cup gives the foot a firm hold whether walking, running or standing still.



In the children's models, the footbed is designed to be especially flexible.



The model's fit can be altered by adjusting the straps.



**Perfect fit through two widths:**  $\emptyset$  for normal, sturdy feet

for slim, slender feet













# Nevada

- 2. Khaki Birko-Flor®-Nubuck \$ Style-No. 0 49 29 1 \$ Style-No. 0 49 29 3 Size 24-34

# Rio

4. Blue • Birko-Flor® \$ Style-No. 1 31 62 1 \$ Style-No. 1 31 62 3 Size 24-34

# Gizeh

- 5. Mocca Birko-Flor®-Nubuck § Style-No. 6 43 92 1 § Style-No. 6 43 92 3 Size 30-34
- 6. Black Birko-Flor®

  \$ Style-No. 6 43 87 1

  \$ Style-No. 6 43 87 3

  Size 30-34



**Perfect fit through two widths:** for normal, sturdy feet

for slim, slender feet













# Roma

- 1. White Birko-Flor® 8 Style-No. 0 33 73 1 f Style-No. 0 33 73 3 Size 24-34 Size 35-40
- 2. Khaki Birko-Flor®-Nubuck 8 Style-No. 0 33 12 1 f Style-No. 0 33 12 3 Size 24-34
- 3. Mocca Birko-Flor®-Nubuck 8 Style-No. 0 33 00 1 f Style-No. 0 33 00 3 Size 24-34
- 4. Black Birko-Flor® 8 Style-No. 0 33 79 1 Style-No. 0 33 79 3 Size 24-34 Size 35-40
- 5. Blue Birko-Flor® 8 Style-No. 1 33 62 1 ₹ Style-No. 1 33 62 3 Size 24-34

## Florida

6. Blue • Birko-Flor® 8 Style-No. 1 54 62 1 f Style-No. 1 54 62 3 Size 26-34



Perfect fit through two widths: 🖔 for normal, sturdy feet

for slim, slender feet





### Arizona

- 1. Navy Birko-Flor®-Nubuck \$\footnote{\text{Style-No.}} \quad 1 \quad 51 \quad 20 \quad 1 \quad \text{51 20 3} \quad \text{Size 26-34}
- 2. Mocca Birko-Flor®-Nubuck § Style-No. 1 51 18 1 § Style-No. 1 51 18 3 Size 26-34

# Boston

- 3. Blue Smooth Leather \$ Style-No. 1 60 02 1 \$ Style-No. 1 60 02 3 Size 26-34
- 4. Brown Smooth Leather § Style-No. 2 60 32 1 § Style-No. 2 60 32 3 Size 26-34

## New York

- 5. Stone Birko-Flor®-Nubuck § Style-No. 0 87 05 1 § Style-No. 0 87 05 3 Size 24-34 Size 35-40
- 6. Navy Birko-Flor®-Nubuck § Style-No. 0 87 00 1 § Style-No. 0 87 00 3 Size 24-34 Size 35-40
- 7. Mocca Birko-Flor®-Nubuck § Style-No. 0 87 03 1 § Style-No. 0 87 03 3 Size 24-34 Size 35-40



### The Birkenstock Footbed

#### 1. Deep heel cup

Gives the foot a firm hold and maintains the heel profile.

#### 2. Cross arch support

Helps shift pressure from the middle to the front of the foot.

# 3. Inner and outer longitudinal arch supports

Gives the foot support and provides stability for the heel.

#### 4. Toe bar

Guides the toes, promoting the natural rolling movement of the foot.

#### 5. Cork Latex Footbed

Extremely flexible, providing a uniquely high level of wearing comfort.

#### 6. Suede leather lining

Creates a healthy climate around the foot.

#### 7. Footbed edge

Deliberately elevated to protect the toes.

# The perfect fit through two widths



for normal, sturdy feet



for slim, slender feet

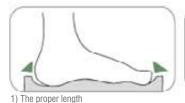


# The proper length and width

For a shoe to fit perfectly it must have the proper length and the precise width – that is why the proven Birkenstock footbed is produced in two widths.

When making your purchase, please take note of the correct width symbol: normal width for normal feet, narrow width for slender feet. Your feet should sit embedded in the footbed, meaning that you must not be standing on either the inner or outer side of the footbed edge. In addition, you should have several millimetres of space in the heel and toe areas to allow your feet to move freely and naturally with each step you take.

Inner and outer longitudinal arch supports securely support the foot.







2) The proper width



### Cross section of the footbed

There is a soft, anatomically shaped cork latex core between the two jute layers. The lower jute layer provides stability while the upper, denser jute layer absorbs moisture. Layering these together along with the suede leather lining ensures an optimum climate for your feet and unsurpassed wearing comfort.

Image of the footbed:

- 1) Suede leather lining
- 2) Upper jute layer
- 3) Cork latex core
- 4) Lower jute layer
- 5) Outsole





Suede leather in one piece and cut out (1), cork bark, stamping residue and granulate (2), fine and coarse jute (3) and latex milk (4) – natural materials for our footbed.

# Elastic and durable with breathing qualities

The foundation of each Birkenstock model is the footbed made from natural and renewable materials. For this, we use cork from cork oak bark. Cork has impressive characteristics: it is light, heat and cold insulating, has an antibacterial effect, absorbs moisture, and has a high degree of elasticity and excellent insulation properties. Therefore cork is the perfect material for our footbed.

The latex milk harvested from the bark of the caoutchouc tree is treated in numerous processing steps under strict control into the bonding agent that holds the granulated cork of the Birkenstock footbed together. Due to its high degree of elasticity and tensile strength, latex keeps the footbed permanently supple and durable. The textile plant fibre jute first has to be roasted, peeled, combed and cleaned, before being spun into fabric to stabilise our footbed and absorb moisture.



#### The Birkenstock fit

No other part of the body is subject to so much strain during the course of a lifetime as our feet. They maintain the body's balance, absorb impacts and bear the entire weight of the body. Therefore it is essential to support the feet as well as possible — with Birkenstock. Because the Birkenstock footbed — available in two widths — has been designed to mirror the shape of a healthy foot. It supports you right where you need a firm hold but still gives you enough room to move freely. This enables you to comfortably walk or stand on Birkenstock products for hours.

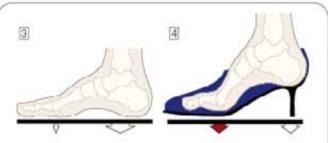
#### The perfect balance

Many shoes are far too tight for the natural shape of the feet. They restrict the toes and the pressure on the foot is not evenly distributed. The possible consequences are pain and deformation of the feet. The original Birkenstock footbed is modelled according to the natural shape of a healthy foot and distributes the body weight evenly between the feet. It also gives the feet a firm hold and allows free movement (Fig. 2).

The cross-section clearly depicts how wearing shoes that are too narrow forces the foot to assume an incorrect position, which can lead to the formation of bunions and a crooked big toe (see Fig. 1).

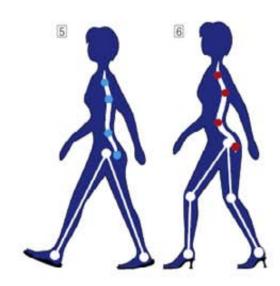
#### Perfect weight distribution

Sandals and other flat shoes enable you to walk naturally and help you to assume natural body posture (Fig. 5): your calf muscles relax allowing for 90 per cent of your bodyweight to be supported by the rear of your foot – in particular by the heel bone, the foot's strongest bone (Fig. 3). The heel bone works as a natural shock absorber with every step you take. It is equipped with a strong layer of protective tissue that cushions every bit of physical



Unhindered by high heels, the strong heel bone can fulfil its function of carrying our bodyweight (Fig. 3).

High heels unnaturally shift our overall bodyweight forward. The small bones in the midfoot are pushed forward, as a result walking on unprotected bones is painful (Fig. 4).



Walking in high heels leads to an abnormal posture: the pelvis tilts forward and the spine is crooked. This can lead to severe back pain and intervertebral disc damage (Fig. 6).



impact. A high heel works differently: bodyweight is shifted forward — forcing the ball and front of your foot to carry up to 50 per cent of it (Fig. 4). Toes and the midfoot bones are subjected to excessive stress, causing the calf muscles to contract. The body assumes an unnecessarily crooked position — with the pelvis tilting forward and the spine contorting in an unnatural position. Switching to flat shoes is therefore advisable to avoid foot, leg and back injuries. We recommend: fashionable shoes as often as necessary — Birkenstock as often as possible.

In combination with the adjustment options of the straps using the buckles, you can perfectly and individually adapt our models to your feet.



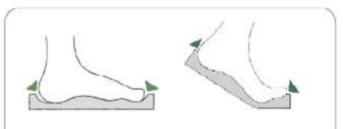
Look at the corresponding width symbols of Birkenstock's unique

#### High level of wearing comfort with thong sandals

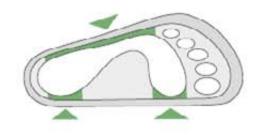
Our thong models guarantee a perfect fit. This type of sandal has existed for thousands of years, as the function of this model was recognised as the perfect solution throughout history. We have adapted and redefined the Egyptian thong sandal to modern standards and requirements. The fine construction of our thong, which was specially developed for the deep footbed, complies with the anatomy of the foot in the best possible fashion. Exceptional wearing comfort that is felt right from the beginning.

#### Two width system

Our longstanding experience in the shoemaking business has shown us that most people are not satisfied with the fit of their shoes. This results from the fact that many shoes are made in various lengths, but not in various footbed widths. For this reason we offer our deep footbed in two widths: normal width for normal feet, narrow width for particularly slender feet. Our upper materials are perfectly adapted to the respective footbed widths for a perfect fit.



There should always be enough room in the heel and toe area. When your heel is correctly positioned in the footbed, there must be a few millimetres of space at the front. The feet need this free space for the natural movement of the foot when walking. Your toes need a certain amount of space to be able to move freely with each step you take. Your toes must under no circumstances touch the edge of the footbed and your heel must not stand on the footbed. If you make sure you have the correct width and length when buying you will increase the life of your sandals.





# **Birkenstock quality**

After more than 230 years of experience in the shoemaking trade and the knowledge collected and traditionally passed on through the generations, we are able to guarantee the highest quality and best practices in the manufacturing of our shoes.

For our leather models we use cow leather with a thickness of 2.8 to 3 millimetres only. As it is not split, all the valuable qualities such as the typical surface structure, toughness and durability of this natural material are preserved. Leather of this thickness is not readily available everywhere. Due to the particular breed and husbandry conditions of the cattle as well as the climatic conditions, only leather originating from Central Europe meets our criteria. In addition, we only buy from tanneries which comply with the strictest environmental regulations. Moreover, our strict quality controls



Birkenstock only uses high-quality leather with a thickness of 2.8 to 3 mm.

ensure that only perfect pieces of leather without flaws are used. Leather with such blemishes that may be caused by mosquito bites, tick bites or thorn scratches is removed.

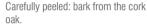
#### Selected materials

When selecting the raw materials for our footbed, only the best natural materials are used: cork, latex and jute.

Many complex processing steps are necessary before the high-quality natural cork is ready to be used in our products. First a layer of bark at least five centimetres thick is peeled off the cork oak tree – a process only repeated every nine years under strict. In order to make the cork hygienically pure, the bark is boiled thoroughly in a water basin. It is then cut into strips, from which bottle

corks are punched. The cork residue is ground several times and sieved to grain size. We only use the purest and most expensive cork of extremely high quality in production. All extraordinary







Valuable resource: bark of the cork oak.

characteristics of natural cork as a raw material – its high degree of elasticity, excellent insulation qualities, outstanding insulation against heat and cold and the absorption of moisture – are used by us for the manufacturing of our world-renowned footbed.

Latex is the natural bonding agent for cork footbeds. It is withdrawn in doses by perforating the bark of the caoutchouc tree, allowing the rubber milk to escape. Here, too, reaping is done gently, so that the ecological circulation is not endangered.

Jute ensures an additional stabilisation of our footbeds and improved moisture absorption.

All of these raw materials are specially grown for our requirements. Thus no natural resources are being exploited, but especially created.



#### Perfection is our trademark

A further quality feature that distinguishes Birkenstock from other brands is the elongated cut of the upper material toward the heel.



For an improved hold: an elongated cut.

This holds the feet firmly in the footbed and brings them into a perfect position when the heels are set down during walking.

#### Quality from the buckles...



Four clamps – for optimum hold.



accurately on the sandal – the buckle and the upper material perfectly combine into one unit. Each buckle is protected against corrosion with multiple layers of baked-on enamel – and is thus well equipped for a long life. The clamps attaching the buckles to the upper material are curved inwards so that they cannot be felt. For an optimum hold, large buckles are clamped in four places. Birkenstock buckle material is extremely strong in comparison with other fastening systems, thus having a high tensile strength – for best possible safety. Furthermore they are variably adjustable and offer optimum hold in any adjustment position.

#### ...to the sole

We place great value on our soles. They consist of ethyl vinyl acetate (EVA) and are distinguished by a high degree of abrasion



A cross-section of our EVA-sole (significantly enlarged).

We take the greatest care in the manufacturing of our buckles. Due to the precise shape of our buckles, the strap lies neatly and resistance and insulation properties. This prevents extreme singlesided wear – and protects against postural imbalance.

### The right shoe for any foot – special Birkenstock models

Correct foot support has been our speciality for generations. But creating the right shoe for any foot means more than simply finding the right length and width. We are one of the very few manufacturers able to offer custom designs at a low extra charge. Because we want to help you to make your individual ideas become reality within the scope of our possibilities. Of course we can also

help you if you need different shoe sizes or widths for each foot, if you need individual straps or heels made longer or higher. Contact us and ask for information with no obligations. We offer advice under the phone number: +49-2645-942-100 or via email under: info@birkenstock.de.



### The Birkenstock materials

The leather materials used by Birkenstock are especially thick – about three millimetres - and yet still supple. They are not split, thus maintaining all of their valuable natural properties. We do not use artificial dyes, but imbued leather – this way the leather remains open-pored with active breathing qualities. Although all leathers used by us are natural leathers, we distinguish the different optical appearances and handling in this catalogue using the following designations:

#### **Natural Leather**

Natural leather is identifiable by its typically different graining and colouring visible on the surface. We do not correct these differences, so that the individual character of the naturally matt surface remains.



#### **Embossed Leather**

The bark-like surface pattern gives this Birkenstock leather a particularly expressive character.



#### **Smooth Leather**

Our smooth leather feels very fine and even and has a slightly shiny surface. Due to its high degree of elasticity, tensile strength and resistance to abrasion, it is resistant to external influences, thus guaranteeing a long life. It is also easy to take care of and has positive qualities.



#### Birko-Flor®

Birko-Flor® is a skin friendly, tear-resistant, easy care material. The upper layer of this material has a leathery structure and a soft fleece is built into the lower layer.



#### **Suede Leather**

We only use extra-strong, highly durable leather for our suede leather shoes. Here too, the slight differences in the structure are the hallmark of real leather.



#### Birko-Flor®-Nubuck

A special finishing process gives this material a finish that looks and feels like Nubuck leather.



#### **Nubuk Leather**

For Nubuk leather the natural surface of the leather is buffed up, giving it a fine, velvet finish.



#### Birko-Felt

Birko-felt is made of a wool pulp mixture and synthetic fibre felt. This mixture is practically untearable, is still breathable and skin-friendly.





# **Environmental protection as a central theme**

Awareness to the environment played an important role for us right from the very beginning. We were one of the first manufacturers world wide to almost exclusively use water soluble and solvent-free adhesives in production. Over the last years we have successfully worked on the substantial reduction of the amount of adhesives containing solvents. In 1987, the amount of solvent-free adhesives in our production was 17 percent; in 1990 it already had risen to 46 percent. Today, more than 95 percent environmentally friendly adhesives are used.

#### Investment in our future

We are the leader in the European market when it comes to investments in environmental technology. Over 30 years ago, long before people considered environmental protection, we were intensively involved in the subject of low-current and low-energy technologies. By our own development of special machines, the constant and ongoing development of production processes and the continuous improvement of production sequences, energy consumption was reduced by more than 90 percent over the last years. Among other things the large-scale leather cutting machines have been improved, consuming only about ten percent of the power used by the former cutting machines and systems for the environmentally friendly generation of electricity and three large heat-power coupling units are used, which recover the heat produced during power generation and use it to dry our cork footbeds.

#### Recycling at every workstep

Our highly specialised production facilities place particular value on recycling. Thus, for example, the EVA stamping residues remaining after sole manufacture are shredded and processed into children's games and sports facilities or noise insulation walls along motorways. The leather residues – depending on their size – are either used in the production of accessories such as key pendants and folders, or if smaller in the production of the alternative footbed covering material LEFA (leather fibre).



Make new out of old: Birkenstock repair service.

#### Birkenstock repair service

On average, every citizen in Germany throws away a pair of shoes every two and a half months. Per year, this adds up to a total of approximately 400 million pairs of shoes, equivalent to approximately 130,000 tonnes of waste. A bulk of waste causing strain on the environment which could easily be avoided – for example, by using our repair services.

Please check the soles of your clogs or sandals regularly. Other components such as leather cover uppers, straps or buckles can also be repaired or replaced.

Ask your retailer about Birkenstock's repair service.

The Birkenstock Team will be happy to answer your questions at telephone number: +49-2645-942-144.



# **Quality "Made in Germany"**

Birkenstock not only stands for first-class products made to detail with great care and with a high amount of hand work. We also contribute to environmental protection with our environmentally compatible production and highly modern, constantly optimised technologies. The high degree of commitment and motivation of

our workforce all over the world also play an important role in the satisfaction of our customers world-wide. Together with our highly specialised production facilities\* located in Germany, we guarantee a top-quality product "Made in Germany" – from the buckle to the sole.





1. Vettelschoss, Rhineland-Palatinate Administration & Shipping



2. Sankt Katharinen, Rhineland-Palatinate Final assembly



3. Asbach,
Rhineland-Palatinate
Form construction



4. Bad Honnef, North Rhine-Westfalia Office and warehouse



**5. Steinau, Hesse** Footbed and PUR production



**6. Markersdorf, Saxony** Production of the buckles



7. Bernstadt, Saxony
Pre-production of the
upper parts



8. Schoenbach, Saxony Footbed production



### **Birkenstock Chronicle**

#### 1774

Johann Adam Birkenstock is entered in the church archives of the parish of Langen-Bergheim, Hesse, Germany as a "shoemaker and subject."

#### 1896

The master shoemaker, Konrad Birkenstock, with two shoe shops in Frankfurt, starts to produce flexible footbed insoles.

#### 1899

From now on and for the next 15 years, Konrad Birkenstock holds seminars and lectures for other leading shoemaker masters and guilds, expounding his ideas for a flexible custom shoe, and obtaining license contracts for the production of his footbed shoes. Travels all over Germany and Austria for this purpose.

#### 1913

The eldest son of Konrad Birkenstock – Carl Birkenstock – joins the family business.

#### 1915

During the war, Konrad Birkenstock is commissioned by the Frankfurt-Friedrichsheim hospital to manufacture orthopaedic shoes for wounded soldiers. The shoes he made were much appreciated and were promoted by Professor Dr. med. Ludhoff, manager of the hospital.

#### 1925

Konrad Birkenstock junior joins the family business. A larger factory with considerable grounds in Friedberg, Hesse, Germany is acquired and expanded. The large number of customers and the huge number of orders make it necessary to work in day and night shifts. The blue footbed is part of the production program. Shoes are already being exported to Austria, France, Italy and Belgium as well as Denmark, Norway and Sweden. Deliveries are also made to Luxembourg, the Netherlands, Switzerland and Czechoslovakia.

#### 1932

Carl Birkenstock launches what were to become the famous Birkenstock workshops. In the fallowing few years, he trains over 5,000 specialist shoemakers in these one week workshops on feet and shoemaking. Leading doctors support the courses and the "Carl Birkenstock system."



Workshop in 1937

#### 1935

First edition of Carl Birkenstock's book "Mit dem Arzt gegen Fußkrankheiten und Irrlehren" ("A doctor's guide to the treatment of maladies of the feet and wrong theories"). The book has a total of 83 pages and 87 illustrations, and a run of 15,000 copies in the market.

#### 1947

The specialist book "Fußorthopädie – System Carl Birkenstock" ("Podiatry – the Carl Birkenstock System") is published with a print run of 14,000 copies. With a total of 112 pages and 55 illustrations, Carl Birkenstock expounds his theories of the "natural gait", the so-called footprint system, and healthy shoes. It becomes the bestselling textbook on podiatry of its day.

#### 1954

Karl Birkenstock, son of Carl Birkenstock, joins the family business.

#### 1966

Work on the self-colouring footprint paper is successfully completed, making it much easier for Birkenstock shops to sell their shoes beyond the city limits. The process is patented in Germany, the US and most European countries.

#### 1969

Birko-Cork, a material which becomes malleable when warmed, is developed for orthopaedic use. Birko-Cork is first used on the corkleather footbed bases for orthopaedic footwear.

#### 1972

The "Buch der Fußgesundheit" ("Book of Healthy Feet") by Karl Birkenstock is published with a print run of 30,000 copies.

#### 1973

Development of an electro-mechanical moulding machine. Using a single adjustable model, the machine is able to produce variable sizes in just the right proportion. In addition, it allows any number of widths as well as individual areas for the heel and front of the foot to be modelled. This innovation gives Birkenstock the edge in a world-wide market.

#### 1974

A leather cutting production unit is established in Sankt Katharinen, Rhineland-Palatinate. Germany.

#### 1979

A new branch is established in Sankt Katharinen, Germany, equipped with large-scale leather cutting machinery with a 100 tonne punch capacity.

# BIRKENSTOCK



Production facilities in Sankt Katharinen, Rhineland-Palatinate, Germany.

#### 1980

The first specially developed computer-controlled and programmable moulding machine is put into operation. The new system produces four forms simultaneously.



Moulding machine

#### 1982

After three years of preparations, five models of thong sandals are brought into the market.

#### 1983

The "Birkenstock-Fußfibel" by Karl Birkenstock is published with a print run of 360,000 copies.

#### 1984

Alex Birkenstock, the second son of Karl Birkenstock, enters the family business.

#### 1985

On March 8, the first large junior congress meets at the company Birkenstock in Bad Honnef.

#### 1986

The second junior congress takes place with over 200 participants.

#### 1987

The Sankt Katharinen, Germany branch is equipped with additional large-scale cutting machinery and a sizeable warehouse.

Birkenstock initiates production of large-size shoes (up to size 50) in two widths.

#### 1988

Christian Birkenstock, the youngest son of Karl Birkenstock, joins the family business.

Environmentally friendly glue is introduced in production. The extra costs (almost twice the price for glue plus the costs of adapting the large machinery to the new glue) are offset by the improved quality of the adhesive. Birkenstock stakes a claim for the environment, and sets a world-wide example in this direction.

The Federal Chancellor Helmut Kohl visits the company.

#### 1989

The Birkenstock family takes over Alsa\*, a company which is producing cork soles and footbeds.

A further production unit for footbeds is set up in Steinau-Uerzell, Hesse, Germany in order to expand production capacities. The com-pany Alsa is still in the market today as an independent company.

An orthopaedic production facility\* is set up in Asbach, Rhineland-Palatinate, Germany.

Birkenstock organises the third international junior congress.



Production facility in Asbach, Germany

#### 1990

Stephan Birkenstock, the eldest son of Karl Birkenstock, enters the family business.

Footwear News labels the Birkenstock sandal "Arizona" as US "Shoe of the Year."

Expansion and modernisation of footbed production with a view to environmental protection. Power consumption is reduced by over 90%. Heat recovery units are

installed in the ventilation system, and plants for environmentally sound electricity generation are built including waste gas purification systems.

Alex Birkenstock founds the company Tatami Schuh GmbH\*.

#### 1991

To cope with increasing demand, Birkenstock invests in two further production plants in Bernstadt and Seifhennersdorf, Saxony, Germany. These plants later develop into company S.P.P. GmbH\*, an independent, highly specialised supplier of Birkenstock.

The Papillio brand is launched.

#### 1992

Birkenstock produces the first hand-stitched comfort shoes.

A third production plant\* in Schoenbach, Saxony, Germany is put into operation.



Production facility in Schoenbach, Germany



#### 1993

Birkenstock distribution becomes a hi-tech logistics service provider and the L+L Lieferservice und Logistik GmbH\* is founded. L+L takes charge of all services in the areas of IT, bookkeeping and distribution.

Founding of Birki Schuh GmbH\*, Bad Honnef, Germany and the Birki's brand.

#### 1994

Christian Birkenstock founds Betula Schuh GmbH\*, Bad Honnef, Germany.

Founding of company Birko-Orthopädie GmbH\*.

#### 1995

Birkenstock comfort shoes give rise to an independent company, Footprints Schuh GmbH\*, which is registered as an independent brand world-wide.

#### 1996

L+L\* opens a new, ultra-modern high-bay warehouse in Asbach, Rhineland-Palatinate, Germany for the distribution of Birkenstock products.

#### 1997

Following months of construction, the Lieferservice und Logistik GmbH (L+L) opens a new, ultra-modern logistics centre\* in Vettelschoss, Rhineland-Palatinate, Germany.

#### 1998

The Birkenstock sales department moves from Bad Honnef to large facilities in Vettelschoss, Rhineland-Palatinate, Germany. This allows Birkenstock to provide a year-round exhibition of their range of products in an area of approximately 600 m<sup>2</sup>.

In spring of this year, the traditional series of dealership congresses recommences with over 200 dealerships.

Stephan Birkenstock founds Alpro GmbH.

The L+L Lieferservice und Logistik GmbH opens an automatic box storage unit (AKL) in Vettelschoss. It has a storage capacity of over 10,000 boxes and enables the shipping and receipt of 80,000 pairs of shoes a day.

A new tradition begins: Birkenstock stages its first own trade fair in Vettelschoss, an event which now takes place twice a year.

#### 1999

Birkenstock celebrates the company's 225th anniversary with a large dealership congress.

#### 2001

L+L\* begins operation of a new automatic ordering plant (AKA) in Vettelschoss, Rhineland-Palatinate, Germany. Computercontrolled processing makes it possible to ship and receive 6,000 pairs of shoes a day as well as allowing delivery within 24 hours.

#### 2002

The internationally popular Birkenstock clog "Boston" celebrates its 25th anniversary.

#### 2003

The "Arizona" model – "Shoe of the Year" in 1990, turns 30.

#### 2004

In England, Birkenstock receives the Drapers Award as "Best Shoe of the Year" in acknowledgement of Birkenstock products' timeless design which makes them suitable for every age group, any occasion and all types of people.

A new L+L\* logistics hall is set up next to the Birkenstock company headquarters in Vettelschoss, Rhineland-Palatinate, Germany.

#### 2006

The Birkenstock brand was awarded the Cleo Fashion Award 2006 in the category "Best Shoes of Walking" in Singapore.

#### 2007

This year the Birkenstock brand once again won a prize in the "Best

Walking Shoe" category at the Cleo Fashion Award in Singapore.

The three owners of Birkenstock Orthopädie GmbH & Co. KG, Stephan, Alex and Christian Birkenstock are took over their longstanding distribution partner Birkenstock Distribution USA (BDUSA). Immediately BDUSA will trade under the name Birkenstock USA, LP. The registered office is at the previous location of BDUSA in Novato (California).

#### 2008

Starting in 2008, SAC Footwear GmbH & Co. KG, which was founded 2007 by the owners of Birkenstock Orthopädie GmbH & Co. KG, will take over the marketing of Birkenstock insoles. The company is based in Vettelschoss, Germany.

#### 2009

A new and larger footbed manufacturing facility in Goerlitz, Germany is due to commence operations in the spring of 2009.





# **Comfort for sensitive feet**

For particularly sensitive feet, we offer a range of models featuring cushioned footbeds that we created during many years of intensive development work. An additional layer of foam padding has been inserted between the flexible cork latex core, which is reinforced with hard-durable natural jute, and the suede cover lining. This insert always rebounds to its original soft shape, thus guaranteeing long-lasting cushioning.



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



# Arizona (Soft footbed)

- 1. Brown Smooth Leather \$ Style-No. 5 51 03 1 \$ Style-No. 5 51 03 3 Size 35-41 Size 42-46 Size 47-48
- 3. Blue Microfibre-Suede Leather § Style-No. 5 51 10 1 § Style-No. 5 51 10 3 Size 35-41 Size 42-46 Size 47-48
- 4. Basalt Birko-Flor®-Nubuck § Style-No. 0 52 87 1 § Style-No. 0 52 87 3 Size 35-41 Size 42-46

Size 47-48



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet













# Florida (Soft footbed)

- 1. White Birko-Flor® 8 Style-No. 0 54 06 1 f Style-No. 0 54 06 3 Size 35-41 Size 42-43
- 2. Blue Birko-Flor® 8 Style-No. 5 54 71 1 f Style-No. 5 54 71 3 Size 35-41 Size 42-43
- 3. Black Birko-Flor® 8 Style-No. 0 53 01 1 f Style-No. 0 53 01 3 Size 35-41 Size 42-43
- 4. Black Smooth Leather 8 Style-No. 1 54 47 1 f Style-No. 1 54 47 3 Size 35-41 Size 42-43

# Pisa (Soft footbed)

5. Navy • Birko-Flor®-Nubuck 8 Style-No. 0 75 44 1 <sup>8</sup> Style-No. 0 75 44 3 Size 35-41 Size 42-43

# Milano (Soft footbed)

6. Buffalo Black • Birko-Flor®embossed 8 Style-No. 0 34 46 1 <sup>§</sup> Style-No. 0 34 46 3 Size 35-41 Size 42-46 Size 47-48



**Perfect fit through two widths:**  $\spi$  for normal, sturdy feet  $\spi$  for slim, slender feet



### Boston (Soft footbed)

- 1. White Smooth Leather \$ Style-No. 0 60 43 1 \$ Style-No. 0 60 43 3 Size 35-41 Size 42-46 Size 47-48
- 2. Blue Smooth Leather & Style-No. 7 60 87 1 & Style-No. 7 60 87 3 Size 35-41 Size 42-46 Size 47-48
- 3. Brown Smooth Leather § Style-No. 2 60 22 1 § Style-No. 2 60 22 3 Size 35-41 Size 42-46 Size 47-48
- 4. Black Smooth Leather § Style-No. 0 60 41 1 § Style-No. 0 60 41 3 Size 35-41 Size 42-46 Size 47-48

# Tokio (Soft footbed)

- 5. White Smooth Leather 
  § Style-No. 0 61 03 1
  § Style-No. 0 61 03 3
  Size 35-41
  Size 42-46
  Size 47-48
- 6. Blue Smooth Leather \$ Style-No. 0 61 04 1 \$ Style-No. 0 61 04 3 Size 35-41 Size 42-46 Size 47-48



2





# For those who spend a lot of time on their feet

Many people spend the longest portion of their day at work, doing jobs where a lot of walking and standing is inevitable. Here too, is why we recommend wearing fashion footwear whenever you need to, and Birkenstock whenever you can. Because our sandals, clogs and shoes ensure that your feet get everything they need, especially if your job involves a lot of standing and walking: a

acetate) insole and a slip resistant rubber outsole. The outsole is also oil and grease resistant. Thus you not only enjoy that unique Birkenstock comfort but also benefit from these safety features while doing your job. All super grip models are made exclusively of high quality materials. For the footbed we only use select natural materials such as jute, cork, leather and latex, while the anatomically shaped footbed is based on the foot's natural shape and guarantees unique wearing comfort.



secure grip, ample space for movement and high shock absorption. In short, comfort for anyone who spends a lot of time on their feet.

# Effective protection from electrostatic discharge

When walking on carpet it is possible for you to become electrostatically charged. On contact with other people or metal objects these electrostatic impulses may discharge suddenly, and can cause considerable damage. Our antistatic styles reduce the body's potential for electrostatic charging. Such discharges can have particularly severe consequences when working with semi-conductors,







The ESD symbol
(ESD stands for
Electrostatic Discharge)
identifies the
antistatic models.

microchips or other sensitive electronic components. Protecting a workplace against electrostatic discharges therefore involves not only fitting conductive work surfaces and flooring but also wearing conductive footwear. Our antistatic models comply with the DIN EN 61340-5-1 specification for professional ESD protection of  $10^5$  to  $3.4 \times 10^7$  Ohm, making them ideal for those working with sensitive electronic components.

# **Professional Styles**



Perfect fit through two widths: 🖔 for normal, sturdy feet

for slim, slender feet









# Tokio (Super grip)

1. White • Smooth Leather 8 Style-No. 0 61 13 4 f Style-No. 0 61 13 6 Size 35-41 Size 42-46 Size 47-48

## Tokio (Antistatic)

2. White • Smooth Leather 8 Style-No. 0 61 13 0 ( Style-No. 0 61 13 8 Size 35-41 Size 42-48

# London (Super grip)

3. White • Smooth Leather 8 Style-No. 0 66 13 4 f Style-No. 0 66 13 6 Size 35-41 Size 42-46 Size 47-48

# London (Antistatic)

4. White • Smooth Leather 8 Style-No. 0 66 13 0 ( Style-No. 0 66 13 8 Size 35-41 Size 42-46



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



# Monterey (Super grip)

1. White • Smooth Leather \$ Style-No. 0 89 13 4 \$ Style-No. 0 89 13 6 Size 35-41 Size 42-46 Size 47-48

# Monterey (Antistatic)

2. White • Smooth Leather \$ Style-No. 0 89 13 0 \$ Style-No. 0 89 13 8 Size 35-41 Size 42-48

## **Boston** (Super grip)

4. White • Smooth Leather \$ Style-No. 0 60 13 4 \$ Style-No. 0 60 13 6 Size 35-41 Size 42-46 Size 47-48

# **Boston** (Antistatic)

5. White • Smooth Leather \$\frac{1}{2}\$ Style-No. 0 60 13 0 \$\frac{1}{2}\$ Style-No. 0 60 13 8 \$\text{Size } 35-41 \$\text{Size } 42-48\$

1/2/4/5.

3.

# **Professional Styles**



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 









# Milano (Super grip)

1. White • Smooth Leather \$ Style-No. 0 34 13 4 \$ Style-No. 0 34 13 6 Size 35-41 Size 42-46 Size 47-48

## Milano (Antistatic)

2. White • Smooth Leather § Style-No. 0 34 13 0 § Style-No. 0 34 13 8 Size 35-41 Size 42-48

# Florida (Super grip)

4. White • Smooth Leather \$ Style-No. 0 54 13 4 \$ Style-No. 0 54 13 6 Size 35-41 Size 42-46





### The advantages of the Super grip tread

- slip resistant (DIN-certified DIN EN ISO 13287:2007, SRC)
- non-abrasive
- · oil and grease resistant

#### The "intermediate sole"

- made of strongly shock absorbing EVA
- enables easy rolling motion of your foot and offers super cushioning





# Tokio (Super grip)

- 1. Blue Smooth Leather \$ Style-No. 0 61 15 4 \$ Style-No. 0 61 15 6 Size 35-41 Size 42-46 Size 47-48
- 2. Black Smooth Leather \$ Style-No. 0 61 19 4 \$ Style-No. 0 61 19 6 Size 35-41 Size 42-46 Size 47-48



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 



# Tokio (Antistatic)

- 1. Blue Smooth Leather \$ Style-No. 0 61 15 0 \$ Style-No. 0 61 15 8 Size 35-41 Size 42-48

# London (Super grip)

3. Black • Smooth Leather § Style-No. 0 66 19 4 § Style-No. 0 66 19 6 Size 35-41 Size 42-46 Size 47-48

# London (Antistatic)

4. Black • Smooth Leather \$ Style-No. 0 66 19 0 \$ Style-No. 0 66 19 8 Size 35-41 Size 42-46



**Perfect fit through two widths:** ♥ for normal, sturdy feet ♥ for slim, slender feet









# Monterey (Antistatic)

- 1. Blue Birko-Flor® Style-No. 0 89 75 0 Style-No. 0 89 75 8 Size 35-41 Size 42-48
- 2. Basalt Birko-Flor® Nubuck 8 Style-No. 6 89 51 0 Style-No. 6 89 51 8 Size 35-41 Size 42-48

# Monterey (Super grip) Florida (Super grip)

3. Black • Smooth Leather 8 Style-No. 0 54 19 0 Style-No. 0 54 19 8 Size 35-41 Size 42-46

4. Black • Smooth Leather Style-No. 1 89 19 4Style-No. 1 89 19 6 Size 35-41 Size 42-46 Size 47-48



Perfect fit through two widths:  $\ensuremath{\langle}\ensuremath{\langle}\ensuremath{\rangle}$  for normal, sturdy feet

for slim, slender feet











# Milano (Antistatic)

1. Basalt • Birko-Flor®-Nubuck & Style-No. 6 34 51 0 & Style-No. 6 34 51 8 Size 35-41 Size 42-48

# Milano (Super grip)

2. Black • Smooth Leather § Style-No. 0 34 19 4 § Style-No. 0 34 19 6 Size 35-41 Size 42-46 Size 47-48

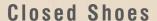
## **Boston** (Antistatic)

3. Blue • Smooth Leather \$ Style-No. 0 60 15 0 \$ Style-No. 0 60 15 8 Size 35-41 Size 42-48

4. Black • Smooth Leather § Style-No. 0 60 19 0 § Style-No. 0 60 19 8 Size 35-41 Size 42-48

### **Boston** (Super grip)

5. Black • Smooth Leather & Style-No. 0 60 19 4 & Style-No. 0 60 19 6 Size 35-41 Size 42-46 Size 47-48





Nicely laced up and very comfortable: our Devon, Norton and Harrison models are classically cut and create a perfect look for any occasion. All models feature a removable, replaceable Birkenstock footbed lined with calfskin. The light polyurethane soles provide gentle cushioning every step you take.





The uppers are precisely stitched by hand.



The soles give a secure grip and gently cushion your every step.



The Birkenstock footbed is removable and replaceable.



Perfect fit through two widths: for normal, sturdy feet for slim, slender feet

### Devon

- 1. Middle Brown Natural Leather § Style-No. 0 26 02 1 § Style-No. 0 26 02 3 Size 36-46
- 2. Dark Brown Natural Leather § Style-No. 0 26 01 1 § Style-No. 0 26 01 3 Size 36-46

### Norton

- 3. Middle Brown Nubuk Leather § Style-No. 0 24 02 1 § Style-No. 0 24 02 3 Size 36-46
- 4. Dark Brown Nubuk Leather § Style-No. 0 24 01 1 § Style-No. 0 24 01 3 Size 36-46

### Harrison

- 5. Brown Smooth Leather § Style-No. 0 25 02 1 § Style-No. 0 25 02 3 Size 36-46
- 6. Black Smooth Leather \$ Style-No. 0 25 07 1 \$ Style-No. 0 25 07 3 Size 36-46

# Spare footbed

Caramel (Devon)

§ Style-No. 1 00 14 1

§ Style-No. 1 00 14 3
Size 36-46

Nature (Norton, Harrison)

Style-No. 1 00 16 1
Style-No. 1 00 16 3
Size 36-46





Supreme craftsmanship and individuality characterise our Exquisite models. Attention is lavished on every last detail. Select, high-grade leather some three millimetres thick is used, and the cork-latex core of the Birkenstock footbed is carefully lined by hand with fine nappa leather.





The golden lettering accentuates the exquisite appearance of the models.



The footbed is carefully lined by hand with fine nappa leather.



The deep heel cup gives the foot a secure hold and supports the natural heel.











## Boston

- 1. Pearl White Smooth Leather § Style-No. 8 60 37 1 § Style-No. 8 60 37 3 Size 35-41 Size 42-43
- 2. Dark Brown Smooth Leather § Style-No. 3 60 34 1 § Style-No. 3 60 34 3 Size 35-41 Size 42-46 Size 47-48

## Gizeh

3. Pearl White • Smooth Leather § Style-No. 5 43 84 1 § Style-No. 5 43 84 3 Size 35-41 Size 42-43

# Monterey

4. Dark Brown • Smooth Leather \$\frac{1}{2}\$ Style-No. 0 89 09 1 \$\frac{1}{2}\$ Style-No. 0 89 09 3 \$\text{Size } 35-41 \$\text{Size } 42-46 \$\text{Size } 47-48\$



Perfect fit through two widths: for normal, sturdy feet

for slim, slender feet











## Boston

1. Black • Smooth Leather 8 Style-No. 3 60 36 1 f Style-No. 3 60 36 3 Size 35-41 Size 42-46

## Gizeh

2. Black • Smooth Leather 8 Style-No. 0 43 86 1 Style-No. 0 43 86 3 Size 35-41 Size 42-43

# Monterey

3. Black • Smooth Leather Style-No. 0 89 19 1 Style-No. 0 89 19 3 Size 35-41 Size 42-46

## Oslo

4. Black • Smooth Leather Style-No. 0 30 19 1 Style-No. 0 30 19 3 Size 35-41 Size 42-46 Size 47-48

## Milano

5. Black • Smooth Leather Style-No. 0 34 16 1 <sup>§</sup> Style-No. 0 34 16 3 Size 35-41 Size 42-46 Size 47-48



#### The Blue Footbed®

The Blue Footbed® is ideal for anyone wanting to enjoy Birkenstock's unique comfort in closed shoes by other manufacturers too. It is available in three widths and two designs. Whereas the Blue Footbed® "Tradition" is more suitable for shoes with heels due to its higher arch, the Blue Footbed® "Sport" is recommended for shoes without heels.

#### The Blue Footbed®

- · takes less room in the shoe than regular insoles
- is manufactured from natural materials and ensures a healthy foot climate
- · ensures an optimum weight distribution

In case you are wondering: the Blue Footbed® has a three quarter length in order to ensure a perfect fit. Because shoe size can be different from the size of the feet. For this reason, the footbed has to be carefully adjusted by your retailer before purchase.



## 1. Tradition regular

8 Style-No. 0 10 00 1 Size 35-48

#### Tradition middle

#### Tradition narrow

₹ Style-No. 0 10 00 3 Size 35-48

# 2. Sport regular

\$ Style-No. 0 11 00 1
Size 24-34
Size 35-48

## Sport middle

\$ Style-No. 0 11 00 2 Size 24-34 Size 35-48

## Sport narrow

( Style-No. 0 11 00 3 Size 35-48







Without the Blue Footbed on hard flat surface



With the Blue Footbed on hard flat surface

Left: Distribution of pressure by the foot with and without a footbed. With the Blue Footbed® the foot gets a wide stepping surface and the weight is optimally distributed. Without a footbed, the weight is only borne by three points.



#### Toe free Insoles from Birkenstock

These insoles are no ordinary flat but cushioned insoles, anatomically formed masterpieces, which respect and support the natural shape of the foot and immediately provide you with sense of well-being. They fit in any type of shoe!

The **toes** can grip without any resistance. The tip of the shoe is spared, toes do not get crowded.

The toe-bar stimulates a natural gripping motion of the toes and thus results in optimum blood circulation of the foot.

The longitudinal curve is

The heel is sitting in a heel cup. This cup is very thin to reduce heel slippage.

The entire ball of the foot is cushioned softly.

formed anatomically correct all the way to the front of the heel and has a most positive effect on the forefoot as well as the longitudinal arch.

On the **inside** just before the heel there is another foothold in place.



#### Star Insole

Style-No. 0 24 00 1 Size 35-42

Designed for sling-back pumps and fashion sandals. Self-adhesive, leather-lined in double sizes (35/36 etc.). Insole made of permanently elastic foam provides comfortable, pleasant shock absorption.



#### Leather Insole

0 20 00 1 Style-No. Size 35-48

Style-No. 0 20 10 1 Size 35-48

Covered in exquisite leather, this insole made of permanently elastic foam provides comfortable, pleasant shock absorption.



#### Birko-Tex Insole

Style-No. 0 26 00 0

Size 35-48

Style-No. 0 26 10 0

Size 35-48

Gripping, durable and skin-friendly textile cover. Insole made of permanently elastic foam provides comfortable, pleasant shock absorption.



#### **Leather lined** cork Insole

Ladies:

0 27 00 1 Style-No. Size 35-40

Style-No. 0 27 10 1 Size 41-46

This leather covered insole is perfect for casual, business shoes and boots. The lightweight cork has well defined contours for gentle support with minimal bulk.



## Noppy Insole

Style-No. 0 25 00 1 Size 35-42

Style-No. 0 25 10 1

Size 41-46

For gentle, invigorating massage for your feet, simply place in your shoes to enjoy. The Insole is reversible; place in your shoes with the noppy side down for better air circulation.



### Terry cloth lined Insole

Ladies:

Style-No. 0 22 00 1

Size 35-48

Men-

Style-No. 0 22 10 1

Size 35-48

Covered in durable terry cloth. Insole made of permanently elastic foam provides comfortable, pleasant shock absorption.



## Fulllength insoles with footbed

Footbed insoles are anatomically formed like footprints in the sand. The ball of the foot and the heel are padded softly. Millions of air bubbles within the micro-latex foam let the foot step softly and protect sensitive areas. The micro foam we use is permanently elastic. This guarantees very excellent shock absorption. Moreover, we offer a variety of different skin-friendly and moisture absorbing cover materials.



Full length
Birko-Tex®
Insole Blue

Style-No. 0 20 70 2 Size 35-48

Breathable synthetic lining absorbs moisture.



Full length
Birko-Tex®
Insole Brown

Style-No. 0 20 60 2 Size 35-48

Breathable synthetic lining absorbs moisture.



Full length
Foam insole
Leather

Style-No. 0 20 40 2 Size 35-48

Full-length foam insole covered in leather

# Insole Comfort Silver – for a pleasant foot climate

The breathable microfibre cover features silver ions that are incorporated in the material. As a result, the skin is not protected and there are no skin irritations. The advantage of the silver ions: they possess outstanding antibacterial properties which reduces the formation of germs. As a result, odours are prevented and the Comfort Silver footbed Insole guarantees both optimum hygiene and a pleasant foot climate.

The anatomically shaped latex foam consists of millions of tiny air bubbles. The insole always returns to its original, soft complete shape and thus guarantees a high level of comfort when walking and standing.

The Comfort Silver insole is:

- Kind to the skin
- Breathable
- Reduces odours
- Has an antibacterial effect in accordance with DIN EN ISO 20645





## Fresh colours

Birkenstock stands for timelessly classical items in natural colours such as black, brown and grey. However, we also use fresh colours such as coral, amethyst and citrine. To reveal to you the full diversity of our range, in this chapter we have arranged our most popular classics into a series of colour groups.

This will help you to quickly find a model that matches your style and is suitable for many different occasions.

Discover a vivid blend of colours and materials on pages 79 to 101. From silver to orange to blue, the right colour for you is bound to be here somewhere.





# Birkenstock colour groups 2010

Colour group white Madrid, Gizeh, Arizona, Piazza, Sparta, Florida, Rio	Page 80-81
Colour group silver Madrid, Gizeh, Florida, Rio	Page 82
Colour group pink/red Roma, Florida, Gizeh, Arizona, Madrid, Boston, Rio, Sparta, Pisa	Page 83-87
Colour group purple Madrid, Gizeh, Arizona, Piazza, Sparta, Florida, Rio, Fayette	Page 88-90
Colour group green Madrid, Gizeh, Arizona, Piazza, Sparta, Florida, Rio, Fayette	Page 91-93
Colour group orange Madrid, Gizeh, Arizona, Piazza, Sparta, Florida, Rio	Page 94-95
<b>Colour group blue</b> Madrid, Gizeh, Arizona, Piazza, Sparta, Florida, Rio, Fayette	Page 96-97
Colour group brown Madrid, Gizeh, Mayari, Rio, Orlando	Page 98-99
Colour group grey/black Madrid, Gizeh, Arizona, Piazza, Sparta, Florida, Rio	Page 100-101

**Perfect fit through two widths:** ? for normal, sturdy feet













- 1. Madrid Moonstone Birko-Flor® Ice Pearl\* 8 Style-No. 4 40 84 1 <sup>†</sup> Style-No. 4 40 84 3 Size 35-41 Size 42-43
- 2. Gizeh Moonstone Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 89 1 f Style-No. 8 43 89 3 Size 35-41 Size 42-43
- 3. Arizona Moonstone Birko-Flor® Ice Pearl\* 8 Style-No. 2 52 75 1 f Style-No. 2 52 75 3 Size 35-41 Size 42-43
- 4. Piazza Moonstone Birko-Flor® Ice Pearl\* 8 Style-No. 0 17 76 1 f Style-No. 0 17 76 3 Size 35-41 Size 42-43
- 5. Sparta Moonstone Birko-Flor® Ice Pearl\* 8 Style-No. 0 58 68 1 <sup>6</sup> Style-No. 0 58 68 3 Size 35-41 Size 42-43
- 6. Florida Moonstone Birko-Flor® Ice Pearl\* 8 Style-No. 0 53 81 1 f Style-No. 0 53 81 3 Size 35-41 Size 42-43



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 











- 1. **Rio Children** Moonstone Birko-Flor® Ice Pearl\* \$ Style-No. 4 31 47 1 \$ Style-No. 4 31 47 3 Size 24-34
- 2. **Gizeh Children** Moonstone Birko-Flor® Ice Pearl\* \$ Style-No. 8 43 89 1 \$ Style-No. 8 43 89 3 Size 30-34
- 3. Gizeh Children White Birko-Flor®-patent\* § Style-No. 7 43 47 1 § Style-No. 7 43 47 3 Size 30-34
- 4. Madrid White
  Birko-Flor®-patent

  \$ Style-No. 2 40 86 1

  \$ Style-No. 2 40 86 3
  Size 35-41
  Size 42-43
- 5. **Gizeh** White

  Birko-Flor®-patent

  \$ Style-No. 0 58 64 1

  \$ Style-No. 0 58 64 3

  Size 35-41

  Size 42-43

Perfect fit through two widths:  $\langle \!\!\!/ \!\!\!/ \!\!\!|$  for normal, sturdy feet













- 1. Madrid Silver Birko-Flor® 8 Style-No. 0 40 41 1 f Style-No. 0 40 41 3 Size 35-41 Size 42-43
- 2. Gizeh Silver Birko-Flor® 8 Style-No. 0 43 85 1 f Style-No. 0 43 85 3 Size 35-41 Size 42-43
- 3. Florida Silver Birko-Flor®\* 8 Style-No. 9 54 38 1 f Style-No. 9 54 38 3 Size 35-41 Size 42-43
- 4. Rio Silver Birko-Flor® 8 Style-No. 0 31 89 1 f Style-No. 0 31 89 3 Size 35-40
- 5. Rio Children Silver Birko-Flor® 8 Style-No. 0 31 89 1 <sup>†</sup> Style-No. 0 31 89 3 Size 24-34
- 6. Gizeh Children Silver Birko-Flor® 8 Style-No. 7 43 51 1 <sup>†</sup> Style-No. 7 43 51 3 Size 30-34



Perfect fit through two widths:  $\ref{prop}$  for normal, sturdy feet













- 1. Roma Children Pink Birko-Flor® 8 Style-No. 0 33 23 1 f Style-No. 0 33 23 3 Size 24-34
- 2. Florida Children Pink Birko-Flor® 8 Style-No. 0 54 61 1 ( Style-No. 0 54 61 3 Size 26-34
- 3. Gizeh Children Pink Birko-Flor® 8 Style-No. 6 43 91 1 f Style-No. 6 43 91 3 Size 30-34
- 4. Arizona Children Pink Birko-Flor® 8 Style-No. 4 51 84 1 ( Style-No. 451843 Size 26-34
- 5. Roma Children Cherry Birko-Flor® 8 Style-No. 0 33 74 1 Style-No. 0 33 74 3 Size 24-34
- 6. Florida Children Cherry Birko-Flor® 8 Style-No. 0 54 74 1 <sup>†</sup> Style-No. 0 54 74 3 Size 26-34



Perfect fit through two widths: for normal, sturdy feet













- 1. **Madrid** Cherry Birko-Flor® 
  § Style-No. 0 40 74 1
  § Style-No. 0 40 74 3
  Size 35-41
  Size 42-43
- 2. **Gizeh** Cherry Birko-Flor® \$\footnote{8}\$ Style-No. 0 43 74 1 \$\footnote{1}\$ Style-No. 0 43 74 3 \$\text{Size } 35-41 \$\text{Size } 42-43\$
- 3. **Florida** Cherry Birko-Flor® § Style-No. 0 54 74 1 § Style-No. 0 54 74 3 Size 35-41 Size 42-43
- 4. **Gizeh** Red Natural Leather \$ Style-No. 6 43 85 1 \$ Style-No. 6 43 85 3 Size 35-41 Size 42-43
- 6. **Pisa** Red Natural Leather \$\( \) Style-No. 0 75 98 1 \$\( \) Style-No. 0 75 98 3 \$\( \) Size 35-41 \$\( \) Size 42-43



**Perfect fit through two widths:**  $\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensuremath{\langle}\mbox{\ensuremath{\langle}}\mbox{\ensure$ 











- 1. Boston Red Natural Leather Style-No. 7 60 92 1 Style-No. 7 60 92 3 Size 35-41 Size 42-46
- 2. Madrid Tango Red Birko-Flor®-patent § Style-No. 3 40 11 1 § Style-No. 3 40 11 3 Size 35-41 Size 42-43
- 3. Gizeh Tango Red
  Birko-Flor®-patent

  \$ Style-No. 7 43 19 1

  \$ Style-No. 7 43 19 3
  Size 35-41
  Size 42-43
- 4. **Rio** Golden-Red Birko-Flor® \$ Style-No. 0 31 85 1 \$ Style-No. 0 31 85 3 Size 35-40
- 5. **Rio Children** Golden Red Birko-Flor® \$ Style-No. 0 31 85 1 \$ Style-No. 0 31 85 3 Size 24-34













- 1. Madrid Coral Birko-Flor® Ice Pearl\* 8 Style-No. 4 40 81 1 <sup>†</sup> Style-No. 4 40 81 3 Size 35-41 Size 42-43
- 2. Gizeh Coral Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 86 1 f Style-No. 8 43 86 3 Size 35-41 Size 42-43
- 3. Arizona Coral Birko-Flor® Ice Pearl\*

  \$\geq\$ Style-No. 2 52 72 1 f Style-No. 2 52 72 3 Size 35-41 Size 42-43
- 4. Piazza Coral Birko-Flor® Ice Pearl\* 8 Style-No. 0 17 73 1 f Style-No. 0 17 73 3 Size 35-41 Size 42-43

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- 5. Sparta Coral . Birko-Flor® Ice Pearl\* 8 Style-No. 0 58 64 1 <sup>6</sup> Style-No. 0 58 64 3 Size 35-41 Size 42-43
- 6. Florida Coral Birko-Flor® Ice Pearl\* 8 Style-No. 0 53 76 1 f Style-No. 0 53 76 3 Size 35-41 Size 42-43













- 1. Rio Children Coral Birko-Flor® Ice Pearl\* 8 Style-No. 4 31 44 1 <sup>†</sup> Style-No. 4 31 44 3 Size 24-34
- 2. Gizeh Children Coral Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 86 1 f Style-No. 8 43 86 3 Size 30-34
- 3. Gizeh Children Rose Red Birko-Flor®-patent\*

  \$ Style-No. 7 43 87 1

  \$ Style-No. 7 43 87 3 Size 30-34
- 4. Madrid Rose Red Birko-Flor®-patent\* 8 Style-No. 3 40 12 1 f Style-No. 3 40 12 3 Size 35-41 Size 42-43
- 5. Gizeh Rose Red Birko-Flor®-patent\*

  \$\forall \text{Style-No.} 7 43 87 1 ₹ Style-No. 7 43 87 3 Size 35-41 Size 42-43













- 1. Madrid Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 4 40 82 1 f Style-No. 4 40 82 3 Size 35-41 Size 42-43
- 2. Gizeh Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 87 1 f Style-No. 8 43 87 3 Size 35-41 Size 42-43
- 3. Arizona Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 2 52 73 1 f Style-No. 2 52 73 3 Size 35-41 Size 42-43
- 4. Piazza Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 0 17 74 1 f Style-No. 0 17 74 3 Size 35-41 Size 42-43

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- 5. Sparta Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 0 58 65 1 <sup>6</sup> Style-No. 0 58 65 3 Size 35-41 Size 42-43
- 6. Florida Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 0 53 77 1 ₹ Style-No. 0 53 77 3 Size 35-41 Size 42-43



Perfect fit through two widths: for normal, sturdy feet











- 1. Rio Children Amethyst Birko-Flor® Ice Pearl\*

  § Style-No. 4 31 45 1

  § Style-No. 4 31 45 3 Size 24-34
- 2. Gizeh Children Amethyst Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 87 1 f Style-No. 8 43 87 3 Size 30-34
- 3. **Gizeh Children** Plum Purple Birko-Flor®-patent\*

  § Style-No. 7 43 55 1 f Style-No. 7 43 55 3 Size 30-34
- 4. Madrid Plum Purple Birko-Flor®-patent\* 8 Style-No. 3 40 56 1 f Style-No. 3 40 56 3 Size 35-41 Size 42-43
- 5. Gizeh Plum Purple Birko-Flor®-patent\*

  \$\forall \text{ Style-No.} 7 43 55 1 ₹ Style-No. 7 43 55 3 Size 35-41 Size 42-43









- 1. Madrid Antique Lavender Natural Leather\* 8 Style-No. 4 40 87 1 <sup>6</sup> Style-No. 4 40 87 3 Size 35-41 Size 42-43
- 2. **Gizeh** Antique Lavender Natural Leather\* 8 Style-No. 8 43 48 1 f Style-No. 8 43 48 3 Size 35-41 Size 42-43
- 3. Florida Antique Lavender Natural Leather\* 8 Style-No. 0 53 82 1 Style-No. 0 53 82 3 Size 35-41 Size 42-43
- 4. **Fayette** Antique Lavender Natural Leather\* 8 Style-No. 0 16 22 1 f Style-No. 0 16 22 3 Size 35-41 Size 42-43



**Perfect fit through two widths:** ? for normal, sturdy feet













- 1. Madrid Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 4 40 79 1 f Style-No. 4 40 79 3 Size 35-41 Size 42-43
- 2. Gizeh Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 84 1 \$\text{Style-No.} 8 43 84 3 Size 35-41 Size 42-43
- 3. Arizona Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 2 52 70 1 f Style-No. 2 52 70 3 Size 35-41 Size 42-43
- 4. Piazza Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 0 17 71 1 f Style-No. 0 17 71 3 Size 35-41 Size 42-43
- 5. Sparta Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 0 58 62 1 <sup>6</sup> Style-No. 0 58 62 3 Size 35-41 Size 42-43
- 6. Florida Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 0 53 74 1 f Style-No. 0 53 74 3 Size 35-41 Size 42-43

Perfect fit through two widths: for normal, sturdy feet











- 1. Rio Children Malachite Birko-Flor® Ice Pearl\* Style-No. 4 31 42 1Style-No. 4 31 42 3 Size 24-34
- 2. Gizeh Children Malachite Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 84 1 f Style-No. 8 43 84 3 Size 30-34
- 3. Gizeh Children Peridot Birko-Flor®-patent\* Style-No. 7 43 88 1Style-No. 7 43 88 3 Size 30-34
- 4. Madrid Peridot Birko-Flor®-patent\* 8 Style-No. 3 40 84 1 f Style-No. 3 40 84 3 Size 35-41 Size 42-43
- 5. Gizeh Peridot Birko-Flor®-patent\*

  § Style-No. 7 43 88 1 ₹ Style-No. 7 43 88 3 Size 35-41 Size 42-43











- 1. Madrid Antique Olive Natural Leather\* 8 Style-No. 4 40 86 1 f Style-No. 4 40 86 3 Size 35-41 Size 42-43
- 2. Gizeh Antique Olive Natural Leather\* 8 Style-No. 8 43 91 1 f Style-No. 8 43 91 3 Size 35-41 Size 42-43
- 3. Florida Antique Olive Natural Leather\* 8 Style-No. 0 53 64 1 Style-No. 0 53 64 3 Size 35-41 Size 42-43
- 4. **Fayette** Antique Olive Natural Leather\* 8 Style-No. 0 16 18 1 <sup>§</sup> Style-No. 0 16 18 3 Size 35-41 Size 42-43

**Perfect fit through two widths:**  $\emptyset$  for normal, sturdy feet  $\emptyset$  for slim, slender feet









- 1. Madrid Citrine Birko-Flor® Ice Pearl\*

  \$ Style-No. 4 40 80 1 <sup>†</sup> Style-No. 4 40 80 3 Size 35-41 Size 42-43
- 2. Gizeh Citrine Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 85 1 f Style-No. 8 43 85 3 Size 35-41 Size 42-43
- 3. Piazza Citrine Birko-Flor® Ice Pearl\*

  Style-No. 0 17 70 1 Style-No. 0 17 70 3 Size 35-41 Size 42-43
- 4. Sparta Citrine Birko-Flor® Ice Pearl\* 8 Style-No. 0 58 63 1 f Style-No. 0 58 63 3 Size 35-41 Size 42-43











- 1. Arizona Citrine Birko-Flor® Ice Pearl\*

  \$ Style-No. 2 52 69 1

  \$ Style-No. 2 52 69 3 Size 35-41 Size 42-43
- 2. Florida Citrine Birko-Flor® Ice Pearl\* \$ Style-No. 0 53 72 1 \$ Style-No. 0 53 72 3 Size 35-41 Size 42-43
- 3. Rio Children Citrine Birko-Flor® Ice Pearl\*

  \$ Style-No. 4 31 41 1

  \$ Style-No. 4 31 41 3 Size 24-34
- 4. Gizeh Children Citrine Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 85 1 f Style-No. 8 43 85 3 Size 30-34













- 1. Madrid Opal Birko-Flor® Ice Pearl\*

  \$ Style-No. 4 40 83 1 <sup>†</sup> Style-No. 4 40 83 3 Size 35-41 Size 42-43
- 2. Gizeh Opal Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 88 1 f Style-No. 8 43 88 3 Size 35-41 Size 42-43
- 3. Arizona Opal Birko-Flor® Ice Pearl\*

  \$\geq\$ Style-No. 2 52 74 1 f Style-No. 2 52 74 3 Size 35-41 Size 42-43
- 4. Piazza Opal Birko-Flor® Ice Pearl\* 8 Style-No. 0 17 75 1 f Style-No. 0 17 75 3 Size 35-41 Size 42-43

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- 5. **Sparta** Opal Birko-Flor® Ice Pearl\*

  \$ Style-No. 0 58 67 1 <sup>6</sup> Style-No. 0 58 67 3 Size 35-41 Size 42-43
- 6. Florida Opal Birko-Flor® Ice Pearl\* 8 Style-No. 0 53 78 1 f Style-No. 0 53 78 3 Size 35-41 Size 42-43



Perfect fit through two widths: 🕴 for normal, sturdy feet















- 1. Rio Children Opal Birko-Flor® Ice Pearl\* 8 Style-No. 4 31 46 1 f Style-No. 4 31 46 3 Size 24-34
- 2. Gizeh Children Opal Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 88 1 ( Style-No. 8 43 88 3 Size 30-34
- 3. Madrid Indigo Leather Antique\* 8 Style-No. 4 40 85 1 f Style-No. 4 40 85 3 Size 35-41 Size 42-43
- 4. Florida Indigo Leather Antique\* 8 Style-No. 0 53 66 1 f Style-No. 0 53 66 3 Size 35-41 Size 42-43
- 5. Gizeh Indigo Leather Antique\* 8 Style-No. 8 43 90 1 <sup>6</sup> Style-No. 8 43 90 3 Size 35-41 Size 42-43
- 6. Fayette Indigo Leather Antique\* 8 Style-No. 0 16 21 1 f Style-No. 0 16 21 3 Size 35-41 Size 42-43



**Perfect fit through two widths:**  $\xi$  for normal, sturdy feet













- 1. Madrid Golden-Brown Birko-Flor® 8 Style-No. 0 40 40 1 f Style-No. 0 40 40 3 Size 35-41 Size 42-43
- 2. Gizeh Golden-Brown Birko-Flor® 8 Style-No. 1 43 94 1 f Style-No. 1 43 94 3 Size 35-41 Size 42-43
- 3. Mayari Golden-Brown Birko-Flor® 8 Style-No. 0 71 04 1 Style-No. 0 71 04 3 Size 35-41 Size 42-43
- 4. Rio Golden-Brown Birko-Flor® 8 Style-No. 1 31 64 1 f Style-No. 1 31 64 3 Size 35-40
- 5. Rio Children Golden-Brown Birko-Flor® 8 Style-No. 1 31 64 1 ( Style-No. 1 31 64 3 Size 24-34
- 6. Orlando Golden-Brown Birko-Flor® 8 Style-No. 0 86 60 1 f Style-No. 0 86 60 3 Size 35-41 Size 42-43











## 1. Madrid Gold Birko-Flor® 8 Style-No. 0 40 43 1 f Style-No. 0 40 43 3 Size 35-41 Size 42-43

2. Gizeh Gold Birko-Flor® 8 Style-No. 0 43 83 1 f Style-No. 0 43 83 3 Size 35-41 Size 42-43

## 3. Madrid Chocolate Birko-Flor®-patent \$\footnote{Style-No.} 2 40 38 1 ( Style-No. 2 40 38 3 Size 35-41 Size 42-43

4. Gizeh Chocolate Birko-Flor®-patent Style-No. 5 43 77 1 ₹ Style-No. 5 43 77 3 Size 35-41 Size 42-43

















- 1. Madrid Onyx Birko-Flor® Ice Pearl\*

  \$ Style-No. 4 40 78 1 <sup>†</sup> Style-No. 4 40 78 3 Size 35-41 Size 42-43
- 2. Gizeh Onyx Birko-Flor® Ice Pearl\* 8 Style-No. 8 43 80 1 f Style-No. 8 43 80 3 Size 35-41 Size 42-43
- 3. Arizona Onyx Birko-Flor® Ice Pearl\*

  \$\geq\$ Style-No. 2 52 71 1 f Style-No. 2 52 71 3 Size 35-41 Size 42-43
- 4. **Piazza** Onyx Birko-Flor® Ice Pearl\* 8 Style-No. 0 17 72 1 <sup>§</sup> Style-No. 0 17 72 3 Size 35-41 Size 42-43

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- 5. Sparta Onyx Birko-Flor® Ice Pearl\*

  \$ Style-No. 0 58 53 1 <sup>6</sup> Style-No. 0 58 53 3 Size 35-41 Size 42-43
- 6. Florida Onyx Birko-Flor® Ice Pearl\* 8 Style-No. 0 53 80 1 f Style-No. 0 53 80 3 Size 35-41 Size 42-43



**Perfect fit through two widths:**  $\mbox{\it (}\mbox{\it (}\mbox{\it for normal, sturdy feet}$ 













- 1. Rio Children Onyx Birko-Flor® Ice Pearl\* § Style-No. 4 31 43 1 § Style-No. 4 31 43 3 Size 24-34
- 2. Gizeh Children Onyx
  Birko-Flor® Ice Pearl\*

  § Style-No. 8 43 80 1

  § Style-No. 8 43 80 3

  Size 30-34
- 3. **Arizona** Black
  Birko-Flor®-patent

  § Style-No. 2 51 07 1

  § Style-No. 2 51 07 3
  Size 35-41
  Size 42-46
- 4. Madrid Black
  Birko-Flor®-patent

  \$ Style-No. 0 40 30 1

  \$ Style-No. 0 40 30 3
  Size 35-41
  Size 42-43
- 5. **Gizeh** Black
  Birko-Flor®-patent

  § Style-No. 0 43 66 1

  § Style-No. 0 43 66 3
  Size 35-41
  Size 42-43
- 6. Florida Black
  Birko-Flor®-patent

  \$ Style-No. 1 54 42 1

  \$ Style-No. 1 54 42 3

  Size 35-41

  Size 42-43



## **Footcare**

## 1. Massage Fluid

Style No.

0 09 05 5

150 ml

Massage gently into skin to soothe sore, tired muscles in arms, shoulders, legs and feet. Instantly alleviates stressed muscles and stiff joints.



#### 2. Foot Buffer

Style No. 0 70 90 0

Use in the shower or bath to gently smooth callused heels, feet and elbows.

## 3. Noppy Mat

Style No. 071900

Walk in place for 3-5 minutes daily as numerous "tiny fingers" massage aching feet. The kneading action revitalizes and stimulates circulation bringing quick relief to feet on the go.



## **Shoecare**

#### 4. Nubuck Care Set

Style No. 0 09 09 5

You can remove stains with the special cleaning bar and eliminate dirt with the brush.





#### 5. Cork Care

Style No. 0 09 09 4

By applying this product, the natural cork is protected and conditioned thus increasing its durability even further.



To offer you Birkenstock comfort in other products too, for many years now we have granted licenses to a variety of brands. Our research and development knowledge as well as our over 235 years of experience of the master shoemaker's craft, are used by all brands and reflected in their unique quality products.



#### **Papillio**

The Papillio brand offers varied seasonal ranges of fashionable sandals and shoes. The latest colours and trends are brought to life in a variety of materials including Birko-Flor textiles and leather, making the Papillio brand the leader when it comes to modern, fashion-oriented deep footbed sandals. **www.papillio.com** 



#### **Tatami**

The Tatami brand uses quality materials, expert craftsmanship and meticulous attention to detail to set the highest standards of quality, design and comfort. Its classically timeless sandals and clogs feature an anatomically-shaped footbed for maximum comfort.

www.tatami.com



#### **Footprints**

The Footprints brand is all about top-of-the-line fashionable and classical shoes for trekking, leisure, about town and in the workplace. The anatomically-shaped, replaceable footbed provides distinctive comfort in men's, women's and children's models.

www.footprints.de



#### **Birkis**

Birki's is a colorful, active brand designed and engineered to support the spirited lifestyle of every member of the family. From distinctive water-friendly sandals to trendy cork clogs and more, Birki's has the styling that covers you personally and professionally.

www.birki.com



#### **Alpro**

The Alpro brand is a specialises in work shoes that can be used in a wide range of occupations. All Alpro sandals and clogs have been certified by the German product testing body TÜV. They possess special functional features designed for working life, such as anti-slip treads and oil and grease resistant soles.

www.alpro.de



#### Birko Orthopädie

Birko Orthopaedic offers shoe and orthopaedic retailers a wide range of prefabricated arch supports, orthopaedic accessories, machines for orthopaedic craft work as well as functional finished insoles for business, sport and leisure use.

# BIRKENSTOCK Made in Germany • Tradition seit 1774



- **1. Footbed edge:** Deliberately elevated to protect the toes.
- **2. Toe bar:** Steers the toes, promoting the natural rolling movement of the foot.
- **3. Cross arch support:** Helps shift pressure from the middle to the front of the foot.
- **4. Suede leather lining:** Creates a healthy climate around the foot.
- **5.** Inner and outer longitudinal arch supports: Give the feet support and provides stability for the heel.
- **6. Deep heel cup:** Gives the foot a firm hold and maintains the heel profile.
- **7. Cork Latex Footbed:** Extremely flexible, providing a uniquely high level of wearing comfort.

If you see a style that is not available at your local store, it can be special-ordered by your retailer.

Your local Birkenstock retailer with the friendly service:

